IAR Systems invites visitors of embedded world 2020 to free in-booth seminars

IAR Systems offers three full days of free seminars at booth 5-340 at embedded world 2020 in Nuremberg, Germany

Uppsala, Sweden—February 10, 2020—IAR Systems®, the future-proof supplier of software tools and services for embedded development, is proud to present the company's extensive in-booth seminar program at embedded world 2020. During all three days of the exhibition, IAR Systems together with partners will share its expertise on topics such as IoT security, debugging, code quality, C/C++ development, RISC-V development and cloud solutions.

For the seventh consecutive year, IAR Systems offers an extensive in-booth seminar program at embedded world, presented in 20 min slots from 10:00 to the closing of the exhibition each day. In addition to the seminars, IAR Systems will demonstrate the newly launched IAR Academy On Demand, that brings online training courses to IAR Systems' existing technical training program, and visitors will be able to get a live preview and try IAR Academy On Demand directly at the booth.

IAR Systems is exhibiting at booth 5-340 at embedded world 2020, February 25 – February 27, in Nuremberg, Germany. More information is available at www.iar.com/embeddedworld2020.

The complete seminar program is:

Tuesday, February 25

10:00-10:20	**Boost your skills with new IAR Academy On Demand** *Vin D'Agostino, IAR Academy Manager, IAR Systems*
10:30-10:50	**Debugging all the way up to the cloud with IAR Embedded Workbench** *Aaron Bauch, Field Application Engineer, IAR Systems*
11:00-11:20	**Adapt to the latest requirements in functional safety standards** *Shawn Prestridge, Senior Field Application Engineer, IAR Systems*
11:30-11:50	**Develop your Edge solutions with IAR Systems' AWS Cloud visibility integrated** *Paul Butler, Partner Solutions Architect IoT, AWS*
12:00-12:20	**Protect intellectual property and deliver secure, encrypted code with C-Trust** *Shawn Prestridge, Senior Field Application Engineer, IAR Systems*
12:30-12:50	**Stay ahead with the latest advances in RISC-V development tools** *Michael Fuhrmann, Field Application Engineer, IAR Systems*

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13:00-13:20	**Simplify development with Endpoint AI on Arm** *David Henry, Senior Product Manager, Arm*
13:30-13:50	**Automate building in IAR Embedded Workbench with CMake** *David Källberg, Field Application Engineer, IAR Systems*
14:00-14:20	**Future-proof your products with secure provisioning** *Chris Jones, Senior Field Application Engineer, Secure Thingz*
14:30-14:50	**Migrate from GCC to IAR Embedded Workbench for RISC-V** *Felipe Torrezan, Field Application Engineer, IAR Systems*
15:00-15:20	**Industrial IEC 61508: SIL 2 applications with IAR Embedded Workbench and Microchip MCU's** *Anand Rangarajan, Product Marketing Manager, Microchip*
15:30-15:50	**Enhance production control with Secure Desktop Provisioner** *Chris Jones, Senior Field Application Engineer, Secure Thingz*
16:00-16:20	**Work with custom RISC-V ISA extensions** *Felipe Torrezan, Field Application Engineer, IAR Systems*
16:30-16:50	**Implement secure coding with SEI CERT C** *Michael Fuhrmann, Field Application Engineer, IAR Systems*
17:00-17:20	**Achieve DAP multicore debugging in mixed architecture systems** *David Källberg, Field Application Engineer, IAR Systems*
17:30-17:50	**Maximize ML performance with IAR Embedded Workbench** *Aaron Bauch, Field Application Engineer, IAR Systems*

Wednesday, February 26

10:00-10:20	**Boost your skills with the new IAR Academy On Demand** *Vin D'Agostino, IAR Academy Manager, IAR Systems*
10:30-10:50	**Debugging all the way up to the cloud with IAR Embedded Workbench** *Aaron Bauch, Field Application Engineer, IAR Systems*
11:00-11:20	**Adapt to the latest requirements in functional safety standards** *Shawn Prestridge, Senior Field Application Engineer, IAR Systems*
11:30-11:50	**Make use of modern C++ to improve security, stability and extensibility** *Roland Domke, Senior Consultant, DXC Technology*
12:00-12:20	**Protect intellectual property and deliver secure, encrypted code with C-Trust** *Shawn Prestridge, Senior Field Application Engineer, IAR Systems*
12:30-12:50	**Stay ahead with the latest advances in RISC-V development tools** *Michael Fuhrmann, Field Application Engineer, IAR Systems*
13:00-13:20	**Using IAR Systems' tools for rapid deployment of TensorFlow Lite on NXP MCUs** *Markus Levy, Director ML, NXP*
13:30-13:50	**Automate building in IAR Embedded Workbench with CMake** *David Källberg, Field Application Engineer, IAR Systems*
14:00-14:20	**Future-proof your products with secure provisioning** *Chris Jones, Senior Field Application Engineer, Secure Thingz*
14:30-14:50	**NSITEXE DR1000C: An Embedded Vector Processor IP for Automotive and Industrial Applications** *Koji Adachi, Project Manager, NSITEXE Inc.*
15:00-15:20	**Qt for MCU-driven applications** *Aurindam Jana, Senior Director, Qt*
15:30-15:50	**Enhance production control with Secure Desktop Provisioner** *Chris Jones, Senior Field Application Engineer, Secure Thingz*
16:00-16:20	**Work with custom RISC-V ISA extensions** *Felipe Torrezan, Field Application Engineer, IAR Systems*
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17:30-17:50	**Maximize ML performance with IAR Embedded Workbench** *Aaron Bauch, Field Application Engineer, IAR Systems*

Thursday, February 27

10:00-10:20	**Boost your skills with the new IAR Academy Om Demand** *Vin D'Agostino, IAR Academy Manager, IAR Systems*
10:30-10:50	**Debugging all the way up to the cloud with IAR Embedded Workbench** *Aaron Bauch, Field Application Engineer, IAR Systems*
11:00-11:20	**Adapt to the latest requirements in functional safety standards** *Shawn Prestridge, Senior Field Application Engineer, IAR Systems*
11:30-11:50	**Secure General Purpose STM32 MCUs to accelerate a smarter and more secure connected world** *Christophe Mani, Ecosystem Marketing Manager - Security, ST*
12:00-12:20	**Protect intellectual property and deliver secure, encrypted code with C-Trust** *Shawn Prestridge, Senior Field Application Engineer, IAR Systems*
12:30-12:50	**Stay ahead with the latest advances in RISC-V development tools** *Michael Fuhrmann, Field Application Engineer, IAR Systems*
13:00-13:20	**Unlock the power of SiFive's MCUs with IAR Systems tools** *Drew Barbier, Product Marketing Manager, SiFive*
13:30-13:50	**Automate building in IAR Embedded Workbench with CMake** *David Källberg, Field Application Engineer, IAR Systems*
14:00-14:20	**Future-proof your products with secure provisioning** *Chris Jones, Senior Field Application Engineer, Secure Thingz*
14:30-14:50	**Migrate from GCC to IAR Embedded Workbench for RISC-V** *Felipe Torrezan, Field Application Engineer, IAR Systems*
15:00-15:20	**Develop with FreeRTOS and IAR Embedded Workbench on RISC-V** *Richard Barry, Principal Engineer, AWS*
15:30-15:50	**Enhance production control with Secure Desktop Provisioner** *Chris Jones, Senior Field Application Engineer, Secure Thingz*
16:00-16:20	**Work with custom RISC-V ISA extensions** *Felipe Torrezan, Field Application Engineer, IAR Systems*
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Editor's Note: IAR Systems, IAR Embedded Workbench, IAR Connect, C-SPY, C-RUN, C-STAT, IAR Visual State, IAR KickStart Kit, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR Systems are trademarks or registered trademarks owned by IAR Systems AB. All other products names are trademarks of their respective owners.

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About IAR Systems

IAR Systems supplies future-proof software tools and services for embedded development, enabling companies worldwide to create the products of today and the innovations of tomorrow. Since 1983, IAR

Systems' solutions have ensured quality, reliability and efficiency in the development of over one million embedded applications. The company is headquartered in Uppsala, Sweden and has sales and support offices all over the world. IAR Systems Group AB is listed on NASDAQ OMX Stockholm, Mid Cap. Learn more at www.iar.com.