Company News

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IAR Systems offers free technical seminars at ARM TechCon 2014

Comprehensive seminars and technical training sessions provided on October 1-2 in seminar room 201 at ARM TechCon

Uppsala, Sweden—September 11, 2014—IAR Systems announces that the company will host two seminar days during ARM TechCon 2014 in Santa Clara, California, United States. All the seminars are free of charge and will include both lectures and hands-on training.

IAR Systems has a tradition of offering free seminars during ARM TechCon. This year, the company offers two full days of comprehensive seminars and technical training. The first day, October 1, will include five sessions between 11:00am and 4:50pm. The sessions will cover topics such as "Mastering stack and heap for system reliability", "Safety Traps in Embedded Software Engineering", "Runtime Analysis Demystified", "Advanced Debugging Techniques", and "Efficient Programming". The second day, October 2, will be a full day of sessions within the technical training program IAR Academy, and by doing this IAR Systems gives its customers a unique opportunity to try IAR Academy for free.

"IAR Systems has always been generous in sharing in-house expertise in embedded programming, and seminars with a technical touch are always popular among our customers", says Stefan Skarin, CEO, IAR Systems. "During tradeshow and events the last years, we have seen an increase of this interest and that's why we have expanded our seminar offering at this year's ARM TechCon."

Details about the seminars and more information on IAR Systems presence at ARM TechCon 2014 are available at www.iar.com/atc2014.

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About IAR Systems

IAR Systems provides developers of embedded systems with world-leading software tools for developing competitive products based on 8-, 16-, and 32-bit processors. Established in Sweden in 1983, the company has over 46 000 customers globally, mainly in the areas of industrial automation, medical devices, consumer electronics, telecommunication, and automotive products. IAR Systems has an extensive network of partners and cooperates with the world's leading semiconductor vendors. IAR Systems Group AB is listed on NASDAQ OMX Stockholm. For more information, please visit www.iar.com.