

## **Product News**

Date: May 26, 2015

## IAR Systems leaves competition behind with unparalleled wide device support

The world's leading provider of embedded development tools celebrates 10,000 supported devices

Uppsala, Sweden—May 26, 2015—IAR Systems is proud to announce that its complete C/C++ development toolchain IAR Embedded Workbench now supports more than 10,000 devices, from all major microprocessor vendors. This unparalleled wide support puts IAR Embedded Workbench in a class of its own, enabling users to work with the same user-friendly development tools for virtually any device on the market.

In order to provide support for the largest number of 8-, 16- and 32-bit devices, IAR Systems has established strategic partnerships with leading microprocessor vendors such as Renesas, Atmel, STMicroelectronics, Freescale and Texas Instruments. The strong relationships and longstanding knowledge sharing with partners enables IAR Systems to deliver the market's most comprehensive processor support by a wide margin. This has made it possible for some of the world's largest

corporations and thousands of small and mid-sized companies to standardize their development on IAR Systems' software, gaining unique flexibility and freedom from having to consider the choice of software in their selection of microprocessor. The fact that IAR Systems' customers are able to maintain their development environment when changing processor platform and reuse most of their code saves them both time and money.



"10,000 supported devices is a milestone for us and we are really proud to provide our customers with the unique flexibility that this record confirms," comments Mats Ullström, Chief Operating Officer, IAR Systems. "It is a fact that no other embedded toolchain comes close to offering such a broad device support, and in addition, we provide leading code performance and excellent code quality. Developers can build what they want in the platform of their choice and always feel confident that we support the device."

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IAR Embedded Workbench is a powerful development toolchain that incorporates a compiler, an

assembler, a linker and a debugger into one completely integrated development environment. Find all

supported devices at www.iar.com/device-search.

### Ends

Editor's Note: IAR Systems, IAR Embedded Workbench, C-SPY, C-RUN, C-STAT, visualSTATE, Focus on Your

Code, IAR KickStart Kit, IAR Experiment!, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR

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**About IAR Systems** 

IAR Systems provides developers of embedded systems with world-leading software tools for

developing competitive products based on 8-, 16-, and 32-bit processors. Established in Sweden in

1983, the company has over 46,000 customers globally, mainly in the areas of industrial automation,

medical devices, consumer electronics, telecommunication, and automotive products. IAR Systems has

an extensive network of partners and cooperates with the world's leading semiconductor vendors. IAR

Systems Group AB is listed on NASDAQ OMX Stockholm. For more information, please visit

www.iar.com.