



Product News

Date: February 9, 2016

IAR Systems welcomes visitors of embedded world 2016 to in-booth technical seminar sessions

Non-stop seminars covering topics such as static analysis, debugging, functional safety, IoT development, code optimizations and best practices in embedded development

Uppsala, Sweden—February 9, 2016—IAR Systems® announces that the company will host free technical seminars in booth 4-216 at embedded world 2016, Nuremberg, Germany. The seminars give developers the opportunity to boost their knowledge about embedded programming, and get tips on how to ease their development workflow and maximize the project efficiency.

For the third year in a row, IAR Systems offers in-booth seminars at embedded world. From Tuesday February 25 until Thursday February 27, IAR Systems' experts will present a non-stop series of seminar sessions that visitors of embedded world are free to join at any time. The seminar schedule will be the same on all three days and cover the following topics:

- Complete toolset for a differentiating ARM® Cortex®-M project
- Take control of your embedded application during debug
- Why C/C++ code optimizations matter
- How to migrate faster between processors
- Debugging techniques for IoT applications
- Reliable tools for functional safety
- Smart static analysis for all embedded designs

“During our 33 years in the industry, we have gathered a deep understanding about embedded development. We also know that developers always are looking for ways to ease their daily workflow. One way to help them with that is to provide technical seminars including hands-on tips and tricks,” says Thomas Sporrang, Global FAE Manager, IAR Systems. “At last year’s embedded world, our seminars were very popular with over 1,000 attendees in total, and we welcome anyone who wants to get a knowledge boost of embedded development to join us in booth 4-216.”

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The complete seminar schedule is available at www.iar.com/embeddedworld2016

Ends

Editor's Note: IAR Systems, IAR Embedded Workbench, IAR Connect, C-SPY, C-RUN, C-STAT, visualSTATE, IAR KickStart Kit, IAR Experiment!, I-jet, I-jet Trace, I-scope, IAR Academy, IAR, and the logotype of IAR Systems are trademarks or registered trademarks owned by IAR Systems AB. All other products names are trademarks of their respective owners.

IAR Systems Contacts

AnnaMaria Tahlén, Professional Communicator, Corporate Marketing, IAR Systems

Tel: +46 18 16 78 00 Email: annamaria.tahlen@iar.com

Stefan Skarin, CEO, IAR Systems

Tel: +46 18 16 78 00 Email: stefan.skarin@iar.com

About IAR Systems

IAR Systems provides developers of embedded systems with world-leading software tools for developing competitive products based on 8-, 16-, and 32-bit processors. Established in Sweden in 1983, the company has over 46,000 customers globally, mainly in the areas of industrial automation, medical devices, consumer electronics, telecommunication, and automotive products. IAR Systems has an extensive network of partners and cooperates with the world's leading semiconductor vendors. IAR Systems Group AB is listed on NASDAQ OMX Stockholm. For more information, please visit www.iar.com.