

## Company News

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# IAR Systems hosts hands-on lab and debug sessions for developers at Renesas DevCon

**Developers experience firsthand the end-to-end architectural support, high performance, compact code, power profiling, efficient debugging and ease of use of IAR Embedded Workbench**

**Uppsala, Sweden—October 9, 2012—**[IAR Systems](#) outlined today its extensive participation in the Renesas DevCon taking place from October 22 to 25 at Hyatt Regency in Orange County, California. A long-standing partner of Renesas Electronics Corporation, IAR Systems is the only software development tools provider to support all of the Renesas processors. Top CoreMark scores are proof points that continual optimizations and fine-tuning of IAR Embedded Workbench gives Renesas developers best-in-class development tools that are low power, high performance and small footprint.

In the booth, IAR Systems will showcase the latest optimizations to be included in the upcoming version of IAR Embedded Workbench with demonstrations featuring Renesas' RH850, RX, and RL78 families. In-depth developer information to be presented in a hands-on lab and technical class will offer techniques for debugging the RX architecture and compiling applications to include maximum functionality with the smallest amount of space:

- Lab session: Debugging on RX with IAR Embedded Workbench  
Tuesday, Oct. 23 from 1:30pm - 3:45pm
- Class session: IAR Embedded Workbench for Renesas processors  
Wednesday, Oct. 24 from 1:30pm – 2:30pm

Developers can see how tool chain optimizations, debugging capabilities and coverage of all Renesas architectures can improve productivity, particularly as additional architectures are covered.

Full session descriptions available on: <http://www.iar.com/en/IAR/Seminar-and-lab-at-RenesasDevCon/>.

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#### About IAR Systems

IAR Systems is the world's leading supplier of software tools for developing embedded systems applications. The software enables over 14,000 large and small companies to develop premium products based on 8-, 16-, and 32-bit microcontrollers, mainly in the areas of industrial automation, medical devices, consumer electronics, telecommunication, and automotive products. IAR Systems has an extensive network of partners and cooperates with the world's leading semiconductor vendors. IAR Systems Group AB is listed on NASDAQ OMX Stockholm. For more information, please visit [www.iar.com](http://www.iar.com)