IAR Systems launches technical training offering IAR Academy

Embedded World, Nuremberg, Germany—February 26, 2013—IAR Systems® today announced the launch of IAR Academy™, an educational offering aimed at new as well as experienced users of IAR Embedded Workbench®, the world-leading development tool suite for embedded applications.

As embedded systems are growing in complexity, and demands for higher performance and shortened time-to-market are ever-increasing, developers can benefit a lot from gaining competitive skill advantages through technical training. IAR Systems has seen a high demand from customers wanting to improve efficiency and learn to maximize the return on their tools investment.

IAR Academy offers class-room courses on a basic level, as well as on an advanced level. The training program will start off by offering the courses *Getting started* for novice users, *Efficient programming* for experienced users, and *Advanced debugging* for experienced users. All the courses provide a combination of expert-led lectures and workshop exercises. In addition to the scheduled courses, IAR Academy can provide customized trainings based on specific customers' needs.

IAR Academy starts its activities in Sweden and Germany, two of IAR Systems' key markets in Europe. The scheduled trainings will run on a monthly basis, primarily based at the sites of IAR Systems' offices. Customized courses will be arranged on request and can take place on site at the customer location, or at a venue provided by IAR Systems. The curriculum for each customized training will be developed in close cooperation with the customer.

"Our experiences from having developed embedded tools for 30 years have helped us gain a lot of in-depth, technical knowledge about C programming and debugging," says Andreas Wallberg, IAR Academy Manager. "The instructors appointed to lead the sessions hold a deep technical understanding, and are also experienced in teaching. C programming can be very challenging and to gain insight into the functionality of a state-of-the-art tool suite such as IAR Embedded Workbench can help professional programmers in their daily work. A good understanding of debugging techniques will also improve the quality of any embedded application developed."

Schedules and more information about IAR Academy are available at www.iar.com/academy.

Ends

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About IAR Systems

IAR Systems is the world's leading supplier of software tools for developing embedded systems applications. The software enables over 14 000 large and small companies to develop premium products based on 8-, 16-, and 32-bit microcontrollers, mainly in the areas of industrial automation, medical devices, consumer electronics, telecommunication, and automotive products. IAR Systems has an extensive network of partners and cooperates with the world's leading semiconductor vendors. IAR Systems Group AB is listed on NASDAQ OMX Stockholm. For more information, please visit www.iar.com