

PRESS RELEASE

Date:

29 May, 2008

Peter Elam Håkansson elected to Bonnier Business Press' Advisory Board with focus on Central and Eastern Europe

“We are stepping up our efforts in Central and Eastern Europe. Peter’s unique experience and insights from this part of the world will be of great value”, says **Casten Almqvist**, CEO, Bonnier Business Press and Chairman of the Advisory Board.

Peter Elam Håkansson is Chairman and Head of East Capital’s investment team. Peter has been working with Eastern European markets since the early nineties and still travels frequently in the region to visit companies. He has been awarded numerous times as best Fund Manager by Morningstar and Dagens Industri. Peter is also member of the Board of the Swedish-Russian Chamber of Commerce, as well as member of the Investment Committee of ICICI Bank in India.

“I am delighted to share my insights from this dynamic region with Bonnier Business Press and help to explore new opportunities”, says **Peter Elam Håkansson**, Chairman and co-founder of East Capital.

The Advisory Board also includes **Michael Obermayer**, Director Emeritus and former Senior Partner of McKinsey & Company and Chairman of McKinsey Eastern Europe, **Joachim Kaufmann**, CEO Carlsen Verlag, Germany (the publisher of Harry Potter in Germany) and **Ingegärd Berndtsson**, CFO Bonnier Business Press who has played an important role in building up the current Bonnier operations in Central and Eastern Europe.

Contact information:

Vesna Lucca, Head of Communications, East Capital, +46 70 601 92 20

vesna.lucca@eastcapital.com

About East Capital

East Capital is a leading, independent asset manager specialising in Eastern European financial markets. The company, which is based in Stockholm and with offices in Paris, Hong Kong, Tallinn, Milan, Vienna, Moscow and Oslo, actively manages over EUR 4.4bn, basing its investment strategy on thorough knowledge of the markets, fundamental analysis and frequent company visits by its investment teams. www.eastcapital.com

About Bonnier Business Press

Bonnier Business Press is a fast growing business area within the Bonnier Group. Bonnier Business Press publishes financial dailies or weeklies in thirteen different countries. In addition to Dagens Industri in Sweden and Børsen in Denmark, sister magazines are now situated in Russia, Estonia, Latvia, Lithuania, Poland, Ukraine, Croatia, Slovenia and Bulgaria.