

PRESS RELEASE

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East Capital opens an office in Vienna: Central Europe's hub

Yesterday saw the inauguration of East Capital's new Vienna office with a hundred guests from Central Europe's financial world. The Vienna office will serve two purposes; a hub to see over the investments in the region and a sales channel for the whole of Central Europe.

The interest there for fund investments is increasing in line with the rapid economic growth, and East Capital's funds will fit in perfectly.

"Vienna is a strategic geographical hub for us and the levels of interest in and know-how about Eastern Europe in Austria are among the highest in the world – the ideal client centre in other words," says **Karine Hirn**, founder and partner at East Capital.

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Fact about East Capital

Founded in 1997, East Capital is a leading, independent asset manager specialising in Eastern European financial markets. The company, which is headquartered in Stockholm, with offices in Paris, Tallinn, Moscow, Oslo, Hong Kong, Milan and Vienna, actively manages over EUR 5.7bn, basing its investment strategy on thorough knowledge of the markets, fundamental analysis and frequent company visits by its investment teams.