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## PRESS RELEASE

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## East Capital now also in Finland

East Capital's international expansion continues, with a new collaboration in Finland with the company Fondtorget AB, a part of the Veritas Group. The partnership will significantly increase the availability of East Capital's funds on the Finnish market. Through Fondtorget, the company will offer four equity funds focusing on Eastern Europe to the Finnish general public: the East Capital Russian Fund, East Capital Baltic Fund, East Capital Eastern European Fund and the East Capital Balkan Fund.

East Capital's international expansion started in September, with the opening of a sales office in Paris, and the company is continuing to increase its presence on the European market now with this collaboration with Fondtorget in Finland. East Capital has had a broad base of international clients for a long time, but this expansion aims to increase the company's availability and level of service for people outside Sweden who wish to invest in Eastern Europe.

**Karine Hirn**, Partner and Head of Markets & Networks at East Capital, says, *"We already had a lot of Finnish clients, and this collaboration with Fondtorget is timed perfectly for meeting the high level of interest that we are seeing for investments in Eastern Europe. The local presence that this partnership will provide will notably increase our level of service and the availability of our funds in Finland."*

*"We are proud of the fact that East Capital has chosen us as their primary partner in Finland. We feel sure that East Capital's nearly ten years of experience of and focus on Eastern Europe will arouse a healthy interest among Finnish investors,"* says **Jaana Koskelainen**, MD of Fondtorget.

### Facts about East Capital

East Capital is a leading, independent asset manager specialising in Eastern European financial markets. The company was founded in 1997 and actively manages EUR 1.5bn. East Capital's investment strategy is based on a profound knowledge of the markets, fundamental analysis and frequent company visits by fund managers and analysts.

### Facts about Fondtorget AB

Fondtorget is a fund intermediary, which as well as East Capital, represents the Norwegian asset management company ODIN in Finland, and also works with several Finnish companies. Fondtorget is part of the Veritas Group, an independent, domestic insurance group. Veritas has around 30 offices across the country.

Further information can be obtained from:

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