



Net Insight launches network-edge streaming appliance Nimbra 204

Stockholm, Sweden – The Nimbra 204 offers robust transmission over low-cost, unmanaged networks and becomes a fully integrated component of the Nimbra Edge and Nimbra Connect iT platforms. Enabling broadcasters and media companies to efficiently manage and distribute content over unmanaged networks.

“The Nimbra 204 is designed for deployment anywhere, thanks to its small form-factor chassis, making it an ideal choice for both fixed and remote broadcast environments,” says Christer Bohm, VP product management at Net Insight. “Whether deployed in a central studio or at a remote event location, the Nimbra 204 provides a flexible, integrated, end-to-end solution that meets the needs of broadcasters.”

The Nimbra 204 is seamlessly integrated into Net Insight’s Nimbra Edge and Connect iT network orchestration and device management systems. This integration provides users with an open standards-based, cloud-agnostic solution that is easy to configure and fully media-aware. With edge-to-edge resilience and support for multiple formats, the Nimbra 204 brings a comprehensive media transport solution that is both versatile and reliable.

The Nimbra 204 is suitable for contribution services enabling broadcasters to profitably monetize events that were previously unaffordable by utilizing lower-cost, high-efficiency technology. Another application area is program/network distribution, broadcasters can now distribute program content to affiliates and takers over ubiquitous and affordable unmanaged networks, significantly reducing the cost and complexity of media distribution.

While cost effective, the Nimbra 204 is fully featured, low latency HEVC compression, offering bandwidth efficiency while maintaining video quality with 4:2:2 10-bit resolution. With versatile encode and decode capabilities, the Nimbra 204 is equipped to handle multi-channel processing, supporting up to four HD services simultaneously. It also supports high-resolution video up to 4K UHD, ensuring that broadcasters can deliver cutting-edge visual experiences. The Nimbra 204 is available for delivery in Q1, 2025.

Learn more about the Nimbra 204 at [Net Insight's booth 1.C48 at IBC2024](#) on September 13–16, 2024.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

For more information, please visit netinsight.net

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