

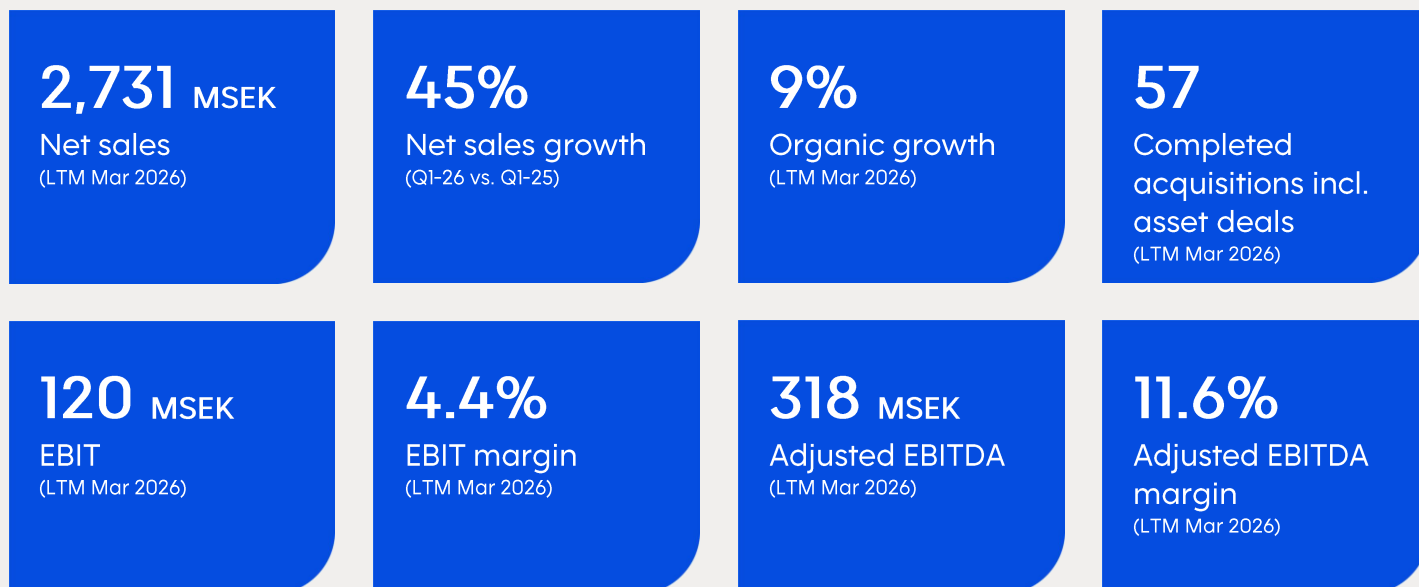


Q1 2026 INTERIM REPORT

January – March

 KEYTO Group AB (publ)

THIS IS KEYTO GROUP.



ABOUT US.

We are KEYTO. We unlock people’s quality of life through the power of our one-stop destination. With more than 5,400 employees and a wide and growing portfolio of services and brands – including appliance repair/service, cleaning, gardening, lawn care services, house inspections and much more – we promise ease of mind by providing easy access to outstanding home services.

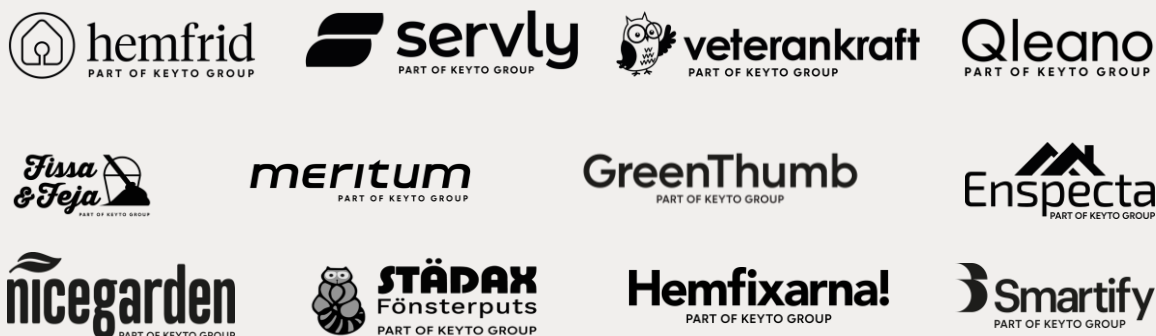
Our employees represent a broad range of backgrounds, nationalities, and languages, with close to 100 nationalities represented across the Group. This diversity enhances our understanding of our customers’ varying needs and strengthens our ability to deliver high-quality services across multiple markets.

Powered by trusted companies such as Hemfrid, Veterankraft, Hemfixarna, GreenThumb, Servly and Enspecta, KEYTO creates millions of ease of mind moments to customers across multiple markets.

As part of our ambitious growth journey, we expand both organically and through strategic acquisitions. We partner with entrepreneurs and teams who share our vision of delivering exceptional service – and together, we shape the future of the service industry.

Visit keytogroup.com to learn more.

SOME OF OUR BRANDS.



INTERIM REPORT JANUARY – MARCH 2026.

A QUARTER OF GROWTH, ACQUISITIONS AND STRENGTHENED CASH FLOW.

THE FIRST QUARTER.

- Net sales increased by 45 percent to SEK 768m (529) with organic growth of 5 percent.
- Operating profit (EBIT) of SEK 32m (16).
- Earnings before interest, taxes, depreciation and amortisation (EBITDA) of SEK 75m (48), including non-recurring items of SEK -10m (-10). Adjusted EBITDA increased by 46 percent to SEK 85m (59) with a margin of 11.1 percent (11.1).
- Cash flow from operating activities amounted to SEK 73m (38).

SIGNIFICANT EVENTS DURING THE FIRST QUARTER.

- 28 January: Hemfixarna Nordic AB is acquired, operating primarily within basic handyman services and technical support.
- 19 February: Bessie Service AB (Personligt Städ i Väst) is acquired, operating within residential and office cleaning in Gothenburg and the surrounding area.
- 26 February: The acquisition of Nice Garden Sverige AB, operating within gardening services, is completed.

SIGNIFICANT EVENTS AFTER THE FIRST QUARTER.

- No significant events occurred after the end of the first quarter.

Financial key ratios¹

	2026	2025		LTM	2025
SEK, million (unless otherwise stated)	Q1	Q1	Δ%	Q1-26'	Full year
Net sales	768	529	45%	2,731	2,492
Organic growth (%)	5%			9%	8%
Operating profit (EBIT)	32	16	108%	120	104
EBIT margin %	4.2%	2.9%	1.3 pp	4.4%	4.2%
EBITDA	75	48	56%	259	232
EBITDA margin %	9.8%	9.1%	0.7 pp	9.5%	9.3%
Non-recurring items	-10	-10		-59	-59
Adjusted EBITDA	85	59	46%	318	291
Adjusted EBITDA margin %	11.1%	11.1%	0.0 pp	11.6%	11.7%
Cash flow from operating activities ²	73	38	95%	276	241
Net sales, pro forma	808	796	1%	3,427	3,415
Adjusted EBITDA, pro forma	90	97	-7%	426	433
Adjusted EBITDA margin, pro forma %	11.1%	12.1%	-1.0 pp	12.4%	12.7%

¹ Refer to the section on Definitions and alternative performance measures for more information.

² The calculation of cash flow from operating activities follows the presentation in the 2025 annual report, and differs from previous interim reports.




THE KEY TO A SPOTLESS HOME.

CLEANING

Hemfrid, Qleano, Fissa & Feja and Meritum

Recurring and one-time cleaning services for private homes, residential properties, and businesses. Services include regular cleaning, deep cleaning, window cleaning, and move-related cleaning.

**KEY
TO**
GROUP

 **CLEANING**

CEO'S COMMENTS.

A STRONG START TO THE YEAR WITH A HIGH PACE OF ACQUISITIONS, IMPROVED CASH FLOW AND CLEAR PROGRESS IN AI.

The first quarter of 2026 commenced with continued high activity across the entire Group. Net sales increased by 45 percent to SEK 768m, of which 5 percent was organic, and adjusted EBITDA rose by 46 percent to SEK 85m. Cash flow from operating activities nearly doubled to SEK 73m (38), confirming that our work on cash flow is delivering the desired results.

The acquisition agenda has progressed at a high pace. During the quarter we completed the acquisitions of Hemfixarna, Personligt Städ i Väst and Nice Garden, and in March, Cleaning completed a business acquisition of Alison Hemservice AB. Within Outdoor UK, GreenThumb continued its consolidation journey and acquired a further 22 franchise territories in the UK during the quarter. The proportion of company-owned territories now stands at approximately 70 percent, providing a considerably stronger platform from which to develop the business.

Through the acquisitions of Smartify and Hemfixarna, we have also been able to fully launch the new segment Handyman & Tech. The two companies complement one another in terms of both offering and geography, and we see significant opportunities to cross-sell their services to our existing customer base.

The underlying operational development was stable with continued margin improvement. Operating profit (EBIT) doubled to SEK 32m (16) and the EBITDA margin strengthened to 9.8 percent. Cleaning performed particularly strongly, with solid volume growth in Hemfrid and three newly opened cities.

On a pro forma basis, net sales increased by 1 percent and adjusted EBITDA amounted to SEK 90m (97), corresponding to a margin of 11.1 percent. The quarter was characterised by a seasonally slower start to the year and unfavourable weather conditions within Outdoor, while we deliberately increased marketing investments and opened new offices within Senior Services and Cleaning to drive continued organic growth. The underlying earnings capacity remains intact, and we enter Q2 with good momentum.

Cash flow from operating activities increased by 95 percent to SEK 73m (38). The improvement is a direct result of a clear focus on working capital and cost discipline across all business segments. We enter the remainder of the year with a strong financial platform, providing us with the capacity to continue investing in growth and acquisitions.

During the quarter, we took a strategic step within AI. AI development is now a Group-wide area of focus, and dedicated AI leads have been appointed within each business segment to build practical AI capabilities within the teams and drive faster adoption. We also see that AI-driven search is changing customer behaviour and reinforcing the value of our investment in a connected marketing engine in which performance marketing, SEO, web/app and marketing automation work in concert.

Marketing investments continue to serve as a central growth driver. The central marketing organisation increases efficiency within acquired companies and is a concrete example of the value-creating synergies that follow from becoming part of KEYTO Group.

Overall, the quarter demonstrates that our strategy is working: we are growing both organically and through acquisitions, profitability is improving, cash flow is strengthening and we are taking clear steps forward within AI and technology. My optimism for the remainder of 2026 remains intact – we have a strong portfolio, a growing customer base and a platform that is ready to scale. I would like to express my sincere gratitude to all our customers for their trust, and to our employees for their commitment and efforts during the quarter.

Magnus Agervald
CEO KEYTO Group AB (publ)



"We are growing both organically and through acquisitions, profitability is improving and cash flow is strengthening..."

FINANCIAL OVERVIEW.

THE FIRST QUARTER 2026.

Net Sales

Net sales increased by 45 percent to SEK 768m (529). Organic growth was 5 percent. The increase was primarily driven by completed acquisitions within the Appliances, Cleaning, Outdoor UK (business acquisitions) and Handyman & Tech segments. In addition, a growing customer base and increased revenues from one-time cleaning services (Cleaning segment) contributed positively.

Operating Profit (EBIT)

EBIT amounted to SEK 32m (16), corresponding to a margin of 4.2 percent (2.9). This included non-recurring items of SEK -10m (-10).

The majority of non-recurring items relate to direct and indirect acquisition-related costs of approximately SEK -7m, such as advisory fees and bonuses. Other non-recurring items relate primarily to severance payments and costs incurred in connection with the implementation of a new ERP system.

The profitability improvement was primarily driven by completed acquisitions within Outdoor UK and strengthened margins within Cleaning.

EBITDA

EBITDA increased by 56 percent to SEK 75m (48), corresponding to a margin of 9.8 percent (9.1).

Adjusted EBITDA

Adjusted EBITDA increased by 46 percent to SEK 85m (59), corresponding to a margin of 11.1 percent (11.1).

Net Financial Items

Net financial items amounted to SEK -30m (-21). These consist primarily of interest expenses related to the bond financing of SEK -31m (-18) and a currency effect of SEK -8m (0).

Tax

Tax expense for the quarter amounted to SEK -1m (-3). The effective tax rate was 35 (49) percent. The tax rate is primarily affected by non-deductible interest expenses, which have decreased somewhat compared with the prior year.

Profit for the Period

Profit for the quarter amounted to SEK 1m (-8).

Cash Flow

The cash flow statement has been prepared in accordance with the 2025 annual report and differs from previous interim reports.

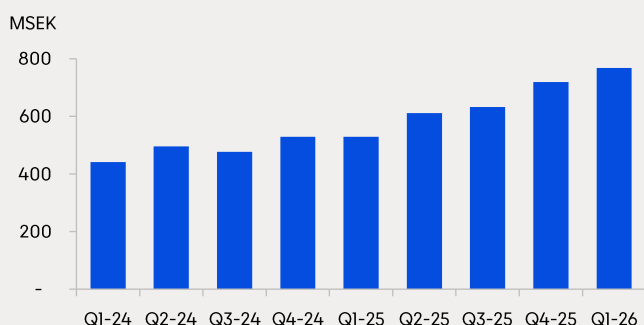
Total cash flow for the first quarter of 2026 amounted to SEK -266m (-55). The primary reason for the negative cash flow is completed acquisitions of subsidiaries and business acquisitions.

Cash flow from operating activities amounted to SEK 73m (38), as a result of positive operating profit and changes in liabilities relating to acquisitions (reinvestment notes). Adjusted for non-cash acquisition-related items, cash flow from operating activities, net of lease interest and income taxes paid, amounted to SEK 37m (23).

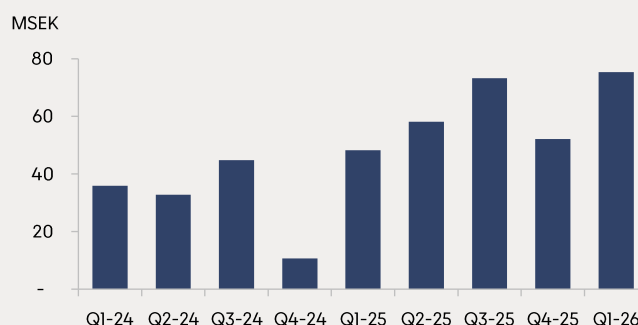
Cash flow from investing activities amounted to SEK -284m (-80), of which acquisitions during the quarter constituted the largest element.

Cash flow from financing activities amounted to SEK -44m (4), of which the majority relates to interest paid and repayment of lease liabilities.

NET SALES PER QUARTER.



EBITDA PER QUARTER.





THE KEY TO WHITE GOODS PERFECTION.

APPLIANCES

Servly

Installation, service, and maintenance of home appliances and white goods. Services are provided to individual households, OEMs, real estate owners, and housing associations.

**KEY
TO**
GROUP



APPLIANCES

SEGMENT REPORTING.

THE FIRST QUARTER 2026.

KEYTO operates across seven segments: Cleaning, Appliances, Senior Services, Outdoor UK, Outdoor SWE, Insurance & Inspection, and Handyman & Tech. The former Outdoor segment has grown rapidly through acquisitions and has, as of this interim report, been divided into two separate segments to reflect internal Group reporting.

BRANDS ACTIVE WITHIN EACH SEGMENT:

CLEANING: Hemfrid, Qleano, Fissa & Feja and Meritum.

APPLIANCES: Servly

SENIOR SERVICES: Veterankraft

OUTDOOR UK: GreenThumb

OUTDOOR SWE: Städax and Nice Garden

INSURANCE & INSPECTION: Enspecta and Betyggande Försäkringar

HANDYMAN & TECH: Smartify and Hemfixarna

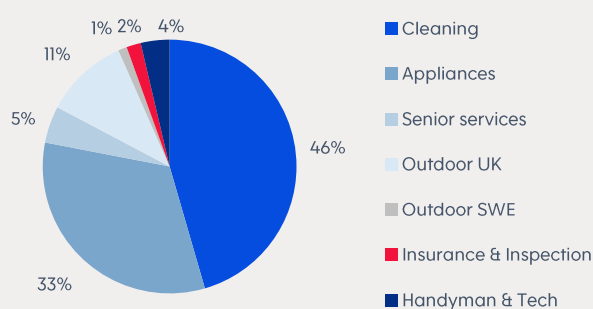
Net sales

SEK, million	2026	2025	Δ%	LTM	2025
	Jan-Mar	Jan-Mar		Q1-26'	Full year
Cleaning	353	315	12%	1,421	1,383
Appliances	252	184	37%	862	794
Senior services	36	32	13%	200	196
Outdoor UK	83	-		185	102
Outdoor SWE	9	-		15	7
Insurance & Inspection	14	-		40	26
Handyman & Tech	28	-		28	-
Eliminations	-7	-2		-20	-15
Group	768	529	45%	2,731	2,492

EBITDA

SEK, million	2026	2025	Δ%	LTM	2025
	Jan-Mar	Jan-Mar		Q1-26'	Full year
Cleaning	42	34	25%	164	155
Appliances	22	19	15%	66	63
Senior services	-4	-2		8	11
Outdoor UK	14	-		32	18
Outdoor SWE	-2	-		-1	1
Insurance & Inspection	0	-		2	2
Handyman & Tech	3	-		3	0
Group functions and eliminations	-1	-3		-16	-19
Group	75	48	56%	259	232

NET SALES BY SEGMENT, Q1 2026.



SEGMENT REPORTING, CONT.

THE FIRST QUARTER 2026.

CLEANING.

Net sales increased by 12 percent to SEK 353m (315). Organic growth was 8 percent.

The primary drivers of revenue growth were a growing subscription customer base together with higher revenues from one-time cleaning services, and completed acquisitions.

EBITDA increased by 25 percent to SEK 42m (34). The profitability improvement was driven by increased operational efficiency combined with strong cost control.

APPLIANCES.

Net sales increased by 37 percent to SEK 252m (184). Organic growth was 3 percent.

The year-on-year growth, achieved in a challenging market, was driven by completed acquisitions and a broader service offering. The increase in cross-selling confirms the growing collaboration between companies within the segment, which benefits from each other's service offerings.

EBITDA increased by 15 percent to SEK 22m (19), primarily driven by higher sales.

SENIOR SERVICES.

Net sales increased by 13 percent to SEK 36m (32). Growth was entirely organic.

Growth during the period was primarily driven by the B2C customer segment.

EBITDA decreased to SEK -4m (-2), primarily due to unfavourable weather conditions in Q1 and a higher proportion of sales from franchise offices compared with the prior year.

OUTDOOR UK.

The segment was established during the second quarter of 2025 in connection with the acquisition of GreenThumb. It has since been significantly expanded through the acquisition of franchise territories in the UK.

Net sales amounted to SEK 83m.

EBITDA amounted to SEK 14m.

OUTDOOR SWE.

The segment comprises StädaX, acquired during the fourth quarter of 2025, and Nice Garden, acquired during the first quarter of 2026.

Net sales amounted to SEK 9m.

EBITDA amounted to SEK -2m.

INSURANCE & INSPECTION.

The segment was established during the second quarter of 2025 in connection with the acquisition of the Enspecta Group.

Net sales amounted to SEK 14m.

EBITDA amounted to SEK 0m.

HANDYMAN & TECH.

The segment was established towards the end of the fourth quarter of 2025 in connection with the acquisition of Smartify Sverige AB and was expanded during the first quarter of 2026 through the acquisition of Hemfixarna Nordic AB.

Net sales amounted to SEK 28m.

EBITDA amounted to SEK 3m.

A man with white hair and glasses, wearing a bright yellow polo shirt, is sitting on a wooden bench. He is smiling and looking towards the camera. In front of him is a blue tool bag filled with various tools, including a hammer, a screwdriver, and a pair of gloves. The background is a wooden fence.

THE KEY TO GETTING THINGS DONE.

SENIOR SERVICES

Veterankraft

Home and business services delivered by experienced senior professionals. Services include cleaning, gardening, facility management, and administrative support.

**KEY
TO**
GROUP

 **SENIOR**

DECLARATION BY THE BOARD OF DIRECTORS AND CEO.

The Board of Directors and the CEO confirm that this interim report provides a fair overview of the development of the Group's and the Parent Company's operations, financial position and results, and describes the material risks and uncertainties facing the Parent Company and the companies included in the Group.

Stockholm, 12 May 2026

Hampus Tunhammar
Chairman of the Board

Martin Axhamre
Board Member

Gustav Furenmo
Board Member

Nicholas Hewett
Board Member

Christer Holmén
Board Member

Monica Lindstedt
Board Member

Magnus Agervald
CEO

This report is a translation of KEYTO's official interim report for January – March 2026 in Swedish, published 12 May 2026 on keytogroup.com/investors. In case of discrepancy the Swedish version shall prevail.

This interim report has not been reviewed by the Company's auditor.

This information is such that KEYTO Group AB (publ) is obliged to disclose pursuant to the EU Market Abuse Regulation and the Swedish Securities Markets Act. The information was submitted, through the contact person stated below, for publication on 12 May 2026.

CONTACT INFORMATION.

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Chief Financial Officer
david@keytogroup.com

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113 53 Stockholm
Sweden
www.keytogroup.com

REPORTING CALENDAR.

Interim Report Q2 2026: preliminary 20 August 2026

Interim Report Q3 2026: preliminary 10 November 2026

CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME.

SEK, million	Note	2026 Jan-Mar	2025 Jan-Mar	2025 Full Year
Net sales	3, 4	768	529	2,492
Other operating income		1	3	10
Total operating income		769	532	2,502
Production costs		-165	-106	-521
Other external expenses		-106	-57	-318
Personnel expenses		-423	-319	-1,429
Depreciation, amortisation and impairment		-43	-33	-128
Other operating expenses		0	-2	-2
Operating profit		32	16	104
Finance income		15	1	79
Finance costs		-45	-21	-138
Profit before tax		2	-5	45
Income tax for the period		-1	-3	-18
Profit for the period		1	-8	27
Other comprehensive income				
<i>Items that may be reclassified to profit or loss</i>				
OCI for the period, net of tax		-1	-	1
Total comprehensive income for the period, net of tax		1	-8	28
Attributable to equity holders of the Parent Company		1	-8	27
Attributable to non-controlling interests		-0	-	-0

CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION.

SEK, million	Note	2026 31 Mar	2025 31 Mar	2025 31 Dec
ASSETS				
Non-current assets				
Goodwill	5	2,649	1,929	2,438
Intangible assets		487	256	354
Property, plant and equipment		51	14	35
Right-of-use assets		219	154	205
Other non-current assets		18	13	13
Total non-current assets		3,424	2,367	3,046
Current assets				
Inventories		64	46	59
Trade receivables		262	187	219
Prepaid expenses and accrued income		217	135	195
Other receivables		33	32	34
Cash and cash equivalents		150	112	415
Total current assets		725	511	923
TOTAL ASSETS		4,149	2,878	3,969
EQUITY AND LIABILITIES				
Equity				
Share capital		1	1	1
Other contributed capital		1,948	1,743	1,828
Retained earnings including current period result		-422	-459	-423
Total equity attributable to the owners of the Parent Company		1,527	1,285	1,406
Non-current liabilities				
Interest-bearing liabilities	9	1,604	799	1,600
Lease liabilities		146	94	137
Deferred tax liability		28	41	38
Other non-current liabilities	6	10	56	19
Total non-current liabilities		1,788	991	1,796
Current liabilities				
Trade payables		123	77	107
Current liabilities to credit institutions		6	-	0
Lease liabilities		90	63	81
Accrued expenses and deferred income		372	300	346
Other current liabilities		244	162	233
Total current liabilities		834	602	767
TOTAL EQUITY AND LIABILITIES		4,149	2,878	3,969

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY.

SEK, million	Equity attributable to owners of the parent				Total equity
	Share capital	Other contributed capital	Reserves	Retained earnings including current period result	
Opening balance 1 January 2025	1	1,705	-	-451	1,255
Profit for the period				-8	-8
Other comprehensive income			-	-	-
Total comprehensive income	-	-	-	-8	-8
Transactions with owners					
Shareholder contribution		38			38
Other transactions	-			-1	-1
Total	-	38	-	-1	38
Closing balance 31 March 2025	1	1,743	-	-459	1,285
Opening balance 1 January 2026	0	1,828	1	-424	1,406
Profit for the period				1	1
Other comprehensive income			-1	-	-1
Total comprehensive income	-	-	-1	1	1
Transactions with owners					
Shareholder contribution		120			120
Other transactions				0	0
Total	-	120	-	0	120
Closing balance 31 March 2026	0	1,948	1	-422	1,527

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS.

SEK, million	Note	2026 Jan-Mar	2025 Jan-Mar	LTM Q1 2026	2025 Full year
Operating activities					
Operating profit		32	16	120	104
Non-cash items					
Depreciation and amortisation		43	33	138	128
Finance income		1	2	3	3
Other non-cash items		25	-2	46	18
Cash flow from operating activities before change in working capital		102	47	307	253
Change in inventories		-2	-4	-1	-3
Change in operating receivables		-48	-17	-45	-15
Change in operating liabilities		21	11	15	6
Cash flow from operating activities		73	38	276	241
Interest paid on leases		-4	-3	-15	-14
Income tax paid		-7	-14	-31	-38
Cash flow from operating activities, net		62	20	231	189
Investing activities					
Acquisitions of property, plant and equipment		-10	-1	-15	-6
Acquisitions of intangible assets		-20	-8	-66	-54
Acquisitions of subsidiaries, net of cash	5	-128	-71	-507	-450
Asset acquisitions	5	-118	-0	-196	-78
Sale of subsidiaries		-	-	0	0
Proceeds from sale of property, plant and equipment		0	1	2	3
Contingent consideration paid		-8	-	-64	-56
Cash flow from investing activities		-284	-80	-845	-641
Financing activities					
Proceeds from bonds		-	-	800	800
Sale of financial investment		-	-	10	10
Arrangement fees paid		-0	-	-12	-12
New borrowings		6	-	16	10
Repayment of borrowings		-1	0	-11	-11
Payment of lease liabilities		-18	-18	-64	-64
Interest paid		-31	-18	-91	-78
Interest received		1	1	5	4
Deposits paid/repaid		-0	1	1	3
Shareholder contributions paid/received		-0	38	-1	38
Cash flow from financing activities		-44	4	652	700
Cash flow for the period		-266	-55	38	249
Cash and cash equivalents at beginning of the period		415	167	112	167
Exchange-rate differences in cash and cash equivalents		0	-	0	-0
Cash and cash equivalents at end of the period		150	112	150	415

The cash flow statement has been prepared in accordance with the 2025 annual report and differs from previous interim reports.

CONDENSED PARENT COMPANY INCOME STATEMENT AND BALANCE SHEET.

SEK, million	Note	2026 Jan-Mar	2025 Jan-Mar	2025 Full Year
Net sales	3, 4	17	13	63
Total operating income		17	13	63
Production costs		0	0	-1
Other external expenses		-8	-7	-27
Personnel expenses		-6	-9	-35
Operating profit		2	-2	-1
Financial income		27	4	29
Financial costs		-40	-19	-111
Profit after financial items		-12	-17	-83
Appropriations		0	0	147
Profit before tax		-12	-17	64
Tax		4	0	-19
Profit for the period		-8	-17	46

SEK, million	Note	2026 31 Mar	2025 31 Mar	2025 31 Dec
ASSETS				
Non-current assets				
Intangible assets		26	2	16
Property, plant and equipment		1	0	1
Shares in subsidiaries		2,508	2,283	2,400
Other non-current assets		329	153	329
Total non-current assets		2,863	2,439	2,746
Current assets				
Receivables from group companies		881	190	597
Prepaid expenses and accrued income		7	9	1
Other current assets		12	10	16
Cash and cash equivalents		101	68	389
Total current assets		1,002	277	1,004
TOTAL ASSETS		3,865	2,716	3,749
EQUITY AND LIABILITIES				
Equity				
Share capital		1	1	1
Share premium		446	446	446
Retained earnings including current period result		1,528	1,268	1,416
Total equity		1,975	1,715	1,863
Non-current liabilities				
Loans and borrowings	9	1,601	799	1,600
Deferred tax liabilities		-4	0	0
Other non-current liabilities		0	39	0
Total non-current liabilities		1,597	838	1,600
Current liabilities				
Trade and other payables		8	1	5
Liabilities to group companies		224	128	226
Accrued payables and deferred income		27	23	26
Other current liabilities		34	11	29
Total current liabilities		293	163	287
TOTAL EQUITY AND LIABILITIES		3,865	2,716	3,749



THE KEY TO EVERYDAY FIXES.

HANDYMAN & TECH

Smartify and Hemfixarna

Home services encompassing technical and trade-related services. We assist customers in keeping their homes and technical solutions functioning, safe, and easy to manage.

**KEY
TO**
GROUP

 **HANDYMAN
TECH**

NOTES TO THE FINANCIAL STATEMENTS.

NOTE 1. ACCOUNTING POLICIES.

GENERAL INFORMATION.

This interim report covers the Parent Company KEYTO Group AB (publ), registration number 559328-3392, and all subsidiaries. KEYTO Group AB (publ) is a company incorporated in Sweden with its registered office in Stockholm, at the address Tulegatan 11, 113 53 Stockholm.

Basis of preparation

The Group's financial statements have been prepared in accordance with the Swedish Annual Accounts Act, RFR 1 Supplementary Accounting Rules for Groups, and International Financial Reporting Standards (IFRS) and interpretations issued by the IFRS Interpretations Committee (IFRS IC) as adopted by the EU. This interim report has been prepared in accordance with IAS 34 Interim Financial Reporting and the Annual Accounts Act and constitutes a condensed financial report.

The same accounting policies and methods of calculation are applied in this interim report as in the consolidated financial statements for the financial year 2025. For a complete description of the accounting policies applied by the Group and the Parent Company, refer to Note 1 et seq. in KEYTO Group AB's consolidated financial statements for the financial year 2025.

The Parent Company's functional currency is Swedish kronor (SEK), which is also the presentation currency for the Group.

Preparing reports in conformity with IFRS requires the use of certain significant accounting estimates. It also requires management to exercise judgement in applying the Group's accounting policies. Areas involving a high degree of judgement, that are complex, or where assumptions and estimates are of material significance to the consolidated financial statements are stated in Note 2.

New or amended standards

The introduction of IFRS 18 Presentation and Disclosure in Financial Statements, which replaces IAS 1 on 1 January 2027, is expected to affect the presentation of and disclosures in the financial statements. An analysis of the standard's impact on the Group's financial reporting will commence during 2026.

Other standards, amendments and interpretations published by the IASB that have not yet come into force have not been early-adopted by the Group and are not expected to have any material effect on the Group's financial statements.

Other

Unless otherwise stated, all amounts are presented in millions of Swedish kronor (MSEK). Figures in parentheses refer to the comparative period. Amounts in tables and other compilations have been rounded individually. Minor rounding differences may therefore occur in totals.

PARENT COMPANY ACCOUNTING POLICIES.

The Parent Company's financial statements have been prepared in accordance with RFR 2 Financial Reporting for Legal Entities and the Annual Accounts Act. The application of RFR 2 means that, in the interim report, the Parent Company applies all EU-adopted IFRS and statements to the extent possible within the framework of the Annual Accounts Act, the Pension Obligations Vesting Act and with regard to the relationship between accounting and taxation. The same accounting policies are applied in this interim report as in the Parent Company's annual report for 2025.

NOTE 2. KEY ESTIMATES AND JUDGEMENTS.

The Group makes estimates and judgements about the future. The estimates made for accounting purposes are considered reasonable under current circumstances but will seldom correspond to actual outcomes. The estimates and assumptions that involve a risk of material adjustments to the carrying amounts of assets and liabilities are discussed below.

No material changes in the Group's judgements and estimates have occurred since the preparation of the 2025 annual report.

KEY JUDGEMENTS IN THE APPLICATION OF ACCOUNTING POLICIES.

Measurement of identifiable assets and liabilities in connection with acquisitions of subsidiaries/businesses

When acquiring subsidiaries, an acquisition analysis is prepared in which the identifiable assets and assumed liabilities are measured at fair value at the acquisition date. As part of the allocation of the purchase consideration, this means that both items already recognised in the acquired company's balance sheet and items not previously recognised – such as customer relationships, brands and contracts – shall be measured at fair value. In most cases, no quoted prices exist for the assets and liabilities to be measured, and various valuation techniques must therefore be applied. These techniques are based on a number of different assumptions, including future revenues, customer retention and discount rates.

Classification and measurement of contingent consideration

Earn-outs and contingent consideration are recognised as part of the purchase consideration, based on an assessment of whether the conditions agreed at the time of acquisition are expected to be met. Earn-outs and contingent consideration are recognised at fair value through profit or loss and are subject to reassessment at each reporting date.

SOURCES OF ESTIMATION UNCERTAINTY.

Impairment testing of goodwill

The Group performs an annual impairment test for goodwill. At each reporting date, the Group also assesses whether events and changes in circumstances indicate a possible impairment. The recoverable amount for cash-generating units is determined by calculating value in use. The calculation involves certain estimates and assumptions regarding organic growth, the development of operating margins and the utilisation of operating capital employed. The calculation is based on cash flow projections covering a five-year period. Cash flows beyond the projection period are extrapolated using a long-term growth rate based on assessments of industry development. The discount rate is determined per cash-generating unit/segment in accordance with IAS 36 and is based on an estimated weighted average cost of capital (WACC) adjusted for segment-specific risks and a size-related risk premium. For a more detailed description of assumptions, reference is made to Note 11 in the 2025 annual report.

Lease term

When determining the lease term, management considers all available information that provides an economic incentive to exercise an extension option or not to exercise a termination option. Extension options are only included in the lease term if it is reasonably certain that the lease will be extended (or not terminated). The assessment is reconsidered if a significant event or change in circumstances occurs that affects this assessment and is within the lessee's control. When calculating the present value of lease liabilities, the Group's incremental borrowing rate is applied where it is not practicable to determine the interest rate implicit in the lease. The determination of the incremental borrowing rate involves judgement based on the Group's credit risk, the lease term, and the nature of the underlying asset.

NOTE 3. OPERATING SEGMENTS.

Net sales by segment

SEK, million	2025					2026				Year to date
	Q1	Q2	Q3	Q4	Full year	Q1	Q2	Q3	Q4	
Cleaning	315	365	335	367	1,383	353				353
Appliances	184	192	180	238	794	252				252
Senior services	32	57	60	47	196	36				36
Outdoor UK	-	-	49	53	102	83				83
Outdoor SWE	-	-	-	7	7	9				9
Insurance & Inspection	-	-	13	13	26	14				14
Handyman & Tech	-	-	-	-	-	28				28
Eliminations	-2	-4	-4	-5	-15	-7				-7
Total	529	611	632	720	2,492	768				768

EBITDA per segment

SEK, million	2025					2026				Year to date
	Q1	Q2	Q3	Q4	Full year	Q1	Q2	Q3	Q4	
Cleaning	34	40	42	39	155	42				42
Appliances	19	13	17	14	63	22				22
Senior services	-2	5	5	2	11	-4				-4
Outdoor UK	-	0	10	8	18	14				14
Outdoor SWE	-	-	-	1	1	-2				-2
Insurance & Inspection	-	-	2	-0	2	0				0
Handyman & Tech	-	-	-	0	0	3				3
Group functions and eliminations	-3	-0	-4	-12	-19	-1				-1
Total	48	58	73	52	232	75				75

NOTE 4. NET SALES FROM CONTRACTS WITH CUSTOMERS.

Net sales by customer category

SEK, million	2025					2026				Year to date
	Q1	Q2	Q3	Q4	Full year	Q1	Q2	Q3	Q4	
Business to Business	71	32	43	39	185	49				49
Business to Consumer	269	381	404	436	1,490	454				454
Business to Business to Consumer	190	198	186	244	817	265				265
Total	529	611	632	720	2,492	768				768
<i>Timing of revenue recognition, external</i>										
At a point in time	-	-	-	-	-	-				-
Over time	529	611	632	720	2,492	768				768
	529	611	632	720	2,492	768				768

NOTE 4. NET SALES FROM CONTRACTS WITH CUSTOMERS, CONT.
Geographic distribution of sales

SEK, million	2026 Jan-Mar	2025 Jan-Mar	2025 Full year
Sweden	687	529	2,390
United Kingdom	82	-	102
Total	768	529	2,492

NOTE 5. ACQUISITIONS.

The following acquisitions have been completed to date in 2026:

	Country	Type	Acquired %	Consolidation month	Segment	Annual sales 2025, MSEK
Dorchester	GB	Asset		January	Outdoor UK	2
Bristol North	GB	Asset		January	Outdoor UK	6
Stafford	GB	Asset		January	Outdoor UK	8
Chester & Northwich	GB	Asset		January	Outdoor UK	6
Somerset North East	GB	Asset		January	Outdoor UK	8
Hemfixarna Nordic AB	SE	Share	100	January	Handyman & Tech	125
Fakenham	GB	Asset		February	Outdoor UK	1
Doncaster	GB	Asset		February	Outdoor UK	6
Southampton	GB	Asset		February	Outdoor UK	8
Worcester	GB	Asset		February	Outdoor UK	11
Croydon	GB	Asset		February	Outdoor UK	23
Bessie Service AB	SE	Share	100	February	Cleaning	6
Lichfield Incl Bedford	GB	Asset		March	Outdoor UK	10
Suffolk East	GB	Asset		March	Outdoor UK	11
Essex South	GB	Asset		March	Outdoor UK	8
Cheshire North East	GB	Asset		March	Outdoor UK	5
Aberdeen	GB	Asset		March	Outdoor UK	2
Cardiff East	GB	Asset		March	Outdoor UK	5
Manchester North West	GB	Asset		March	Outdoor UK	8
Stowmarket	GB	Asset		March	Outdoor UK	2
Beverley	GB	Asset		March	Outdoor UK	10
Lincoln	GB	Asset		March	Outdoor UK	11
Notts West	GB	Asset		March	Outdoor UK	4
St Ives	GB	Asset		March	Outdoor UK	2
Alison Hemservice AB	SE	Asset		March	Cleaning	3
Nice Garden i Sverige AB	SE	Share	100	March	Outdoor SWE	56

347

NOTE 5. ACQUISITIONS, CONT.

Preliminary acquisition analyses for acquisitions completed during the period January to March 2026:

SEK, million	Total
Purchase price paid in cash	146
Contingent consideration and vendor loans	89
Total purchase price	235
Intangible assets	11
Tangible assets	5
Cash and cash equivalents	19
Financial assets and liabilities	-3
Other assets and liabilities	-4
Net identifiable assets and liabilities	28
Goodwill	207
Cash effect on the group	
Purchase price paid in cash	146
Acquired cash and cash equivalents	-19
Net outflow of cash and cash equivalents	128

Acquisitions completed during the period contributed net sales of SEK 23m and a profit of SEK 2m for the first quarter.

NOTE 6. FINANCIAL INSTRUMENTS.

The carrying amount of the Group's financial instruments measured at fair value relates to contingent consideration. The carrying amount of other financial assets and liabilities is considered to be a reasonable approximation of their fair value.

SEK, million	2026 Jan-Mar	2025 Jan-Mar	2025 Full Year
Opening balance	16	53	53
Business combinations	0	0	79
Paid out	-8	0	-56
Adjustments of fair value recognised in the income statement	-2	0	-60
Closing balance	6	53	16

NOTE 7. RELATED PARTY TRANSACTIONS.

No changes have occurred in the relationship with related parties compared with the information in the 2025 annual report.

NOTE 8. SIGNIFICANT EVENTS AFTER THE BALANCE SHEET DATE.

No significant events occurred after the end of the first quarter.

NOTE 9. NET DEBT CALCULATION.

Calculation pursuant to the terms and conditions of the SEK 1,200m senior secured callable floating rate bond 2024/2029 and the SEK 500m senior secured callable floating rate bond 2025/2030. The bonds are listed on Nasdaq Stockholm.

SEK, million	2026 31 Mar
Interest-bearing Financial Indebtedness	
Bond (net)	1,620
Lease debt (excluding IFRS 16 leases for premises)	185
Vendor loans	76
Other financial liabilities	9
	1,889
Less: Cash and Cash Equivalents	
Cash and bank ¹	153
Operating cash readily available within 30 days	262
	414
Net Interest-bearing Debt (Bond T&C definition)	1,475

¹ Including tax account

COMPLIANCE WITH BOND TERMS AND CONDITIONS.

Pursuant to the bond terms and conditions, the Group is required to satisfy a Maintenance Test at each reference date (31 March, 30 June, 30 September and 31 December). The Company confirms that all financial covenants under the bond terms and conditions are satisfied as at the balance sheet date and that no events have occurred during the reporting period, or thereafter up to the publication date of this report, that constitute or could constitute an Event of Default.

NOTE 10. SEASONAL EFFECTS AND MATERIAL RISKS.

SEASONAL EFFECTS.

At consolidated level, there is no clear seasonal effect on the Group's net sales and earnings.

The seven segments exhibit varying but limited seasonal variations. For all segments, sales volumes are somewhat lower during major holiday periods, particularly December–January, and during the summer holiday month of July.

MATERIAL RISKS.

Information on identified risks and risk mitigation work for the Group and the parent company KEYTO Group AB (publ) is set out on pages 114–116 of the 2025 annual report published at www.keytogroup.com and in the prospectuses prepared for the admission to trading of the issued bonds. The prospectuses are published at www.keytogroup.com/bond

The Group operates service businesses in Sweden and the United Kingdom and has no material exposure to international goods flows or suppliers in geopolitically vulnerable regions. The prevailing geopolitical situation is therefore not considered to constitute any material risk to the Group's operations or financial position.

A close-up, profile view of a man wearing a white hard hat and clear safety glasses. He is looking down at a document or blueprint he is holding. The background is slightly blurred, showing green foliage and a wooden structure, suggesting an outdoor construction or inspection site.

THE KEY TO WORRY-FREE HOUSING.

INSURANCE & INSPECTION

Enspecta and Betryggande Försäkringar

Home surveys, assessments and optimisation services providing customers with a comprehensive overview of their property. Hidden defects insurance is also offered.

**KEY
TO**
GROUP



INSPECTION
INSURANCE

DEFINITIONS AND ALTERNATIVE PERFORMANCE MEASURES.

Alternative performance measures (APMs) are measures of financial performance, financial position or cash flow that are not defined in IFRS. KEYTO uses alternative performance measures to monitor or describe the Group's financial position and to provide additional useful information where relevant to users' understanding of the financial statements. These measures may differ from similar performance measures used by other companies.

Definition / APM	Explanation	Rationale for use
Number of employees at end of period	Refers to the number of employees at the end of the period converted to full-time equivalents.	
LTM	Last twelve months	
EBIT	Operating profit as reported in the Income Statement, i.e. profit for the period excluding finance income, finance cost, and income tax expense.	The performance measure reflects the profitability of the operations of the parent company and its subsidiaries.
EBITDA	Operating profit excluding amortisation, depreciation and impairment of intangible and tangible assets.	The performance measure assesses the company's operating profitability and enables comparisons of profitability over time, independent of depreciation of intangible and tangible assets, taxes, and financing structures.
EBIT(DA) margin	EBIT(DA) in relation to net sales.	The performance measure assesses the company's operating profitability and enables comparisons of profitability over time, independent of taxes and financing structures.
Adjusted EBITDA	EBITDA adjusted for non-recurring items.	The purpose is to present EBITDA excluding non-recurring items that impair comparability with other periods, in order to enhance comparability over time.
Adjusted EBIT(DA) margin	Adjusted EBIT(DA) in relation to net sales.	The performance measure assesses the company's operating profitability and enables comparisons of profitability over time, independent of taxes and financing structures. The performance measure is also adjusted for non-recurring items in order to enhance comparability over time.
Non-recurring items	Non-recurring income or expenses which are not recurring in normal operations and hence are important to specify since they affect comparability. Non-recurring items primarily include costs related to acquisitions, integrations, litigation, premises cancellation, restructuring, reorganisations, and severance.	A separate disclosure of non-recurring items is relevant for users of the financial information, as it provides additional insight into the financial performance when comparing results between periods.
Acquisition-related costs	Costs primarily related to legal and financial due diligence, as well as other legal expenses incurred in connection with acquisitions.	

DEFINITIONS AND ALTERNATIVE PERFORMANCE MEASURES, CONT.

Definition / metric	Explanation	Rationale for use
Cash flow coverage ratio	(LTM cash flow from operating activities, adjusted for pro forma adjustments and non-recurring items) ÷ (LTM net of interest received and paid, excluding lease interest).	
Net sales	The main income for the business, invoiced costs.	
Organic growth (%)	(Increase in net sales adjusted for acquisitions, divestments and difference in exchange rates) ÷ (Net sales for the comparison period adjusted for acquisitions and divestments). Acquisitions are included as organic when they have been included the entire comparison period.	Organic growth is used to monitor underlying revenue development between periods in the same currency, excluding the impact of any acquisitions and/or divestments.
Pro forma	Hypothetical inclusion of revenues and cost from acquired/divested business as if the business had been part of the group consolidation from start during the reporting periods.	Pro forma measures are used as a supplement to IFRS reporting to enhance comparability between periods in light of the Group's extensive acquisition activity. The purpose is to provide investors with a clearer view of the underlying earnings capacity of the current Group structure.
Interest coverage ratio	(LTM Adjusted EBITDA, pro forma, K3) ÷ ((most recent quarter's net of received and paid interest, excluding interest leasing) x 4).	
Equity ratio	(Equity ÷ total assets)	The equity ratio is a financial metric that shows what proportion of a company's total assets have been financed with equity. It measures the company's long-term solvency and financial stability.
SEKm	Millions of Swedish kronor.	
Q1	First quarter: 1 January – 31 March	
Q2	Second quarter: 1 April – 30 June	
Q3	Third quarter: 1 July – 30 September	
Q4	Fourth quarter: 1 October – 31 December	
YTD	Year to date	
H1	First half: 1 January – 30 June	
H2	Second half: 1 July – 31 December	
Pp	Percentage point.	

A man wearing a red long-sleeved shirt, a black vest, black trousers, and yellow ear protection is using a backpack blower in a garden. The blower is black and yellow. He is walking on a green lawn with some snowdrops in the foreground. The background shows bare trees and a cloudy sky.

THE KEY TO YOUR GARDEN OF EDEN.

OUTDOOR UK

GreenThumb

Outdoor services designed for both residential and commercial properties in the UK market. The offering includes lawn care, garden maintenance and exterior window cleaning. Services are designed to maintain a high standard throughout the garden season and are delivered as subscription services or one-off assignments.

**KEY
TO**
GROUP

 **OUTDOOR UK**

ALTERNATIVE PERFORMANCE MEASURES NOT DEFINED UNDER IFRS.

PRO FORMA FINANCIAL PERFORMANCE, FIRST QUARTER 2026.

Net sales pro forma

Net sales pro forma increased by 1 percent to SEK 808m (796). Growth was primarily driven by the Cleaning segment, where a growing base of subscription customers and higher revenue from one-off services contributed positively. In the Outdoor segments, revenue remained stable despite an unusually rainy start to the season.

Adjusted EBITDA pro forma

Adjusted EBITDA pro forma amounted to SEK 90m (97), corresponding to a margin of 11.1 percent (12.1). This included non-recurring items of SEK -14m (-6). The majority of non-recurring items relate to direct and indirect acquisition-related costs of approximately SEK -10m, such as advisory fees and staff bonuses in the acquired company. The bonuses had been determined by the target company prior to the acquisition and were conditional upon KEYTO completing the transaction.

The remaining non-recurring items primarily relate to severance payments and costs incurred in connection with the implementation of a new ERP system.

The margin change is primarily attributable to temporary weather effects in the Outdoor segments and to deliberate market investments and new establishments within Senior Services and Cleaning, which weigh on the cost base in the short term but lay the foundation for continued organic growth. The underlying earnings capacity is intact.

LTM and financial position

Adjusted EBITDA pro forma LTM amounted to SEK 426m, in line with full-year 2025 (433). The cash flow coverage ratio of 5.1x and interest coverage ratio of 3.3x confirm a continued strong financial position and ample capacity to finance both ongoing operations and continued growth and acquisitions.

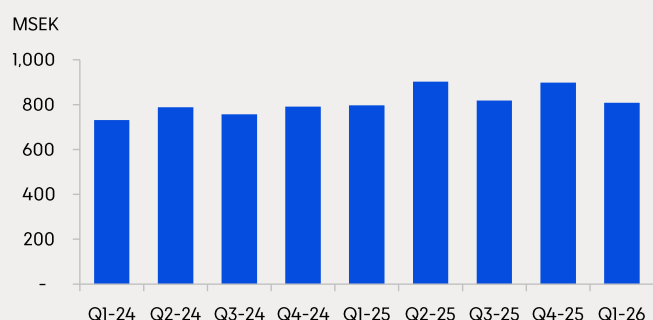
Alternative performance measures ¹

SEK, million (unless otherwise stated)	2026 Q1	2025 Q1	Δ%	LTM Q1-26'	2025 Full Year
Net sales, pro forma	808	796	1%	3,427	3,415
EBITDA, pro forma	76	91	-17%	357	372
EBITDA margin, pro forma	9.4%	11.4%	-2.0 pp	10.4%	10.9%
Adjusted EBITDA, pro forma	90	97	-7%	426	433
Adjusted EBITDA margin, pro forma	11.1%	12.1%	-1.0 pp	12.4%	12.7%
Adjusted EBITDA, pro forma, K3 ²	81	87	-7%	396	402
Cash flow coverage ratio				5.1x	
Interest coverage ratio				3.3x	

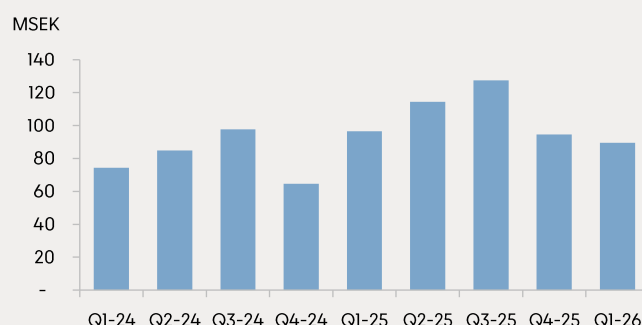
¹ See the Definitions and Alternative Performance Measures section for more information.

² KEYTO previously followed the Swedish Annual Accounts Act and BFNAR 2012:1 (K3) for its accounts, but has reported under IFRS since the June 2025 interim report.

NET SALES PRO FORMA, PER QUARTER.



ADJUSTED EBITDA PRO FORMA, PER QUARTER.



RECONCILIATION OF THE GROUP'S ALTERNATIVE PERFORMANCE MEASURES.

Certain statements and analyses presented include alternative performance measures not defined under IFRS. KEYTO considers that this information, together with comparable IFRS measures, is useful for investors as it provides a basis for measuring operating performance and the Group's ability to repay debt and invest in the business.

Management uses these metrics alongside the most directly comparable financial performance measures specified in IFRS to evaluate operating performance and value creation. Alternative performance measures should not be evaluated in isolation or as a substitute for financial information presented in the financial statements in accordance with IFRS. The alternative performance measures presented are not necessarily comparable with similar performance measures used by other companies.

Reconciliations are presented in the table below.

SEK, million (unless otherwise stated)	2026 Q1	2025 Q1	LTM Q1-26'	2025 Full Year
Net sales, reported	768	529	2,731	2,492
Pro forma adjustment	40	267	695	923
Net sales, pro forma	808	796	3,427	3,415
Operating profit (EBIT), reported	32	16	120	104
(+) Depreciation, amortisation and impairment, reported	43	33	138	128
EBITDA	75	48	259	232
EBITDA	75	48	259	232
Non-recurring items	10	10	59	59
Adjusted EBITDA	85	59	318	291
EBITDA	75	48	259	232
Pro forma adjustment	0	43	99	141
EBITDA, pro forma	76	91	357	372
Adjusted EBITDA	85	59	318	291
Pro forma adjustment, non-recurring items	4	-5	10	2
Pro forma adjustment	0	43	99	141
Adjusted EBITDA, pro forma	90	97	426	433
Net sales, pro forma	808	796	3,427	3,415
Adjusted EBITDA, pro forma	90	97	426	433
Adjusted EBITDA margin, pro forma	11.1%	12.1%	12.4%	12.7%

THE KEY TO YOUR OUTDOOR SPACE.

OUTDOOR SWE

Städax and Nice Garden

Outdoor services designed for the Nordic climate, targeting both private individuals and businesses. The offering focuses on lawn care, garden maintenance and exterior window cleaning. Services are flexibly structured around seasonal changes and are offered either as subscription services or one-off assignments.

**KEY
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 **OUTDOOR SWE**



UNLOCK YOUR HOME.
UNLOCK YOUR LIFE.

ABOUT US.

We are KEYTO. We unlock people's quality of life through the power of our one-stop destination. With more than 5,400 employees and a wide and growing portfolio of services and brands – including appliance repair/service, cleaning, gardening, lawn care services, house inspections and much more – we promise ease of mind by providing easy access to outstanding home services.

Our employees represent a broad range of backgrounds, nationalities, and languages, with close to 100 nationalities represented across the Group. This diversity enhances our understanding of our customers' varying needs and strengthens our ability to deliver high-quality services across multiple markets.

Powered by trusted companies such as Hemfrid, Veterankraft, Hemfixarna, GreenThumb, Servly and Enspecta, KEYTO creates millions of ease of mind moments to customers across multiple markets.

As part of our ambitious growth journey, we expand both organically and through strategic acquisitions. We partner with entrepreneurs and teams who share our vision of delivering exceptional service – and together, we shape the future of the service industry.

Visit keytogroup.com to learn more.

OUR SERVICES.

CLEANING: Recurring and one-time cleaning services for private homes, residential properties, and businesses. Services include regular cleaning, deep cleaning, window cleaning, and move-related cleaning.

APPLIANCES: Installation, service, and maintenance of home appliances and white goods. Services are provided to individual households, OEMs, real estate owners, and housing associations.

SENIOR SERVICES: Home and business services delivered by experienced senior professionals. Services include, for example, cleaning, gardening, facility management, and administrative support.

OUTDOOR UK: Outdoor services designed for both private households and commercial properties in the UK market. Core offerings include lawn care, garden maintenance, and exterior window cleaning, offered on a subscription basis or as one-time assignments.

OUTDOOR SWE: Outdoor services tailored to the Nordic climate, targeting both private households and businesses. Core offerings focus on lawn care, garden maintenance, and exterior window cleaning, offered on a subscription basis or as one-time assignments.

INSURANCE & INSPECTION: House inspections, assessments, and optimization services, giving customers a comprehensive understanding of their homes. Hidden defects insurance is also offered.

HANDYMAN & TECH: Home services covering technical and handyman-related services. We help customers keep both their homes and their technical solutions functioning, safe, and easy to manage.



www.keytogroup.com