



Net Insight appoints Pramod Zachariah to the newly established role Head of Sales Asia, Synchronization

Stockholm, Sweden – Net Insight is pleased to announce the appointment of Pramod Zachariah as Head of Sales Asia, Synchronization. This is a newly established role aimed at accelerating the commercialization of Net Insight’s time synchronization solution Zyntai in the APAC region.

With the objective of enhancing its commercial functions and leveraging the increased activity in the APAC region, Net Insight has appointed Pramod Zachariah to the newly established position Head of Sales Asia, Synchronization. Pramod Zachariah is Singapore based and will be working from Net Insight’s Singapore office. He assumed his role effective as of yesterday, 16 December 2024.

Pramod Zachariah brings over 20 years of experience in telecommunications and technology sales across the Asia Pacific region, with deep expertise in cloud technologies, 5G, and ICT infrastructure. Throughout his career, he has held key roles driving innovation and growth within the telecom sector and most recently served at VMware, where he focused on building strategic alliances and partnerships with large telecom operators in the region.

“We are thrilled to welcome Pramod Zachariah to Net Insight and the synchronization team,” says Crister Fritzson, CEO of Net Insight. “His proven track record in driving business growth and expanding market presence will be a great asset as we strengthen our commercial operations to meet the growing demand in the APAC region.”

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 70 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

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