

Press Release

19 January 2024 08:30:00 CET

Adverty repurchases 420,000 Warrants of series 2, exercise period, which runs from 1 July 2025 up to and including 1 October 2025.

The reason for the repurchase is to safeguard the shareholders' ownership interests. The transaction is equivalent to 56% of the Warrant program series number 2.

The conditions for the Warrant program are attached.

For further information, please contact:

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About Adverty

Adverty, the leading in-game ad platform, delivers spectacular In-Play™ ads to connect brands and people through its revolutionary and multi-patented technology built for VR/AR and mobile games. The platform offers programmatic video and display ad inventory at scale and allows content creators to monetise the complete experience with unobtrusive, easy-to-integrate, immersive ads.

Founded in 2016, Adverty has offices in Stockholm, London, Istanbul and Lviv and enables new gaming revenue streams for developers and empowers advertisers to reach uniquely engaged audiences. More information at www.adverty.com.

This information is information that Adverty AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2024-01-19 08:30 CET.

Attachments

[Adverty repurchases 420,000 Warrants of series 2, exercise period, which runs from 1 July 2025 up to and including 1 October 2025.](#)
[Conditions Warrants 2](#)