

Changes to Net Insight's executive management

Net Insight makes changes in its executive management team, increasing the strategic focus in its CTO group.

Net Insight makes changes to the Executive Management Team and the CTO group. Effective today, Christer Bohm will join the CTO group with responsibility for product and technology strategy and thereby leaves the Executive Management Team and his position as VP Product Management.

Christer Bohm has successfully led the company's transition to a more IP-based product portfolio. Through Christer's leadership, Net Insight has established a solid foundation for continued technical and commercial development.

With his vast experience and deep technical knowledge, Christer will further reinforce the technical leadership in the CTO Group and be a key contributor in Net Insight's continued focus on strategic development projects.

"I am confident that Christer's experience and drive will be key to our future success. While Christer will step down from the executive management team, I'm pleased that he will join the CTO group, with increased focus on new and strategically important technology and product areas" says Crister Fritzson, CEO of Net Insight.

For further information, please contact:

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About Net Insight

Net Insight (Nasdaq: NETI B) provides the highest performing, most open video transport and media cloud technology for content providers as the industry standard for flexibility and service across live contribution, distribution and remote production media workflows.

For over 25 years, the world's leading content owners, broadcasters, production companies, service providers and enterprises have trusted Net Insight's Emmy® Award winning Nimbra technology to guarantee media delivery. Today, Net Insight partners with hundreds of customers in over 85 countries to ensure media flows across managed and unmanaged IP networks, and the cloud – from anywhere, to everywhere. It enables customers to get the best from any mix of virtualized, cloud and IP technology and is the only platform to support all the major industry standards, protocols and clouds.

In addition, Net Insight provides a GNSS/GPS-independent time synchronization solution for 5G and other critical networks, offering high accuracy and performance, reducing costs and accelerating rollouts.

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