

# Report from the Annual General Meeting of Bambuser AB on 24 June 2026

At the Annual General Meeting (the "AGM") in Bambuser AB, reg. no. 556731-3126, (the "Company"), on 24 June 2026, the AGM adopted, inter alia, the following resolutions. For more detailed information regarding the contents of the resolutions, please refer to the notice to the AGM and the complete proposals, which have previously been published and are available on the Company's website, <https://ir.bambuser.com/corporate-governance/general-meeting>.

## **Adoption of the income statement and balance sheet, allocation of the Company's result and discharge from liability**

The AGM adopted the Company's income statement and balance sheet and the consolidated income statement and consolidated balance sheet for the financial year 2025.

The AGM resolved, in accordance with the board of directors' proposal, that no dividend is paid for the financial year 2025 and that the Company's available funds shall be carried forward to new account.

The AGM further resolved to discharge the board members and the managing director from liability for the financial year 2025.

## **Election of board members and auditor**

The AGM resolved, in accordance with the nomination committee's proposal, that the number of board members shall be five (5) without deputies and that one (1) registered auditing firm shall be elected as auditor.

For the period until the end of the next annual general meeting the AGM resolved, in accordance with the nomination committee's proposal, to re-elect the present board members Joel Citron, Carl Kinell, Iris Epple-Righi, Alyson Welch and Johan Rydmark. Mark Lotke had declined re-election. Joel Citron was re-elected as chairman of the board.

The AGM further resolved, in accordance with the nomination committee's proposal, to re-elect the registered auditing firm Forvis Mazars AB as the Company's auditor for the period until the end of the next annual general meeting. The auditing firm Forvis Mazars AB has informed that the authorized public accountant Maria Tellström will remain as auditor in charge.

### **Remuneration to the board of directors and auditor**

The AGM resolved, in accordance with the nomination committee's proposal, that remuneration to the board of directors shall be paid with a total of SEK 750,000 to be distributed as follows: SEK 250,000 each to the board members Iris Epple-Righi, Alyson Welch and Johan Rydmark.

The AGM resolved, in accordance with the nomination committee's proposal, that remuneration for work in the audit committee shall be SEK 75,000 to the chairman and SEK 50,000 to each of the other members of the committee, provided that the members are independent in relation to the company and its management. Remuneration for work in the remuneration committee shall be SEK 50,000 to the chairman and SEK 25,000 to each of the other members of the committee, provided that the members are independent in relation to the company and its management.

The AGM further resolved, in accordance with the nomination committee's proposal, that remuneration to the auditor shall be paid in accordance with approved invoice.

### **Resolution on adoption of LTI 2026 and issue of warrants of series 2026/2029**

The AGM resolved, in accordance with the board of directors' proposal, to adopt a performance based incentive program for senior management in the Company ("LTI 2026") and to issue warrants of series 2026/2029 to secure delivery of shares under LTI 2026 and to secure related costs.

A maximum of 492,672 stock options may be allotted to participants in LTI 2026 and LTI 2026 shall comprise a maximum of 10 employees in the Company's management team. LTI 2026 is divided into three sub-programmes with different performance hurdles. Each stock option that has time-vested and for which the relevant performance hurdle has been satisfied entitles the holder to receive one (1) warrant in the Company, which in turn entitles the holder to subscribe for one (1) share in the Company, in accordance with below.

In order to secure the Company's delivery of shares under LTI 2026 and secure related costs the AGM resolved, in accordance with the board of directors' proposal, to issue a maximum of 650,328 warrants of series 2026/2029. The right to subscribe for the warrants shall, with deviation from the shareholders' preferential rights, belong to the Company. The Company has the right to transfer the warrants to participants in LTI 2026 to secure delivery of shares under LTI 2026 and to retain warrants or transfer the warrants to a financial third party to secure costs related to LTI 2026.

Each warrant entitles the holder to subscribe for one (1) new share in the Company during the period from 1 September 2029 up to and including 30 November 2029. The subscription price upon exercise of the warrant shall correspond to the share's quota value (the current quota value is SEK 1.50).

The maximum dilution for existing shareholders as a result of LTI 2026, including warrants that may be exercised as a result of hedging measures due to social security contributions that may arise is approximately 7.47 percent of the total number of shares in the Company.

### **Authorization for the board of directors to issue shares, warrants and/or convertibles**

The AGM resolved, in accordance with the board of directors' proposal, to authorize the board of directors to, with or without deviation from the shareholders' preferential rights, on one or more occasions until the next annual general meeting, resolve on new issue of shares, warrants and/or convertibles in the Company. The total number of shares covered

by such new issues may in total correspond to a maximum of ten (10) percent of the shares in the Company at the time the authorization is used. Payment for subscribed shares, warrants or convertibles may be paid in cash, by set-off or in kind or on terms referred to in chapter 2 section 5 of the Companies Act.

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### **About Bambuser**

Bambuser is the world's leading video commerce company, with the largest customer base in its industry. Trusted by more than 250 brands, Bambuser's international streaming services are available in more than 180 countries.

Bambuser is truly global with headquarters in Stockholm and offices in New York, London, Paris, Tokyo, and Turku, and with a passionate team speaking more than 30 languages. Founded in 2007 as a livestreaming pioneer, trusted by the world's leading news agencies, Bambuser pivoted to Live Shopping in 2020, leveraging its legacy as the industry leader in video-first technology.

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### **Attachments**

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