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## **XMREALITY ANNOUNCES THE OUTCOME IN THE RIGHTS ISSUE**

XMReality AB (publ) ("XMReality" or the "Company") today announces the outcome in the rights issue of shares which was announced on June 28, 2024 (the "Rights Issue"). 379,499,808 shares, corresponding to approximately 51.6 percent of the Rights Issue, were subscribed for with and without the exercise of subscription rights. 134,941,054 shares, corresponding to approximately 18.4 percent of the Rights Issue, are subscribed for by underwriters. Through the Rights Issue the Company receives approximately SEK 25.7 million before issuing costs.

*"It is very gratifying to have secured the capital that XMReality needs to continue its journey towards becoming cash flow positive. We thank all existing and new shareholders who supported us.", says Andreas Jonsson, CEO XMReality.*

The subscription period of the Rights Issue ended on August 20, 2024, and the outcome shows that 239,127,707 shares, corresponding to approximately SEK 12.0 million or approximately 32.5 percent of the Rights Issue, were subscribed for through the exercise of subscription rights. An additional 140,372,101 shares were subscribed for without the exercise of subscription rights, corresponding to approximately SEK 7.0 million or approximately 19.1 percent of the Rights Issue. In total, shares were subscribed for with and without the exercise of subscription rights corresponding to approximately SEK 19.0 million or approximately 51.6 percent of the Rights Issue. The Rights Issue was covered by subscription commitments and underwritings undertakings corresponding to approximately 70 percent. Thus, 134,941,054 shares, corresponding to approximately SEK 6.7 million and approximately 18.4 percent of the Rights Issue, are subscribed for by underwriters. Through the Rights Issue the Company receives approximately SEK 25.7 million before issuing costs.

Shares subscribed for without the exercise of subscription rights will be allocated according to the principles set out in the Prospectus published by the Company on August 2, 2024.

Notification of allocation of shares subscribed for without the support of subscription rights will be sent shortly to those who have been allocated shares through a settlement note. Shareholders registered with a nominee will be notified of their allocation in accordance with the nominee's procedures. Allotted shares must be paid in accordance with the instructions on the settlement note.

**Share capital and number of shares**

Through the Rights Issue, the share capital in the Company increases by SEK 5,144,408.62, from SEK 1,049,879.31 to SEK 6,194,287.93, through the issuance of 514,440,862 shares. The number of shares thus increases from 104,987,931 to 619,428,793 shares. The dilution amounts to 83.1 percent.

**Trading in BTA**

Trading in paid subscribed shares ("BTA") will be conducted on Nasdaq First North Growth Market until the Rights Issue has been registered with the Swedish Companies Registration Office, which is expected to take place around August 29, 2024.

**Compensation for underwriting undertakings**

Approximately 30 percent of the Rights Issue was covered by underwriting undertakings. Guarantee compensation is paid with 13 percent of the guaranteed amounts in cash or 16 percent in shares.

Compensation to underwriters who choose to receive underwriting compensation in the form of shares in the Company, will be paid in the form of a directed set-off issue. The subscription price for shares issued as underwriting compensation is set at SEK 0.05 per share, which corresponds to the subscription price in the completed Rights Issue.

A possible resolution on a directed set-off issue to the underwriters will be announced through a separate press release.

**Advisors**

XMReality Group has engaged Penser by Carnegie, Carnegie Investment Bank AB (publ), and Ramberg Advokater KB as financial and legal advisors in connection with the Rights Issue.

XMReality's Certified Adviser is Carnegie Investment Bank AB (publ).

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### **About XMReality**

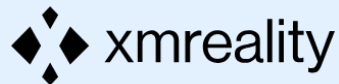
XMReality AB (publ) develops and sells solutions that revolutionize knowledge transfer through so-called Augmented Reality (AR). The company is a market leader in remote guidance where you guide a person on site via AR to solve problems or prevent them from occurring. The product is used globally in more than 60 countries. Nestlé, Electrolux, Sidel and Heineken are examples of the more than 150 customers. XMReality is based in Linköping and in the U.S. and is listed on the Nasdaq First North Growth Market (ticker: XMR). For more information, visit: [www.xmreality.com](http://www.xmreality.com)

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**Forward-looking statements**

*This press release may contain forward-looking statements that reflect the Company's intentions, beliefs, or current expectations about and targets for the Company's future results of operations, financial condition, liquidity, performance, prospects, anticipated growth, strategies and opportunities and the markets in which the Company operates. Forward-looking statements are statements that are not historical facts and may be identified by words such as "believe", "expect", "anticipate", "intend", "may", "plan", "estimate", "will", "should", "could", "aim" or "might", or, in each case, their negative, or similar expressions. The forward-looking statements in this press release are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although the Company believes that the expectations reflected in these forward-looking statements are reasonable, it can give no assurances that they will materialize or prove to be correct. Because these statements are based on assumptions or estimates and are subject to risks and uncertainties, the actual results or outcome could differ materially from those set out in the forward-looking statements as a result of many factors. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this release by such forward-looking statements. The Company does not guarantee that the assumptions underlying the forward-looking statements in this press release are free from errors nor does it accept any responsibility for the future accuracy of the opinions expressed in this press release or any obligation to update or revise the statements in this press release to reflect subsequent events. Undue reliance should not be placed on the forward-looking statements in this press release. The information, opinions and forward-looking statements contained in this press release speak only as at its date and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this press release, unless it is not required by law or stock market regulations.*