

## **Fresh 'n Rebel unveil Clam Ace 2 – Over-ear headphones with Audiodo Personal Sound, 100+ hours playtime and a fresh colour palette for £99.99**

### **Press Release**

Dutch audio brand Fresh 'n Rebel have announced the launch of their new wireless over-ear headphones, the Clam Ace 2. Priced at just £99.99, the Clam Ace 2 deliver an experience that goes far beyond standard wireless headphones, thanks to Audiodo Personal Sound, technology that creates a sound profile unique to every listener. Alongside Adaptive Hybrid ANC, 100+ hours of battery life and a bold choice of six colours, the Clam Ace 2 give users more control over how they hear, how they look and how they listen. Launching in True Blue, Ice Grey, Dried Green, Pastel Pink, Dreamy Lilac and Storm Grey, the Clam Ace 2 are as much a lifestyle accessory as they are a piece of tech. Whether bold, calm or playful, there's a finish to match every mood and personality. The Clam Ace 2 is available now from [freshnrebel.com](https://freshnrebel.com) and selected retailers across the UK and EU.

### **Personal Sound – The Ace Up the Sleeve**

The defining feature of the Clam Ace 2 is Audiodo Personal Sound. Accessible through the My Sound App, it runs a quick hearing test that analyses how you perceive different frequencies. From this, a personal sound profile is created that restores balance and detail across the spectrum – unlocking parts of your music you may not have realised you were missing. Everyone hears differently. Some pick up sharp treble, others are more sensitive to bass, but the reality is most headphones ignore these differences. The Clam Ace 2 don't. With Personal Sound, they adapt to you – not the other way around – bringing back subtle tones and hidden detail so every track feels fuller, richer and more alive. Personal Sound also makes the Clam Ace 2 more inclusive, ensuring that no matter your age or hearing sensitivity, you get the full picture of your audio. It's not just an upgrade – it's a complete rethink of how headphones should work.

### **Design That Speaks**

Fresh 'n Rebel has long believed that technology should look as good as it sounds. The Clam Ace 2 continues that philosophy, arriving in six distinct colours that let users match their headphones to their own style. From the calm simplicity of Ice Grey, to the confidence of True

Blue, the freshness of Dried Green, the softness of Pastel Pink, the vibrancy of Dreamy Lilac and the understated cool of Storm Grey. The Clam Ace 2 gives personalisation a visual as well as an audible dimension.

Built for everyday comfort, the headphones feature soft ear cushions and a flexible headband, while the foldable design makes them easy to carry from one place to the next.

“Personal Sound is about giving every listener the chance to experience their music in full, the way it was meant to be heard. By analysing your hearing and creating a unique profile, we restore the details that so often get lost. Partnering with Fresh ‘n Rebel mean”

**Amir Sheikh, CEO, Audiodo**

#### **Everyday Features That Go Further**

- Adaptive Hybrid ANC – Choose your level of quiet
- Ambient Sound Mode + Quick Access – Stay aware at the touch of a button
- Audiodo Personal Sound – The way it is meant to be heard
- Dual ENC Microphones – Clear calls wherever you are
- Wind Noise Cancelling – Outdoor listening made easy
- Multipoint Bluetooth 6.0 – Connect to two devices at the same time
- USB-C Audio Support – Go wired when you want to
- On-Ear Detection (Auto Pause) – Playback that follows your lead
- Clickable Button + Volume Wheel – Intuitive on-device controls
- Foldable Design + Carry Pouch – Practical, portable, stylish
- 100+ hours total playtime
- 60 hours with ANC active
- 45 hours with ANC + Wind Noise Cancelling active
- 10-minute quick charge = 8 hours playback

#### **Experience Audiodo Personal Sound Now**

Audiodo Personal Sound is available now in the Clam Ace 2 - True Blue, Ice Grey, Dried Green, Pastel Pink, Dreamy Lilac, Storm Grey for £99.99 from Fresh ‘n Rebel and selected retailers across the UK and EU.

#### **Contacts**

**Michel Roig**

CSO at Audiodo

michel.roig@audiodo.com

### About Us

Audiodo™ is a Swedish software and algorithm company based in Malmö, committed to transforming the way people experience sound. With over 30 years of expertise in acoustical algorithms, we develop innovative audio solutions that adapt to the unique hearing profiles of each individual. Our mission is to provide clearer, more immersive audio for everyone, whether enhancing daily listening or addressing the challenges of hearing loss. For more information about Audiodo™, please visit [www.audiodo.com](https://www.audiodo.com).

### Image Attachments

Fresh 'n Rebel Clam Ace 2

Clam Ace 2 Dried Green & Dreamy Lilac 1