

Goobit Group AB (publ) announces strategic M&A initiative to strengthen the Nordic crypto market

Goobit Group AB (publ), operator of BTCX, Sweden's longest-running cryptocurrency exchange, today announced a strategic M&A and partnership initiative aimed at consolidating and strengthening the Nordic crypto market ahead of full MiCA implementation.

Goobit brings 15 years of operational experience and deep expertise in AML and regulatory compliance. With its MiCA CASP application currently under review with the Swedish Financial Supervisory Authority and established SEK banking infrastructure in place, BTCX is positioned as a gateway to the Nordic digital asset market.

Strategic Focus

Goobit is actively exploring three primary tracks:

1. Strategic Partnerships with Global Exchanges

International crypto platforms seeking Nordic market access face significant regulatory and banking barriers. Goobit offers established local fiat rails, compliance infrastructure and market presence that enables faster and capital-efficient entry into Sweden and the Nordics.

2. Nordic Market Consolidation

As compliance and technology costs rise under MiCA, smaller regional players face increasing pressure. Goobit is evaluating mergers, acquisitions, and strategic carve-outs to create a stronger, unified Nordic platform with scalable infrastructure and profitable OTC operations.

3. Infrastructure & Compliance Collaboration

Goobit brings long-standing experience in KYC, AML, and regulated operations. The Company is open to strategic collaborations where its regulatory framework and banking setup can serve as a foundation for expansion-minded partners.

Positioned for Strategic Combination

To ensure operational resilience while pursuing strategic opportunities, Goobit is focusing on capital-efficient operations and its historically profitable OTC and private client segment as core revenue drivers.

"The Nordic crypto market is entering a consolidation phase. We have built regulated infrastructure, local banking relationships and compliance capabilities over more than a decade. We are now inviting global and regional partners to explore strategic combinations that accelerate growth and create long-term value," said Christian Ander, founder of Goobit Group.

Parties interested in M&A discussions or strategic partnerships are encouraged to contact executive management.

For further information, please contact:

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About Goobit Group | BTCX

Goobit Group AB (publ) operates within the financial sector and launched BTCX in 2011—the world's first still-operating bitcoin-only exchange. Goobit is Sweden's leading bitcoin company in financial services and education. The Group offers exchange services from fiat currencies to bitcoin. Its most well-known brands are BTCX Express Exchange, Standard Exchange (BTCX), OTC Exchange and Bitcoin Treasury. Goobit Group AB (publ) was registered in 2013 and consists of the wholly owned subsidiaries Goobit AB and Goobit Blocktech AB. The Group is headquartered in Stockholm, Sweden.

Attachments

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