

PRESS RELEASE 18 August 2022 17:00:00 CEST

# Zordix Group appoints Jacob Felländer as Head of Investor Relations

# Effective August 1, 2022, Jacob Felländer takes up the position as newly appointed Head of Investor Relations.

Jacob Felländer comes from Sweco Group, Europe's leading architecture and engineering consultancy where he spent the last four years as Digital Communications Manager. At Zordix he will be responsible for shaping the corporate communications strategy toward investors and the listed finance landscape. He will work in close collaboration with the Executive Management Team to lead and execute Zordix's global communications and Investor Relations strategy.

Prior to Sweco Group, Jacob worked for several years as Management Consultant at Accenture and FTI Consulting. He holds a degree in Public Relations and Investor Relations from New York University.

"I am happy to announce Jacob Felländer in this new role as Head of Investor Relations here at Zordix and welcome him to the team. His experience with Investor Relations, working with listed companies, and digital transformation skill set makes him an important asset for Zordix and the direction in which the company is moving," says Christina Seelye, CEO of Zordix.

"Joining Zordix Group was a no-brainer when the opportunity was presented to me. The fast pace of the gaming industry and the global footprint of Zordix suit me perfectly. With studios and offices around the world and new games being developed and released all the time, it is an exciting time to be on board, "says Jacob Felländer, Head of Investor Relations.

## For more information, please contact:

Christina Seelye, CEO E-post: christina.seelye@zordix.com | Tel: +46 90 690 70 66

For more information regarding the company and investments, please contact **ir@zordix**. **com**.

## **Certified Adviser**

Augment Partners AB, **info@augment.se**, tel +46 (0) 8 604 22 55, is Zordix AB (publ)'s Certified Adviser.



# About Zordix

Zordix is a multinational development and publishing group dedicated to bringing the highest level of innovation, technology, and creative ambition to the global games market through its growing family of brands. The group currently consists of five studios and four publishers and leverages each entity's unique capabilities and brand identity to deliver influential and entertaining content to gamers worldwide. Dimfrost Studio, Invictus, Mane6, Zordix Racing, and Modus Studios make up the Zordix development branch, while Maximum Games, Merge Games, Modus Games, and Just For Games publish both owned original IP and third-party content across consoles and PC. Headquartered in Umeå, Sweden, Zordix employs over 200 people across offices in the US, Latin America, Sweden, France, UK, and Hungary. Through strategic acquisitions, leveraging its massive global infrastructure, and perpetually seeking artistic and inspired games to bring to market, Zordix continues to scale with the expanding industry.

For more information, visit www.zordix.com.

#### **Image Attachments**

#### Zordix Jacob IR Announce 1920x1080

#### Attachments

Zordix Group appoints Jacob Felländer as Head of Investor Relations