

Creturner Group and Spotnana in the USA enter into agreement to collaborate on climate offset sales

Creturner and Spotnana have agreed on a sales cooperation. Creturner previously announced the agreement on March 31th 2023 and can now name the partner.

The companies have signed an agreement under which Spotnana will provide Creturner's climate offset technology solution to the US and Canada-based travel industry. Spotnana has developed a cloud-based Travel-as-a-Service Platform that powers seamless global travel experiences. The contract is ongoing and limited to North America and Canada. Integration has started.

Creturner believes this is a strategic agreement and major breakthrough for sales opportunities targeting the US travel industry. The market is demanding a more flexible, transparent, digital and deal-driven way to meet customers' needs for true climate offset. Creturner's approach is innovative, closing the financial loop and quickly delivering the clarity that customers demand. From Creturner's side, Board Chairman Daniel Moström has led the negotiations and from Spotnana's side, VP Partnerships Johnny Thorsen has been leading. More information will be made available going forward. The companies are working to estimate the required volumes in the partnership.

For more information about Spotnana client activity please see <https://www.spotnana.com/newsroom/>

Both companies see opportunities for further development and are focused on rapidly establishing sales with the goal of becoming an integral part of the customer value chain that actively makes a difference.

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Spotnana is modernizing the infrastructure of the travel industry in order to bring freedom, simplicity, and trust to travelers everywhere. Spotnana's Travel-as-a-Service Platform makes travel simpler and more affordable for corporations, while enabling its ecosystem of agency, supplier, and technology provider partners to increase operational efficiency, unlock new revenue sources, and accelerate innovation. www.spotnana.com

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Creturner Group AB is a group with two business areas within environmental technology. The digital part is a technical computing business that is expanding to strengthen its long-term potential and create a presence in the rapidly growing market for computing capabilities. The company has its own facilities in Sweden with in-house energy production to reduce raw material costs and environmental impact.

The environmental part offers corporate customers an efficient and permanent method to offset their operations. The method is based on Bio-CCS (Carbon Capture and Storage), which involves converting residual biomass into the element carbon and storing it to reduce the amount of CO₂ in the atmosphere. Corporate customers of Creturner can then buy carbon offsets in the same way as they traditionally offset climate change, for example by planting trees. Unlike tree planting,

Press Release
08 May 2023 08:15:00 CEST



Creturner's approach is immediate, permanent and clearly measurable. Monitoring is done through linked smart contracts that give the customer insight into the outcomes and future financial returns from the environmental investment. www.creturner.com

The company is listed on NGM Nordic SME in Stockholm, Sweden and on the Stuttgart Stock Exchange in Germany.

Contact details

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This information is information that Creturner is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2023-05-08 08:15 CEST.

Attachments

[Creturner Group and Spotnana in the USA enter into agreement to collaborate on climate offset sales](#)