

**PRESS RELEASE**

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## Premiere for the Swedish Chess League

**As previously announced, Fragbite Group's subsidiary Fragbite AB has entered into an agreement with the Swedish Chess Federation to start up an e-sports league in chess - the Swedish Chess League. As part of this venture, Fragbite has also entered into a partnership agreement with Chess.com, which is the world's largest online chess platform with over 75 million members. Now it is clear that the premiere for the Swedish Chess League will take place on December 15, 2021.**

The tournament produced by Fragbite will be played on Chess.com which is a partner of the Swedish Chess League. The tournament is open to everyone and it is free to participate. Registrations and other information take place through the new domain [www.schackligan.se](http://www.schackligan.se).

- It is very fun to finally launch our new venture together with the Swedish Chess Association. We have received a really good response all the way, already shortly after the announcement, a large number of participants have signed up and include both well-known Swedish chess players mixed with people from the e-sports community. We look forward to building e-sports concepts in chess in Sweden, but our plan is to continue building this competition outside Sweden's borders, says Daniel Pereaux, VP E-sports Fragbite Group.

The first tournament is played over two days:

December 15 - Qualifications

December 16 - Playoffs

As mentioned above, the qualifications are open to everyone and will be played on Wednesday 15 December at 19.00. The tournament is played in the format "arena", where the top eight from the qualifiers go to the playoffs, which is played on Thursday, December 16 at 18.00.

The playoffs will also be broadcast digitally through production by Fragbite Creative Studios. The broadcast takes place on the Swedish Chess Federation's Twitch channel with the e-sports profile Alexander Lind and the chess profile August Lindmark in the studio.

- Finally, it is the premiere for this exciting meeting between two worlds - chess and e-sports. It feels fun to be a part of this venture together with Fragbite. We hope and believe that this new format can do a lot for everyone who has started playing chess during the chess boom of recent years and wants to find more playing opportunities to take their gaming to the next level, says Erik Malmstig, vice chairman of the Swedish Chess Association.

Fragbite has also presented a prize pool of SEK 25,000 where the winner will receive SEK 10,000 - to be regarded as a significant prize pool in amateur chess.

This is the league's first competition, which will continue continuously in 2022.

**For questions, please contact:**

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**About us**

Fragbite Group is a digital gaming entertainment group with subsidiaries active in the mobile gaming and e-sports industry. The group consists of companies with about 60 employees who all share the same passion for gaming. The Group is headquartered in Stockholm, Sweden and has physical representation in Alexandria, Egypt and Montpellier and Nancy, France. The group has two internal game development studios; Funrock Development and Prey Studios develop, publish, distribute and market mobile games for the global gaming market. Fragbite AB is one of the Nordic region's leading E-sports media companies that arranges and broadcasts e-sports tournaments live. Playdigious SAS places and adapts games for mobile phones and develops indie games. For more information, see [www.fragbitegroup.com](http://www.fragbitegroup.com).

**Attachments**

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