



BETTER
COLLECTIVE

CVR. 27652913



08 October 2025 12:00:00 CEST

Share buyback program (October 01 - October 07, 2025)

On August 27, 2025, Better Collective A/S initiated a share buyback program for up to 20 mEUR, to be executed from August 27, 2025 to March 4, 2026.

Regulatory Release no. 46/2025

The following transactions have been executed under the program:

Date	Number of shares	Average purchase price (SEK per share)	Amount (SEK)	Trading venue
01 October	24,000	121.1305	2,907,132	Nasdaq Stockholm
02 October	18,390	120.7954	2,221,427	Nasdaq Stockholm
03 October	24,000	123.4267	2,962,241	Nasdaq Stockholm
06 October	21,530	124.8854	2,688,783	Nasdaq Stockholm
07 October	15,307	123.8703	1,896,083	Nasdaq Stockholm

Accumulated under the program following the above purchases:	618,543		74,410,679	
--	---------	--	------------	--

Nordea carried out the transactions mentioned above on behalf of Better Collective. Following the above purchases, Better Collective owns 2,394,891 treasury shares, representing approximately 3.9% of the Company's outstanding share capital. Better Collective's total share capital amounts to nominally 619,588.70 EUR, consisting of 61,958,870 shares valued at 0.01 EUR each. Purchases totaling approximately 13,240,240 EUR are still pending completion under the program.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [Betarades](#), [AceOdds](#), [Wettbasis](#), [Action Network](#), [Playmaker HQ](#), [VegasInsider](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

Contact

Investor Relations

Mikkel Munch Jacobsgaard
Investor@bettercollective.com

Attachments

[Share buyback program \(October 01 - October 07, 2025\)](#)