

Sarandis Kalogeropoulos new CCO for the Digital Identity Business Area

Precise Biometrics has recruited Sarandis Kalogeropoulos as Chief Commercial Officer (CCO) for the Digital Identity business area. Sarandis has been involved with the company as a consultant since 2019 and has over 20 years of experience working with business development and sales for technology companies. He will also become part of the management team for Precise Biometrics.

Sarandis Kalogeropoulos has worked with business and technology development for many IoT companies over the past ten years and has previously been employed at, among others, Ericsson, Sony and Anima, where Sarandis was also a Co-Founder.

Joakim Nydemark, CEO of Precise Biometrics, comments:

"I am incredibly pleased that Sarandis Kalogeropoulos is coming in as head of Digital Identity business area and being tasked with driving the business forward. He has exactly the skills and profile that we need, and it is a big advantage that he already knows us as a company and our products. This recruitment is an important part in the execution of our new strategy for commercialization."

Sarandis Kalogeropoulos, incoming CCO of Digital Identity at Precise Biometrics, comments:

"I am really looking forward to fully becoming a part of Precise Biometrics. From my first consulting assignment, I have been impressed by the company culture and the quality of the products. I look forward to, together with my team, increasing the company's sales in our priority markets and ensuring that YOUNiQ Access and YOUNiQ Visit gain momentum around the world."

Sarandis Kalogeropoulos will take up his role as CCO of Digital Identity at Precise Biometrics on November 20th.

Contacts

Joakim Nydemark, CEO
E-mail: joakim.nydemark@precisebiometrics.com

About Us

Precise Biometrics AB (publ) ("Precise") is a global supplier of identification software. The company offers products in various areas of application that enable users – using their own biometrics – to identify themselves in a convenient and secure way. Precise has two business areas; Digital Identity and Algo, and operates out of its offices in Lund, Sweden, Potsdam NY, USA and Shanghai, China. The Precise share is listed at Nasdaq Stockholm (PREC). For more information, please visit www.precisebiometrics.com

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Attachments

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