

SIGNS FANTASY DEAL IN AFRICA WITH SUNBET

Scout Gaming Group (“Scout” or “Company”) has signed a B2B deal for the supply of multiple Fantasy and sports betting products with African iGaming operator Sunbet, which is part of the publicly listed Sun International Group.

Sunbet is a highly prominent, licensed gaming operator with operations spanning multiple brands and verticals and soon across numerous African countries.

Scout will supply a fully localised range of its products including Fantasy sports and sportsbook cross-sell as well as user acquisition and retention tools, to be deployed across multiple Sunbet properties.

Scout’s Fantasy sports products will provide Sunbet with a differentiated product vertical that will have great appeal to existing and new users by providing new and exciting content for the most passionately followed sports and leagues across the world. Game mechanics will also be optimised to ensure the product closely matches the specific preferences and demands of Sunbet’s regional audiences.

The contract consists of a fixed component and a variable component based on activity, resulting in an estimated contract value of substantial size. The product is expected to go live during the third quarter of 2024.

Araz Heydariyehzadeh, CCO of Scout Gaming Group, said: *“We’re delighted to welcome such an illustrious partner, with such a robust presence in Africa, and are looking forward to helping Sunbet achieve their strategic objectives.*

We are extremely confident that Scout’s significant experience working with top-tier operators like Sunbet will help us deliver products to Sunbet that will make a material impact on the KPIs of the business and look very much forward to measuring the performance by working closely with our new partner.”

Simon Gregory, CEO of Sunbet, said: *“Customer Experience and product development are the driving force of our growth. By partnering with Scout Gaming we will bring a new and differentiated product to the SA market, elevating our customer experience. We look forward to a long and successful partnership.”*

About Sunbet

Sunbet.co.za is a premier South African online betting platform and a proud member of Sun International. Its offering includes slots, live table games, sports bets, and more. For over 40 years, the Sun International brand has maintained a proud legacy in the gaming, hospitality, conferencing, leisure, and entertainment sectors. Sunbet is dedicated to upholding the high standards of excellence that Sun International is celebrated for. We’re on a mission to ensure



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customers get More from Every Moment, providing an online 24/7 betting experience that is safe, secure, and unparalleled in the industry. Sunbet is fully licensed and regulated by the Western Cape Gambling and Racing Board. We are committed to providing a transparent and trustworthy betting platform that is both easy to use and access.

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About Scout Gaming Group

Scout Gaming Group is a licensed and regulated provider of B2B Daily Fantasy Sports, Sportsbook, Fantasy betting and other sports betting products. The company offers a flexible and customizable network-based platform with support for most sports and leagues through an in-house StatCenter which also provides real-time information to players. The Group is headquartered in Stockholm, Sweden with development and operations in Lviv, Ukraine. Scout Gaming is listed on Nasdaq First North Growth Market and the Certified Adviser is Corpura Fondkommission AB.

Attachments

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