



BETTER  
COLLECTIVE

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## Better Collective's holding of treasury shares falls below 5% threshold after capital reduction

Regulatory release 8/2026

On Monday February 9, 2026, Better Collective A/S completed a share capital reduction by cancellation of 3,204,020 treasury shares, equivalent to 5.17% of the company's outstanding share capital.

Pursuant to Section 31 of the Danish Capital Markets Act, Better Collective A/S (the "Company") hereby announces that, as of February 9, 2026, the Company's holding of treasury shares now accounts for less than 5% of the total outstanding share capital and voting rights of the Company, following its cancellation of its own shares.

### About Better Collective

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Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit [bettercollective.com](https://bettercollective.com).

### Contacts

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This information is information which Better Collective is obliged to make public pursuant to the Danish Capital Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-02-09 10:41 CET.

#### Attachments

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