

## EPTI intends to carry out a directed share issue to Aggregate Media in exchange for significant marketing resources

**EPTI AB (publ) ("EPTI" or "the Company") hereby announces its intention to carry out a directed new share issue of 2.059.569 shares at a subscription price of SEK 7.89 per share to Aggregate Media Fund X Kommanditbolag ("Aggregate Media"). The directed share issue will be carried out with a deviation from the shareholders' preferential rights and is subject to the Board's approval, which is expected to be obtained around March 23, 2022. The proceeds amount to approximately SEK 16.25 million and are intended to be paid by set-off. Subject to completion, the directed share issue provides EPTI with significant marketing resources, which significantly strengthens the Group's deep operational support and enables offensive brand initiatives for both the parent company and the Group's portfolio companies.**

*"Through the directed share issue, EPTI will have access to important resources and expertise within media that helps us accelerate our brand and commercial development of our portfolio companies. We also intend to strengthen EPTI as a brand in order to attract entrepreneurs in the digital landscape", says Marli Mujkic, CEO, EPTI*

EPTI has today announced its intention to carry out a directed new share issue of 2.059.569 shares at a subscription price of SEK 7.89 per share to Aggregate Media. The transaction is subject to the Board's approval, which is expected to be obtained around March 23, 2022. The reason for the deviation from the shareholders' preferential rights is to acquire resources in a time- and cost-effective manner to strengthen the parent company EPTI and the portfolio companies' brand positions. The increased marketing efforts are a prioritized area in EPTI's overall strategy to create and build well-known and market-leading innovative technology companies.

Subject to completion of the directed share issue, Aggregate Media becomes the fifth-largest shareholder in EPTI. The proceeds, which are intended to be paid through set-off, amount to approximately SEK 16.25 million. The number of shares and votes in the Company would increase by 2.059.569 from 101,955,320 to 104,014,889 shares and votes, equivalent to a dilution of approximately 1,98 percent. The share capital would increase by SEK 514,892.25 from SEK 25,488,830.00 to SEK 26,003,722.25.

Aggregate Media is an investment company that is focusing on media space as expansion capital (media-for-equity). The investments are made via private equity funds that are jointly owned by 12 of Sweden's largest media companies, including Bonnier News and Stampen. The mix contains advertising space from TV, radio, magazines, daily press, display and outdoor advertising. Since 2003, Aggregate Media has invested in over 250 companies, and helped to build several of Sweden's most successful startups. Investments done by Aggregate Media include Bygghemma, Mathem, Legovegas, Fortnox and Tribber. As the owner, the company is an active sounding board for the management, with a crucial emphasis on marketing advice.

*"Aggregate Media invests in fast growing companies that strongly benefit from an increased marketing budget. EPTI clearly meets the criteria and is an exciting company with great potential and a bright future", says Fredrik Wincrantz, Investment Manager, Aggregate Media*

**For further information, please contact:**

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**About EPTI**

EPTI invests capital and operational support for companies, entrepreneurs and founders to build market-leading innovative companies under the motto "We Empower Innovation". As a venture builder, this is done by adding experience from other founders, capital, resources, processes, state-of-the-art technology as well as commercial execution and marketing. EPTI also starts companies and joint ventures with driven co-founders and companies. The companies in EPTI's portfolio are in the segments Gaming, Fintech, Marketplace, SaaS and Services. Since the start in 2017, a portfolio of more than 25 companies has been built up, of which the majority-owned companies comprise a total of approximately 200 coworkers in seven countries around Europe. EPTI is more than an investment company, it is partly an investment company and partly a service company. A venture builder for founders, by founders.

*The Company's Certified Adviser is Eminova Fondkommission AB +46 (0)8-684 211 00 | info@eminova.se*

*This information is information that EPTI AB is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, at 2022-03-21 13:00 CET.*

**Attachments**

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