

RAKETECH

Annual Report

2020

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Raketech at a Glance

Raketech is a marketing tech company combining performance marketing and traditional performance-based affiliation by offering a wide portfolio of advertising space as well as data analysis tools to allow advertisers to maximise the value of their media spend. Our customers span from sports streaming providers and game studios to the largest segment, international betting and casino operators.

Raketech's primary role is to generate high quality leads and targeted advertisement space by providing

relevant and engaging content to users interested in sports, gaming, gambling and betting.

Raketech was founded in 2010 as an online poker affiliate that focused on lead generation for the Scandinavian market. Today, we have evolved into a digital marketing specialist that delivers high-quality media products that serve users and customers in many markets around the globe, spanning from high growth markets such as USA, Japan and Canada to our home markets in the Nordics and Europe.



2020 in Brief

The foundation laid out during 2019 proved to serve Raketech well during 2020. Not only did we manage to deliver four stable quarters in terms of revenue and margin, but we also added a series of commercial initiatives, strategic markets and rolled out new technical platforms. All in line with our strategy and previously communicated operational goals. Despite extraordinary volatile times during the year it is satisfying to conclude that our efforts within automation, standardisation and data analysis have already had such a positive impact as we continue to grow. We have summarised some of the major events that characterised 2020 for Raketech.

March 2020

We took an important step in our geographical expansion by acquiring the performance marketing company Lead Republik Ltd.

The acquisition gives us further footprint in markets that are important for our key partners. At the same time, it contributes with technical know-how in the form of a high qualitative technical platform together with competence within conversion optimisation and paid media.

March 2020

On March 27, Raketech announced information about Covid-19 and any potential impact it might have on revenue outlook and operations. The outbreak will most likely be remembered as the single event that characterised the year of 2020. For Raketech, the immediate effects have been lost revenue from sports betting which to some extent was offset by a stable demand for casino as the digital transformation was accelerated.

August 2020

To celebrate the Group's 10 year anniversary, Raketech

got a new brand and logo, a fresh new look that fully encompasses and reflects the Group's migration from affiliation only to a fully-fledged performance marketing partner.

September 2020

Working remotely turned out to be very efficient for us and we noticed improved cooperation, communication as well as performance management. We therefore decided to permanently move into a flexible working setup in which we replaced the traditional office with a dynamic interaction hub combined with remote work.

November 2020

Raketech announced that the Group has divested its consumer finance assets. The divestment is in line with Raketech's strategy of being the preferred performance marketing partner within iGaming.

Raketech continued its geographical expansion by acquiring the US based organic affiliation marketing assets AmericanGambler. The acquisition marked an important milestone in Raketech's strategy, shifting the US from a strategic target to a strategic market, with great opportunities for growth.

CEO Foreword

“

2020 was a solid year for Raketech. This, despite the market being characterised by volatility, unpredictability and uncertainty.”

Oskar Mühlbach
Chief Executive Officer

2020 was a solid year for Raketech. Despite the market being volatile, unpredictable and uncertain, it was a year characterised by continued expansion of our business into new markets with an improved offering.

The combination of sudden legislative changes in our home market Sweden and Covid-19, forced the European championships in football and the Olympics to be postponed, negatively affecting the sports betting market. On a positive note, the general digital demand for gambling accelerated from 13% to 20% of total gambling on a global level. Even though our core markets were already, before Covid-19, highly digitalised, this helped reduce some of the lost sports revenues with additional casino related revenues, relating to the higher digital share of gambling.

With this turbulence in mind, I am happy to be able to sum up a solid year with four quarters of consecutive growth for Raketech. Our revenues amounted to € 29.4m, representing a growth of 23% and an EBITDA of € 12.0m.

Continued delivery on our strategic agenda with many milestones reached

We started the year strong with the acquisition of Lead Republik in Q1 2020. With this acquisition we are now able to provide a wider commercial offering to our clients, the operators. The business area is called "network" and simply put we use a network of sub-affiliates to help operators quickly and effectively reach new markets at low risk. Since we integrated this business area into our general offering, the business area has doubled in revenues and we are able to offer affiliation in many more markets than before. The margin is slightly lower than traditional affiliation, but so is also the risk in terms of upfront investments into building presence.

During the year, we have continued to increase our geographical footprint in line with our strategic objective to reduce the dependency on the Nordics. This is important, not only from a risk mitigation perspective but maybe more so from an opportunity perspective where markets like Japan and the US are showing – and expected to continue to show – strong growth in the years to come. In Q4 of 2020 we reached 25% non-Nordic revenue share, which compared to only 10% last year is a milestone for us.

One important objective was to shift the US from a strategic target to a strategic market which we, much thanks to the acquisition of AmericanGambler.com, managed to do in Q4. We furthermore secured the required licenses and approvals to run casino affiliation in ten states in which we currently operate fifteen unique assets (websites) that are all generating revenues. In

this context, Howtobet.com and TV-sportsguide.com are two large, long term initiatives with great potential to show results in the long term.

Increased operational ability and improved offering

2020 was also a year where we spent great efforts into streamlining, centralising and standardising operational processes, reporting, platforms, business intelligence and more. And in this context, we also decided to divest our Finance vertical in order to ensure we keep complexity low and our focus laser sharp. The Finance vertical divestment generated a +2X ROI, leaving us with a positive net interest-bearing debt position despite the two acquisitions executed during the year.

During 2020, we presented our new brand look-and-feel, emphasising our role as "the iGaming Performance Marketing Partner". In addition, we also developed a series of added services such as the Extended Audience, tailored paid social media campaigns, market and competitive analysis, affiliation consultancy and more. As markets mature and operators become more granular in their marketing investments, we believe that the experience and the data we have on gaming users will be valuable not only for traditional affiliation but also with regards to other marketing processes.

Committed to grow with our customers

I am proud of what we have achieved in 2020, but see no reasons to slow down. Strengthened by the achievements made during this turbulent year, where, despite Covid-19, we successfully executed several operational initiatives of strategic importance and we remain committed to grow together with our customers. This we will do by continuing to create the best commercial offering while strengthening our global position. Raketech's sound financial position furthermore allows us to complement our organic growth strategy with continuous and potentially accelerated efforts within the area of M&A during 2021.

Finally, I wish to take this opportunity to thank the amazing Raketech team. You have, each and every one of you, not only contributed to our major progress but also all shown amazing spirit during a year unlike any other adjusting to fully remote working and delivering on milestone after milestone.

Oskar Mühlbach
Chief Executive Officer

Our Business Model

Raketech in the iGaming value chain

Affiliate and performance marketing companies such as Raketech provide primarily comprehensive information, reviews and analyses of the operators and games and betting odds to online players. By delivering high-quality content with relevant and up-to-date information, we provide a service that matches the online player's individual preferences and requirements.

We provide relevant information to online players, who in their turn select the right operator for their needs.

We are matching online players with the right operator for their needs – those leads in turn generate revenue for the Group.

How we attract online players

In general, affiliate and performance marketing

companies such as Raketech provide different types of marketing channels:

Lead generation

Lead-generating assets within the iGaming market, mostly via comparison products, attract online players and refer those players to iGaming operators. These products usually have high ranking on Google due to their relevance leading to elevated conversion of the traffic entering our assets.

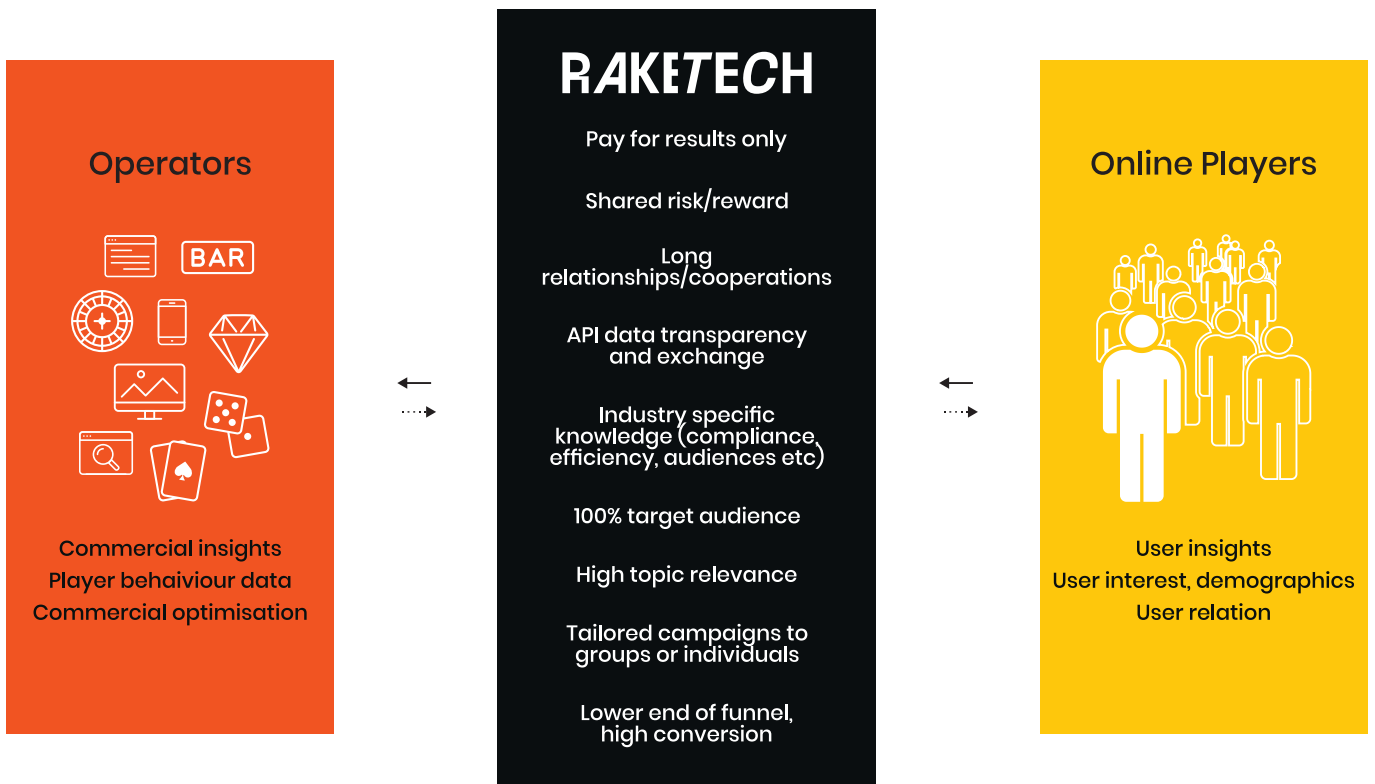
Media

Our media assets attract visitors primarily through direct traffic. Assets in this category include online guides and online communities that consist of informative and interactive content, such as news, blogs, game tips, live score and TV guides. Media assets help increase user awareness about brands, as well as create a stronger preference for a particular advertiser and tend to generate a large amount of recurring traffic.

Network

Lead generator through sub-affiliation in the form of a high qualitative technical platform together with competence within conversion optimisation and paid media. Additionally, it offers unique and efficient access to new markets.

Our model engages the *relevant audience*



How we operate

Economies of scale

Centralised experts assure scalability, standardised workflow and best in class product quality. Our central operations team include top industry experts accelerating the transformation from idea to products and services.

Data and automation

Real-time tracking, measurements, threshold alerts as

well as granular optimisation based on user behavioural and commercial performance data.

Win-win acquisitions

Mergers & Acquisitions are used to expand into new and growing markets or to add specific knowledge/ technologies that generates group growth or economies of scale. We offer quick and hassle free integrations where our central experts accelerate growth on the acquired assets from day one.

Our Assets

Comparison

The backbone of our operative model is SEO (search engine optimisation) that allows us to offer iGaming users relevant and up to date information from a wide selection of digital products. Comparison assets are a collection of comparison sites, which include websites that rank high enough for relevant keywords on search engines such as Google. The assets provide visitors with the latest and most relevant information in order to make an informed decision within each subject area. We strive to offer high quality content comparison assets to attract as much traffic as possible and for potential players to be directed to gaming operators at the next stage.

Communities

Community websites contain discussion forums, daily betting tips, informative data and statistics in various sports. Communities provide users with the latest information based on user interests, thus attracting a high number of returning visitors. Communities attract new users through searches, but also by providing users with a product that stands out through its content, design, ease of use and functionality. High activity by Raketech users in our communities' products increases the number of visitors primarily through recommendations.

Guides

Online guides are media assets, provided through websites and mobile applications, containing specialist information for specific segments. It gives the user all the content sought, while giving userfriendliness and functionality a priority. The main focus of these assets is to build long-term relationships with users, thereby achieving high customer loyalty and recurrence rates.

In photo

Klas Winberg
Chief Marketing Officer

Social Media

We use social media to create a sense of community in online forums, thereby spreading information about the Group's new and existing products. We also see social media as a good tool for driving traffic. Sports betting sites tend to perform highly on social media as the modern sports customer often uses social media to find the latest news, views and tips. We reach out to a wide range of sports and gaming users via social media.

Rapidi

Rapidi.com is a consumer-facing online casino asset developed in-house and has been used in order to collect player activity that will be used to enhance Raketech's core affiliate assets and improve lead conversion. Besides adding a small revenue contribution to the Group we primarily use the data from Rapidi as a reference/index to better understand the performance of our customers i.e. the operators. This understanding helps us help them to make better use of traffic sent from our network.

A Strategy for Growth



Raketech's strategy to achieve our objectives and vision is supported by a few operational goals that serve as guidance to ensure we benefit from current macro trends but also to ensure we limit our risk exposure.

3 Continents with minimum 10% of Group revenue from each

Raketech will operate on at least three continents to ensure we can meet our customers' increased demands but also to limit our risk of being largely affected by sudden changes in the legislative landscape or changes in technology.

Less than 60% of revenues from a single vertical


It is important to have a wide coverage within all iGaming verticals, from casino to sports to poker etc. Not only to reduce the risk from sudden legislative changes or taxes but also to meet our customers' demand for larger full coverage marketing. We believe a healthy mix would be to not have more than 60% revenue from any single vertical.

4-5 Global Assets

We set out to have four to five global flagship assets, such as our TVsports guides, that we manage centrally but operate on multiple markets of strategic importance to us and our customers. In addition to being able to grow with existing customers it also means we can benefit from scale both in terms of operational efficiency but also user experience. Local markets can benefit from what is being produced and developed on other markets.

4-6 Product Categories

We aim to have a wider product offering, defined as four to six unique categories. This is essential to be able to leverage on the current macro trends and to be an even more important partner to our customers. A category is for instance Comparison sites or Communities.



“

We believe in growing together with our partners through expanded geographical presence & a variety in verticals & categories.”

Oskar Mühlbach

Chief Executive Officer

4-5

Global Assets

3

Continents

4-6

Product Categories

<60%

**Revenue from a
Single Vertical**

Financial Targets

To ensure that the Group delivers on the strategy, the Board of Directors has agreed on a set of financial targets. These targets are meant to serve as a mid-term guide in planning and budgeting processes as well as for external target groups to better understand the Group's ambitions.

Profitability

Raketech targets an adjusted EBITDA margin exceeding 50%. During certain investment periods, it might be motivated to operate with an EBITDA margin of below 50% in order to gain our long-term sustainable growth. In 2020, the EBITDA margin was 40.9% as a result of investment in our portfolio of assets, geographical expansion in the US and other key markets as well as a diversified service mix affecting margin levels.

Growth

Raketech targets an average annual total revenue growth in excess of 30%, including impact from acquisitions. As the majority of the targeted revenue growth is expected from acquisitions, the timing of acquisitions is important in order to be able to deliver in line with the financial targets. However, acquisitions are uncertain by nature and may fluctuate between years. Acquired growth for the year 2020 was 22.3%.

Organic growth should exceed 10% on average and is affected by the underlying market growth in Raketech's

key markets. During 2020, the negative effect from Covid-19 led to an organic growth of 0.7%.

Leverage

Raketech targets a Net Debt to EBITDA ratio in the range of 1.5x - 2.5x. The Group may choose to operate temporarily outside this span under certain circumstances during limited time periods, e.g. as a result of acquisitions. During 2020, two acquisitions were completed, both acquisitions were financed by Raketech's own cash flow, resulting in a Net Debt to EBITDA ratio of -0.25.

Dividend policy

Raketech operates in a growing market under ongoing consolidation. In order to capitalise on the existing growth opportunities, the Group intends to prioritise growth activities, including acquisitions. Any dividend paid will be subject to Raketech's overall financial position, growth prospects, profitability, acquisition opportunities and cash flow. In 2018, 2019 and 2020 no dividend was paid out or proposed to the Group's shareholders.

Market Trends

The trends, observations and opportunities that are the foundation for our strategy.

Size matters

To be able to benefit and monetise from increased complexity, user demand and operator expectations, scalable operations and operational size are key.

US land grab

The US is growing and expected to continue to grow exponentially over the next three to five years. This means there will be a land grab race among the operators where growth is prioritised over profitability.

Digitalisation

The world market is shifting from offline to online at a high pace thanks to general digitalisation and iGaming being easy to expand cross border.

Regulated markets

Markets are regulating, one after the other which leads to long term stability and higher entry barriers for competition. However, competition from alternative sources (PPC, programmatic etc) increases. To be a first mover in combination with size and a wide service offering is a great opportunity.

Consolidation creating global giants

Operators are consolidating and the large ones will dominate the global market. VIP programs for the operators where we grow with them into new markets and products is a great opportunity.


Full range offerings and creating user value

Traditional affiliate “user acquisition only” efforts will gradually be complemented with retention and activation marketing in mature and regulated markets, which makes it important to own the relationship with the end user and being able to offer quality and engaging assets to monetise the relationship.

Suppliers to play part in marketing value chain

Over time, operator offerings will diversify just like in other industries, leading to a higher number of game suppliers entering the marketing space. This is an opportunity to direct traffic to high value operators with the “right” product mix.

Our view on Corporate Responsibility



Raketech is committed to high corporate responsibility standards and promoting responsible gambling. Our core values guide our corporate and social responsibility outlook to ensure we safeguard our users, business partners, employees and other industry stakeholders. We take pride in being a responsible affiliate marketing company and, as an industry leader, believe we have a duty to lead by example in an increasingly significant area of the iGaming industry.

Raketech's Corporate Responsibility

Raketech's corporate responsibility focuses on player safety, protecting minors and advertising compliance. We refrain from misleading and unclear advertising and highlight the risks associated with gambling addiction. The industry is constantly evolving towards increased transparency and accountability. In order to be at the forefront of this evolution, Raketech has developed a comprehensive framework to ensure its regulatory compliance throughout all assets.

We foresee that iGaming markets will become more regulated in the future, and corporate responsibility will continue to play a crucial role in our growth.

Raketech provides peace of mind

There is a collective responsibility for gaming companies to ensure ethical promotion and advertising of gambling products. Raketech welcomes regulations implemented to protect consumers and the best interests of the iGaming industry. We work closely with gambling operators and industry stakeholders to help

safeguard the long-term sustainability of the iGaming marketing industry.

Gambling operators are focused on identifying unsatisfactory regulatory compliance on the part of affiliate partners. Non-compliant affiliates are likely to have partnerships and future commission terminated by operators, as this otherwise leads to a direct regulatory risk for the operator. The gambling operators need to trust their affiliates and naturally only work with best-in-class companies that take compliance seriously, to minimise reputational and financial risks outside of their control.

High levels of compliance and ethical standards

We keep a close dialogue with our partners, peers and regulators to ensure compliance with regulations that apply to both Raketech and our customers. Raketech established a regulatory compliance function that monitors the continuous development in the market, follows consumer marketing guidelines and works proactively on regulatory matters.

The Group published a responsibility statement to communicate a robust standpoint externally and to be transparent. All marketing is done in accordance with applicable laws and consumer protection regulation. We have a clear strategy to expand into new markets and this involves keeping up-to-date and complying with both regulatory standards in the markets where we operate and those we are targeting. Our legal team collaborate with law firms and legal advisors all around the world and Raketech continually receives legal updates in relation to our core markets.

Responsible gambling

Responsible gambling is an important part of the iGaming industry, and we use our position as a leading gambling affiliate to advocate safer gambling. We have a mission to guide and inspire our users towards informed decisions, and a key part of this is providing

information on how to enjoy gambling in moderation.

We follow guidelines to ensure this to the best of our ability and make sure our staff have the needed resources at their disposal.

Raketech views online casino games and sports betting as a form of entertainment that can be enjoyed in moderation, and this is the message we aim to promote across our products. People use our products for expert information that assists their decision-making when researching the iGaming industry and finding services to meet their needs – responsible gambling is a key part to this. A small number of people are negatively affected by gambling and can experience personal, social, health and financial issues. Raketech's responsibility guidelines help minimise the risk of promoting gambling to vulnerable, self-excluded or underage users.

Content is key to remaining compliant

Raketech provides content that promotes a safe and secure experience for its users. We want gambling to be experienced as a form of entertainment and strive to provide content that encourages good bankroll management, advice on operator safety measures and information on regional organisations that provide expert help and advice.

Raketech's portfolio of iGaming assets has been updated with responsible gambling messages and new information on the tools available. We review products and services fairly, with clear and transparent content that we hope sends more educated and well-informed users to gambling operators.

“

***We believe in
the people that
stand behind
our success.”***

Martin Shillig

Director of HR

Employees

At Raketech, our greatest assets are our employees, and that is why we offer great career opportunities with plenty of room for individual improvement and professional growth. Raketech is an equal opportunities employer, committed to providing a safe and respectful work environment, where everyone is treated with respect and dignity.

Remote work is the primary way of working for all our employees and is the day-to-day default for individual work. We still have a physical in-person space in Malta that provides space for creativity, collaboration and socialisation. We call this space “RaketechHUB”, and true to its name, it is not made up of traditional work stations and desks but it was specifically designed to create a hub that enhances creativity, collaboration and team building. Employee engagement, satisfaction and Employee Net Promoter Score (eNPS) reached all-time highs; on top of that we’ve even seen that productivity has remained at high levels.

“Finding better ways to win”

At Raketech we believe in continuous improvement, and improvement is nothing less than change to become better. Our slogan “Finding better ways to win” reaches deep into the DNA of our culture. We know that we are good in what we are doing, but we also understand that what is good today might not be good enough tomorrow. Therefore, everything we do today is to improve our tomorrow.

The best things in life *can't be bought*

Raketech offers its employees competitive remuneration, and the best benefits cannot be bought with money.

#TeamRaketech

As a distributed organisation, we manage to attract and retain the best talent allowing everyone in #TeamRaketech to work with and learn from the best! Even though we are distributed all around the world, we still ensure that everyone is part of #TeamRaketech.

We care for each other

Delivering high growth is hard work. Therefore, we encourage and support all employees to stay healthy. Besides health and life insurance for employees we also offer benefits to support physical activities as well as mental health. Additionally, all employees are encouraged to join daily mindfulness breaks and have access to professional free mental health counselling.

Flexibility

As a distributed organisation, we are able to provide our employees with the opportunity to professionally excel and focus on their careers without having to limit their personal lives and dreams.

8.2/10

Employee Engagement

62

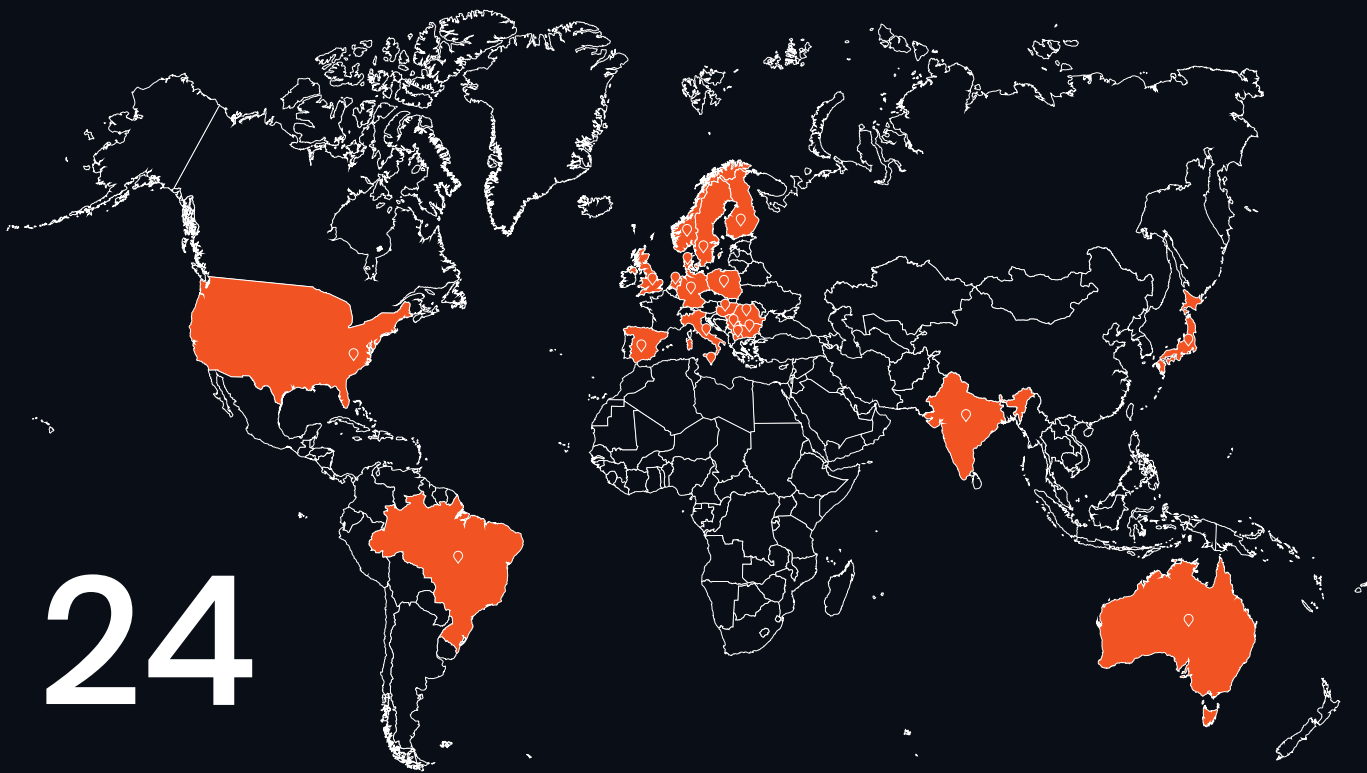
**Employee
Net Promoter Score¹**

¹ Employee Net Promoter Score (eNPS) shows how likely employees are to recommend Raketech as a good place to work and it is used as a measurement of employee satisfaction. The score can range from -100 to 100, where 100 represents the highest score where all employees will advocate the company to others.

29%



71%



24

Nationalities

The Share

Raketech Group Holding PLC is listed on Nasdaq First North Premier Growth Market with the ticker RAKE. Raketech's shares commenced trading on 29 June 2018. The listing is deemed to promote the Group's continued growth, contribute to an optimised capital structure, increase acquisition opportunities and strengthen the awareness of the Group among customers and potential employees.

On 31 December 2020, the share capital of Raketech Group Holding PLC amounted to € 74,827 distributed among 37,413,633 shares. Each share entitles the holder to one vote and an equal share in the Company's assets and earnings.



As at 31 December 2020, the ten largest shareholders were the following:

Share owner	Number of shares	Capital/ Vote
Luxembourg Branch SEB AB	5,384,327	14.4%
Light Showdown Limited ¹	3,353,265	9.0%
Akterbog Limited ²	3,290,000	8.8%
Swiss Life Liechtenstein AG	3,124,646	8.4%
SEB Life International	3,079,154	8.2%
Avanza Pension Försäkringsaktiebolaget	2,066,247	5.5%
Swedbank Försäkring	1,594,676	4.3%
Nordnet Pensionsförsäkring AB	1,102,989	2.9%
Marcus Ingemansson	1,015,810	2.7%
Novobis AB	1,000,000	2.7%
Total top 10 owners	25,011,114	66.9%
Total number of shares	37,413,633	100%

¹ Raketech founder Erik Skarp is a member of the Board and owns Light Showdown Limited.

² Raketech founder Johan Svensson is a member of the Board and owns Akterbog Limited.

Data per share	Dec-20	Dec-19
Earnings before dilution €	0.15	0.19
Earnings after dilution €	0.15	0.19
Operating cash flow €	0.33	0.30
Equity before dilution €	1.89	1.74
Equity after dilution €	1.84	1.70
Share price 31 Dec SEK	10.8	9.45
P/S multiple SEK	1.37	1.41
P/E multiple SEK	7.16	4.73
Number of shares at year end	37,413,633	37,900,633

Market capitalisation, price trend and turnover

In 2020, the price of Raketech's share increased from SEK 9.45 (opening price) to SEK 10.8 (closing price) on 31 December 2020, an increase of 14.3%. During the

same period, the Nasdaq First North Sweden's index (FNSESEKPI) increased by 69.9%.

The lowest price paid for the share during the year was SEK 4.55 on 16 March, and the highest was SEK 12.65 on 17 November. The year-end price gave Raketech a market capitalisation of SEK 404 million. Share trades were concluded on every business day of the year. Average daily trading was 170,725 shares.

Shareholders

At the end of 2020, Raketech had 1,367 shareholders. The seven members of the management team had a total holding in Raketech of 256,216 shares and 941,204 options and Raketech's Board members held a total of 7,242,620 shares.

Shareholder communications

Raketech's aim is to use continuous and transparent financial communication characterised by correct, clear and relevant information to all capital market participants and interested members of the public, as well as to ensure an in-depth and trusting dialogue with the capital market. Management of Raketech is strongly committed to continue delivering solid results and maintaining an open and transparent dialogue with owners and investors to secure a long-term positive development of the share price. Management of Raketech greatly emphasises communicating with investors and owners to increase knowledge of the Group.

Dividend policy

Raketech operates in a growing market under ongoing consolidation. In order to capitalise on existing growth opportunities, the Company intends to prioritise growth activities, including acquisitions.

Any dividend paid will be subject to Raketech's overall financial position, growth prospects, profitability, acquisition opportunities and cash flow.

For the AGM in 2021 no dividend will be proposed to the Company's shareholders.

Corporate Governance Report



Corporate governance is the system by which companies are directed and controlled and refers to the set of systems, principles and processes by which a company is governed. Raketech Group Holding PLC (the “Company” or “Raketech” or the “Group”) is committed to maintaining a high standard of corporate governance in complying with the Swedish Code of Corporate Governance.

Corporate governance encompasses the systems for decision-making and the structure through which shareholders control the Company, directly and indirectly. This report summarises the Group’s corporate governance practices that were in place throughout the financial year ended 31 December 2020.

Framework for Corporate Governance in Raketech

Raketech is a Maltese public limited company, listed on Nasdaq First North Premier Growth Market since 29 June 2018 with its registered office and headquarters in Malta. In line with the Company’s structure, governance, management and control is divided between the Company’s shareholders, the Board of Directors, the CEO and the rest of the Executive Management in accordance with prevailing laws and regulations.

The Swedish Corporate Governance Code (the Code) specifies that good corporate governance means ensuring that companies are run sustainably, responsibly and as efficiently as possible on behalf of their shareholders in a way to maximise the value for the shareholders and thereby meet the shareholders’ requirements on invested capital. Raketech is committed to a healthy corporate governance structure which strengthens and maintains confidence

in the Company. The objective of corporate governance is to regulate the division of roles between shareholders, the Board and Executive Management more comprehensively than is required by legislation.

The foundation of the corporate governance structure at Raketech comprises its Memorandum and Articles of Association, the Maltese Companies Act (Chapter 386 of the Laws of Malta) and the Swedish Code of Corporate Governance, and other applicable rules and laws.

In addition to external governance instruments and the Company’s Memorandum and Articles of Association, the Board has, in close cooperation with the Company’s Executive Management, established a comprehensive framework of guidance documents. These include the CEO instruction, Code of Conduct, Board instructions and other policy documents, such as the Communication Policy and Risk Management Policy. These policies and standards are evaluated and updated on a regular basis. Raketech do however

believe that the foundation of functioning corporate governance is not only through formal documentation but also through the corporate culture within Raketech and the corporate goal and the working methods within the Company.

The Swedish Code of Corporate Governance

In combination with Raketech's listing of shares on Nasdaq First North Premier Growth Market, Raketech adopted the Swedish Code of Corporate Governance (the current Code is available on the Swedish Corporate Governance Board's website www.corporategovernanceboard.se). This is in line with the Nasdaq First North Nordic – Rulebook (Rulebook), that stipulates the possibility to choose between the Swedish code or the local corporate governance code in the country where it is incorporated, i.e. Malta. It should however be noted that the Maltese and Swedish codes of corporate governance share a number of similar or common principles.

The Code forms part of the self-regulation of the corporate sector and defines a norm for good corporate governance. The Code is based on the principle of "comply or explain", meaning that companies are not obliged to comply with every rule in the Code, but are allowed the freedom to choose alternative solutions, as long every deviation is explained and described. The Code is applied in full by Raketech and any deviation from this is clearly stated in this Corporate Governance report along with an explanation of Raketech's reasoning.

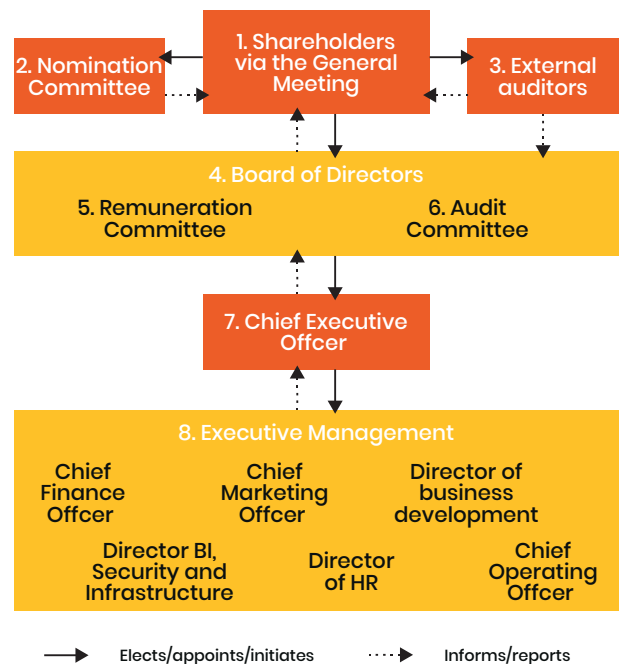
Memorandum and Articles of Association

The Memorandum and Articles of Association establish the kind of business to be undertaken within Raketech, the means by which the shareholders exercise control over the Board of Directors, the number of directors and auditors, and their responsibilities.

Further, the Articles cover limitations on the share capital and the number of shares within the Company and how a General Meeting notice is announced, where General Meetings shall be held and deciding the total permitted number of Board members. The current Articles of Association, adopted by the Annual General Meeting (AGM) on 28 May 2018 are available to view on the Company's website, www.raketech.com.

The Company may amend its Memorandum and Articles of Association by an extraordinary resolution in terms of Article 79 (1) of the Maltese Companies Act (Chapter 386 of the Laws of Malta).

Raketech's Corporate Governance Structure



1. The shareholders and General Meetings

Raketech was listed on Nasdaq First North Premier Growth Market on 29 June 2018.

Raketech's share capital amounted to € 74,827, divided between a total of 37,413,633 shares held by 1,367 shareholders as at 31 December 2020. The Company has one class of shares, and any purchases or sales of own shares are carried out over the stock exchange. The Articles of Association do not impose any restrictions on voting rights, all shares have equal rights (one vote per share) and an equal contribution of the Company's capital and profit.

As at 31 December 2020, the ten largest shareholders represented 66.9% of the share capital and votes.

1.1 General meeting

General meetings are Raketech's highest decision-making body to which Raketech encourages all shareholders to participate, in order to exercise their influence on the Company.

Every year, the Company shall hold an AGM within six months of the end of the financial year. All General Meetings shall be held in Stockholm or in Malta, in accordance with the decisions of the Board of Directors. The date and venue for the AGM will be announced in connection with the third interim report each year. A public notice of the AGM is published no later than four weeks prior to the meeting.

The AGM's mandatory duties include making decisions on:

- adoption of the income statement and balance sheet,
- appropriation of profits and dividends,
- discharge from liability for the Board of Directors and the CEO,
- election of the Board of Directors and auditors,
- determination of fees for the Board members and the auditors, and
- appointment of the Nomination Committee.

All shareholders registered in the shareholder's register on a given record day, and who have notified their attendance in due time, have the right to participate in the meeting and vote for their holding of shares. Detailed information on how shareholders can raise a matter at the meeting and the deadline for making a request, is listed on the Company's website.

One or a combination of shareholders who hold 5% or more of the share capital, have a right to demand that a matter is added to the agenda for the General Meeting in accordance with Article 65 in the Articles of Association. The matter must be justified and include a proposed resolution in order to be presented at the General Meeting and be submitted no later than before the day of the General meeting.

Resolutions at a General Meeting are usually passed with a simple majority of votes. However, in accordance with the Maltese Companies Act (Chapter 386 of the Laws of Malta) certain matters will require approval by a higher percentage of the votes and votes represented at the General Meeting.

1.2 Annual General Meeting 2020

The 2020 AGM was held on 15 May 2020 in Stockholm, were a total of 20,990,314 shares and votes were represented at the meeting, corresponding to 55% of the total amount of shares and votes in the Company. The minutes of

the meeting, as well as other documentation from the meeting, are available on the Company's website.

The meeting resolved to adopt the Board of Directors proposal for guidelines for remuneration to Senior Management and to adopt an incentive program. The program comprises of shares options which the participants are entitled to exercise for shares in Raketeck after a three-year vesting period. The program comprises not more than 25 participants and in total 561,204 share options.

Further, the meeting resolved to authorise the Company to acquire not more than 3,741,363 of its own shares, where repurchases of shares shall be made on Nasdaq First North Premier Growth Market, on one or more occasions before the next AGM, under certain conditions.

In accordance with the proposal of the Board of Directors, it was resolved to amend articles 4(a), 4(b), 4(c) and 4(d) of the Company's Articles of Association, whereby Raketeck's Board of Directors is provided with greater flexibility in terms of issues of shares and other instruments. This, in order to continue to incentivise key employees, finance and further facilitate expansion, organically as well as through acquisitions, or to broaden the shareholders base further to enable better access to the capital market.

Moreover, it was unanimously resolved that the quorum for general meetings be reduced to 1% of the paid up voting share capital of the Company, and that article 68 of the Company's Articles of Association to be amended accordingly.

The meeting also resolved that the cancellation of 487,000 shares, which shares were acquired by the Company under the authority obtained at its last annual general meeting, be confirmed. Following the cancellation, the share capital was reduced by € 974 (i.e. by 487,000 shares of € 0.002 each) to € 74,827.27, divided into 37,413,633 shares.

Finally, another resolution included a decision to amend the Company's Memorandum and Articles of Association to, inter alia, reflect the amendments of the aforementioned articles and clauses regarding the share capital.

1.3 Extraordinary General Meeting

No Extraordinary General Meetings were held during the year to 31 December 2020.

1.4 Annual General Meeting 2021

The 2021 AGM will take place at 09.00 CET on 17 May 2021, at Smålandsgatan 20 in Stockholm. Notification of the Meeting will be issued on the Company's website, where requisite documents, such as the information providing the basis for decisions, will also be made available prior to the Meeting.

2. Nomination Committee

In line with the Code, the AGM resolves the principles for the Nomination Committee, the duties of which shall include proposals regarding candidates of members of the Board of Directors, the Chairman of the Board of Directors, the Chairman for the AGM and appointment of the Auditor. In addition, the Nomination Committee shall also propose remunerations for the chairman of the Board of Directors, other Board members, the Auditor and remunerations for work in Committees, if any.

At the 2020 AGM, it was decided that the Nomination Committee shall be composed of five members, including one representative for each of the four largest shareholders and one Board Member independent of the Company's management. When a shareholder who has appointed a member to the Nomination Committee is no longer one of the largest owners, due to a reduction in the said owner's shareholdings or an increase in another owners' shareholdings, the Nomination Committee can decide to withdraw and replace the nominated member. The next largest registered shareholder who has not yet appointed a member to the nomination committee can select a new member. If any of the shareholders chooses to refrain from the right to appoint a representative, the right to appointment shall be transferred to the next largest shareholder in turn, after the above-mentioned shareholders.

If the registered ownership structure otherwise materially changes before the Nomination Committee's assignment has been completed, a change in the composition of the Nomination Committee shall be made, if the Nomination Committee so decides, according to the principles stated above.

The term of the Nomination Committee shall be until a new Nomination Committee has been appointed. The names of the members of the Nomination Committee must be published no later than six months prior to the AGM. The proposals of the Nomination Committee

are presented in the notice of the AGM and on the Company's website.

Candidates sought by the Nomination Committee are those that, together with the existing members, can provide the Board of Directors with the appropriate combination of skills and competence. This should include experience from executive positions in listed or similar companies, expertise in the gaming sectors or experience in related industries.

The current Nomination Committee comprises:

Representative	Shareholders
Tobias Persson Rosenqvist, Chairman of the Nomination Committee	SEB
Martin Larsson	SEB and Swiss Life (Lichtenstein) AG
Erik Skarp (Member of the Board of Directors of Raketech)	Light Showdown Limited
Peter Björnström	Akterbog Limited
Christian Lundberg (Chairman of the Board of Directors of Raketech)	

2.1 Independence of the Nomination Committee

The Code stipulates that a majority of the members of the Nomination Committee are to be independent of the Company and its Executive Management. Further it stipulates that at least one member of the Nomination Committee is to be independent of the Company's largest shareholders in terms of votes. In relation to the Company and the Company's management, all members of the Nomination Committee are independent.

3. Board of Directors

3.1 Responsibilities and duties of the Board of Directors

The Board of Directors is the most superior decision-making body of the Company, next after the General meeting. The Board has the ultimate responsibility for the management of the Company and for supervising its day-to-day management and activities in general. This includes developing the Company's strategy

and monitoring its implementation. This, in order to represent the best interests of the Company and its shareholders. The duties of the Board are set forth in the Maltese Companies Act, the Company's Memorandum and Articles of Association, the Code and the Board instructions. The prevailing regulations and instructions stipulate the mandatory tasks of the Board of Directors, which includes determining the Company's overall targets and strategies. Further, the duties include evaluating the CEO, ensuring that there are systems in place to monitor and control the operations and associated risks, ensuring that there is satisfactory control of the Company's regulatory compliance and ensuring that the information issued by the Company is transparent, accurate, relevant and reliable. The Board also has a process for the monitoring and approval of related party transactions.

In accordance with the Company's Memorandum and Articles of Association, Raketech's Board of Directors shall comprise of at least three and no more than six members. The AGM determines the precise number of members. Board member's seat applies until the end of the first AGM one year after the Board member was appointed, whereby the respective Board member is available for re-election.

The Board members are appointed through a simple majority vote represented at the General Meeting. In

addition to this, the Board members have a right to appoint new Board members in the Company under certain conditions in accordance with Article 113 of the Company's Articles of Association. The shareholders may resolve to dismiss the Board member through a resolution at a General Meeting passed with a simple majority of votes represented at the General Meeting.

3.2 Board of Directors 2020 and its remuneration

The Board currently consists of six members, Christian Lundberg (Chairman), Erik Skarp, Johan Svensson, Fredrik Svederman, Annika Billberg and Patrik Bloch. Johan Svensson is also a consultant to the Company, responsible for Raketech's expansion into the US market. All current board members were re-elected and Patrik Bloch was elected as a new member at the 2020 AGM. The members of the Board are presented on pages 33-36.

Remuneration and other benefits to the Board and the Chairman of the Board, including Board committees, are decided at the AGM. At the AGM 2020, it was resolved that the total compensation for the Board members for the financial year 2020 shall amount to € 185,000. It was further resolved that no director having an operational role in the Company or its subsidiaries under which the director receives a salary or a consultancy fee shall receive any compensation for the work conducted in the Board of Directors and any committees.

Board member	Christian Lundberg	Erik Skarp	Johan Svensson	Fredrik Svederman	Annika Billberg	Patrik Bloch	
Positions	Chairman of the Board Member Committee: Nomination Remuneration (chair)	Board member Member Committee: Nomination Audit	Board member	Board member	Board member Member Committee: Audit (chair)	Board member Member Committee: Audit Remuneration	Board member Member Committee: Remuneration
Board fee	€ 50 000	€ 30 000	-	€ 30 000	€ 30 000	€ 30 000	
Committee fee	€ 5 000	-	-	€ 10 000	-	-	
Salary/consultants fee paid during 2020	-	-	€ 225 000	-	-	-	
Independent in relation to the Company and its Executive Management	Yes	Yes	No	Yes	Yes	Yes	
Independent in relation to major shareholders	Yes	No	No	Yes	Yes	Yes	
Own and related parties' shareholdings 31 December 2020	81,955	3,353,265	3,290,000	500,000	17,400	-	

3.3 Board meetings 2020

The Board of Directors holds regular meetings each year, and during 2020 the Board held fourteen minuted meetings and three per capsulam meetings. The work of the Board follows a specific plan and all of the meetings held during the year followed an agenda that was provided to the Board members before the respective meeting together with relevant documentation.

The meetings comprise the CEO's review of developments within the operations, current issues concerning important events, the underlying operational performance, potential acquisitions and legal trends in the gaming market. At the meetings the CFO reports on the financial performance of the Company and the risk aspects of significant contracts. Other executives in the Group participate in Board meetings from time to time as required, either to report on specific issues or to serve as secretary.

In addition, the Company's Auditor report their observations based on the performed audit of the financial statements and their assessment of the Company's internal procedures and controls. On a monthly basis, the Board also receives a detailed operational report of the Company's financial performance.

3.4 Independence of board members

The Code stipulates that the majority of the Board of Directors elected by the AGM must be independent of the Company and the Company's management and that at least two of the independent Board members must also be independent in relation to the Company's major shareholders. A major shareholder is defined as controlling, directly or indirectly, at least 10% of the shares or votes in the Company. The Board fulfils the Code's requirements of independence as the number of Board members who are independent in relation to the Company are five people (83%). Out of these five independent Board members, four are also independent in relation to major Shareholders of the Company.

A Board member may not take part in decisions where a conflict of interest may exist. This comprises of decisions regarding agreements between a Board member and the Company, agreements between the Company and third parties in which the Board member has a material interest that could constitute a conflict of interest for the Company, as well as agreements between the Company and the legal entity that the Board member represents.

3.5 Evaluation of the Board and the CEO and management

The Board of Directors is evaluated annually through anonymous questionnaires with the aim of developing the Board's working methods and efficiency. The result is reported to the Nomination Committee and lies as the foundation for the potential nomination of the Board of Directors. Performed evaluations during 2020 led to an overall conclusion that there is a well-balanced mix of competencies among the current Board of Directors and that the Board's performance and efficiency is found to be satisfactory.

The Board continuously evaluates the work of the CEO and Executive Management. The evaluation done is also carried out through anonymous questionnaires. The evaluation is done at least on a yearly basis or when needed and the result acts as the base for the structure of the Executive Management team going forward.

3.6 Board committees

In addition to the above, the Board of Directors has appointed two sub-committees composed of board members; the Remuneration Committee and the Audit Committee. The Board has established and stipulated instructions for each committee.

3.7 Attendance at Board and Committee meetings

Board member	Board meetings	Audit Committee	Remuneration Committee
Christian Lundberg	14/14		2/2
Erik Skarp	14/14	5/6	
Johan Svensson	14/14		
Fredrik Svederman	14/14	6/6	
Annika Billberg	14/14	6/6	2/2
Patrik Bloch	7/7		2/2

4. Remuneration Committee

The Remuneration Committee is comprised of Christian Lundberg (chairman), Annika Billberg and Patrik Bloch, who all are independent of the Company and its management. The primary duties of the Remuneration Committee include preparing matters regarding salary and other remuneration benefits for the CEO and the Executive Chairman for decision by the Board. The

Committee also makes an independent assessment of ongoing and completed programmes for variable remuneration to the Executive Management. Further, an evaluation is to be done of the Company's application of the guidelines for remuneration to the Board and Executive Management in line with the Code.

During 2020, two meetings were held, at which all members attended as well as the Director of HR, Martin Schillig.

5. Audit Committee

The Board's Audit Committee monitors the Company's financial reporting by examining important accounting matters and other factors that may affect the qualitative content of the financial reports. The Committee provides recommendations and proposals concerning the financial reporting. Further, the Committee monitors the effectiveness of the Company's internal control with regard to financial reporting, as well as the external auditors' impartiality and independence. The Committee evaluates the audit work and assists the Nomination Committee in appointing auditors. In addition, the Committee has regular contact with the auditors who regular reports on significant matters that have emerged from the statutory audit.

The Audit Committee shall consist of at least three members, of which at least one shall have accounting and auditing expertise. The Audit Committee comprised three members of the Board appointed by the Board: Fredrik Svederman (Chairman), Erik Skarp and Annika Billberg. All three members are independent of the Company and its Executive Management and two are also independent in relation to the Company's shareholders.

During 2020, six meetings were held, to which all members attended except one.

6. Auditor

The auditor is appointed by the AGM for the period until the end of the following year's AGM. At the AGM held on 15 May 2020, PricewaterhouseCoopers Malta was elected as the Company's auditor. Romina Soler, Authorised Public Accountant and member of the Malta Institute of Accountants is the engagement leader. The auditors are accountable to the shareholders. They carry out an audit and submit an audit report covering the Annual Report.

The auditor has the task of auditing Raketech's annual report on behalf of the shareholders and making a statement on whether or not the annual report provides

a true and fair view, according to IFRS as adopted by the EU and requirements according to the Maltese Companies Act (Chapter 386 of the Laws of Malta). In connection with the nine-month report, the auditor also conducts a review according to ISRE 2410. In addition, the auditor reports orally and in writing to the Board's Audit Committee as to how their audit was conducted and their assessment of the Company's administrative order and internal control.

A resolution was passed at the 2020 AGM whereby it was confirmed that the Nomination Committee approved that the auditor's fee shall be payable in accordance with any invoice approved by the Remuneration Committee.

7. Chief Executive Officer

The CEO is appointed by the Board to lead the Company's day-to-day operations, for which the Board issues a mandate for the work of the CEO. There is a clear division of responsibilities between the Board and the CEO, which is set forth by the formal work plan for the Board and the CEO's instructions. In addition to instructions from the Board, the CEO is obliged to comply with the provisions of the Maltese Companies Act (Chapter 386 of the Laws of Malta).

The CEO leads the work of the Company and makes decisions in consultation with other Executive Management. At the end of 2020, there were six management executives, which the CEO appoints in consultation with the Board of Directors. The CEO is also a presenter at Board meetings and shall ensure that the Board's members are continuously sent the information needed to monitor the Company's position, performance, liquidity and development. The CEO's work is continuously evaluated by the Board in accordance with the requirements of the Code.

Oskar Mühlbach is the CEO of the Company since December 2019. Oskar has no significant assignments outside the Company. His shareholdings in the Company and those of close relatives are 171,261 shares. In addition, Oskar holds a total of 231,204 options.

8. Executive Management

The Executive Management holds regular operational meetings and ensures that the day-to-day management of the Company is carried out. At the end of 2020, the Executive Management team consists of CFO Måns Svalborn, CMO Klas Winberg, Director of HR Martin Schillig, Director of Business Development

Andreas Kovacs, Director BI, security and infrastructure
Jonas Peterson and COO Oscar Karlsten who joined the
Company in May 2020.

The CEO and the Executive Management are presented
on pages 37-41.

Remuneration to Senior Management

At the 2020 AGM it was resolved to approve the
guidelines for remuneration of Senior Management for
the period up until the next AGM. Senior Management
refer to the CEO and the Executive Management team
of Raketech. The purpose of the guidelines is to ensure
that Raketech can attract, motivate and retain senior
executives with the skills and experience required to
achieve Raketech's operational goals.

The remuneration offered by the Company shall be
competitive and in line with market practice, as well as
aligned with shareholders' interests. Remuneration to
Senior Management shall consist of a fixed salary. The
Company also offers a long-term incentive program
for Senior Management staff members and other
employees within the Company or its subsidiaries.
These are designed with the aim of achieving increased
alignment between the interest of the participating
individual and those of the Company's shareholders.
The established incentive programmes run over three
years in line with the Code.

These components combined are intended to create a
well-balanced remuneration model reflecting individual
competences, responsibilities and performance, both
short-term and long-term, as well as the Company's
overall performance.

Risk management and internal control

Internal Control

The Board of Directors has the overall responsibility
for the internal control of the Company and the Board
ensures that the Company has sound risk management
and an internal control system put in place that is
appropriate to its activities. Internal control is the
methods and processes put in place by Management
and the Board through which the Company ensures
the organisation meets its objectives and ensures
its existence going forward. Effective and efficient
internal control provides comfort for the Company

stakeholders in an efficient conduct of the Company's
business, the safeguarding of assets, the prevention and
detection of fraud, the completeness and accuracy of
financial records and the timely preparation of financial
statements. Well-working processes and controls
reduce both the operational and financial risks as
well as the risk of fraud - this is why internal control is
imperative within the Company.

Control environment

The control environment is fundamental to Raketech's
internal control regarding financial reporting and
the organisational structure. Raketech's internal
control structure is based on a clear allocation of
responsibilities and work assignments between
the Board, the CEO, Executive Management and
the operational activity. The division of roles and
responsibilities within the rules of procedure aim to
facilitate an effective management of the Company's
risk. The Board of Directors and Management establish
the control environment through policies, procedures,
processes, standards and structures providing the
basis for carrying out internal controls at Raketech.
These steering documents include the Board's
instruction, the CEO instruction, Risk Management
policy, Communication policy, Insider policy and
the Code of Conduct. Governing documents and
detailed process descriptions are communicated via
established information and communication channels
and are therefore available and known to the staff
within Raketech.

Raketech has established an Audit Committee, in line
with the Code, who is monitoring the effectiveness and
efficiency of the Company's internal control and risk
management. The resulting control environment has a
pervasive impact on the overall system of internal control.

Risk assessment

Risk assessment is a vital part of the internal control
process and comprises identification and management
of the risks that may affect financial reporting, as well
as the control activities aimed at preventing, detecting
and correcting errors and deviations.

The identified risks shall be assessed on what the
impact will be if a situation arises that triggers the risk. It
should be defined if the risks are considered, significant,
moderate or limited. Also, the identified risks shall be
assessed on how likely they are to occur within five
years from the date of the risk assessment.

Based on the risk identification and assessment performed, internal controls shall be designed to cover the risks where applicable. The internal controls shall be phrased as requirements in order to describe the minimum level of efforts expected to establish an effective internal control environment throughout the different business processes. Particular focus is placed on the risk of fraud and the risk of loss or embezzlement of assets.

During the year, Raketech mapped and assessed the most significant risks in the revenue and cost cycle in relation to financial reporting. Further, intangible assets are assessed on a continuous basis against the return they generate in order to ensure that the values reported in the Company's financial statements are correct. The Company operates through these intangible assets which is why the performance of impairment assessments is vital.

Performed risk assessment is presented to the Audit Committee and subsequently to the Board who ensures that sufficient risk assessments are carried out prior to all decisions of a material nature. The Board and the Executive Management deals with the outcome of the Company's procedures for risk assessment and identifies, when appropriate, any action that needs to be taken.

Control activities

Various control activities are incorporated in the Company's system and procedure, including the financial reporting process. These control activities are aimed at preventing, detecting and correcting errors and deviations. One of the major control activities within the Company is the instructions, to which the Company ensures that the staff concerned are aware of and have access to instructions of significance to the tasks performed. Further, high information security is a precondition for good internal control of financial reporting.

As part of the quality control work for financial reporting, the Board has set up an Audit Committee as a control activity, that processes crucial accounting matters and the financial reports produced.

Information and communication

The Company has information and communication paths with the aim of achieving completeness and correctness in its financial reports, all of which is described in the Company's Communication Policy. The

internal communication between the Board of Directors and Executive Management takes place through the board meetings but also through the Company's internal portal where financial and operational information are shared between the Executive Management and the Board of Directors. Internal communication between Executive Management and the rest of the organisation mainly take place through monthly meetings but also through special workshops held within the Company. All policies are uploaded on the internal Group portal where these can be accessed.

The Company's CEO has, on behalf of the Board, been given the overall responsibility for managing and handling insider information.

Monitoring/Follow-up

In line with the Company's Risk policy, compliance and effectiveness of internal control are continuously monitored and evaluated. The effectiveness of the controls is to be assessed by defined persons throughout the organisation. The evaluation is led by the Company's CFO and the results are to be compiled by the CFO and presented to the Executive Management team and the Board of Directors.

Both Executive Management and the Board receive continuously reports that includes sales, monthly income statements and cash flow reports, including management's comments on operational trends. Furthermore, review and approval of policies are done on a yearly basis by the Board.

Internal audit

Raketech has chosen not to establish a formal audit function in the Company but rather opted to focus on implementing a process for identification of risks, the establishment of controls and a self-evaluation of controls. The framework in itself, the results and the outcomes are reviewed by the Executive Management and the Board of Directors. The Audit Committee is responsible together with the Board for compliance in accordance with the established principles of internal control. The Audit Committee has full freedom to call for an external review of such controls within the Group if deemed necessary.

Members of the Board

According to Raketech's Articles of Association, the Board of Directors shall consist of no less than three and no more than six members. Five members of the Board are independent in relation to the company and the Company's management. Out of these five independent Board members, four are also independent in relation to major shareholders of the Company.



Christian Lundberg

Born: 1956

Elected: April 2017 (Chairman of the Board)

Education: Economics at Stockholm University

Mr Lundberg is currently Chairman of the Board of Industri-Matematik International AB, Chairman of the board of Aidon OY, Senior Advisor at Cordial Business Advisors, CEO of Force 4U AB and a member of the Deloitte Advisory Forum. He has previously served as Chairman of the Board of NORM Research & Consulting AB (until 2015), Chairman of the Board of Vodder Group AB (including group companies, until 2017), board member at Trygga Hem AB (now Sector Alarm Service AB, until 2013) and board member at Claremont AB (including group companies, until 2016). Mr Lundberg also served as the Regional Director at Microsoft Nordics and Baltics (until 2002) and as a Country manager at Fortum Sweden and Norway (until 2009).

Own and related party shareholding in Raketech Group Holding PLC: 81,955

Independent in relation to the Company / major shareholders: Yes/Yes



Fredrik Svederman

Born: 1970

Elected: April 2017

Education: Bachelor's in Business Administration, Stockholm University, studies at UCLA, UC Berkeley.

Mr Svederman is currently the Group Financial Controller at Evolution Gaming, where he previously has held positions as board member at various group companies within Evolution Gaming Group AB (publ) (until 2016) and he was the CFO of Evolution Gaming Group AB (publ) (until 2017). Before Evolution Gaming, Mr Svederman was the CFO at Nordnet Bank (until 2010).

Own and related party shareholding in Raketech Group Holding PLC: 500,000 (through endowment insurance)

Independent in relation to the Company / major shareholders: Yes/Yes



Annika Billberg

Born: 1975

Elected: May 2018

Education: MSc Business Economics at the International Business School in Jönköping and the University of Business & Economics in Vienna.

Ms Billberg is currently Chairman of the Board at YMR Track Club AB and a member of the Board in ShortCutMedia Group. She is the founder and CEO of True Communications AB. Previously she held the position as Chief Brand & Communications Officer at Intrum AB (until 2018) and Communications and Marketing Director (until 2017) and IR and Communications Director (until 2014) at Intrum Justitia AB.

Own and related party shareholding in Rakotech Group Holding PLC: 17,400

Independent in relation to the Company / major shareholders: Yes/Yes



Erik Skarp

Born: 1985

Elected: September 2016

Education: Upper secondary education, Polhemskolan, Lund.

Mr Skarp is the founder of Rakotech Group Holding PLC and board member at Gameday Group Ltd and Light Showdown Limited and founder and CEO of BetHard Group Ltd.

Own and related party shareholding in Rakotech Group Holding PLC: 3,353,265 (through company)

Independent in relation to the Company / major shareholders: Yes/No



Johan Svensson

Born: 1985

Elected: September 2016

Education: Upper secondary education, Af Chapman Gymnasiet Karlskrona.

Mr Svensson is the founder and was the CEO of Raketech Group Holding PLC until 2017 when he assumed the role as Chief Commercial Officer (until 2019). He now serves Raketech as a consultant responsible for the expansion in the US. Mr Svensson is also the founder and board member of BetHard Group Ltd, board member in Gameday Group Ltd and Akterbog Ltd.

Own and related party shareholding in Raketech Group Holding PLC: 3,290,000 shares (through company)

Independent in relation to the Company / major shareholders: No/No



Patrik Bloch

Born: 1980

Elected: May 2020

Education: MSc Business Administration, Linköping University, Studies at National University of Singapore and Harvard University.

Mr Bloch is currently board member at WorkaroundTown AB and Stayaround AB. He was previously CFO at Catena Media PLC (until 2017) and Principal at Capgemini Consulting (until 2015).

Own and related party shareholding in Raketech Group Holding PLC: 0

Independent in relation to the Company / major shareholders: Yes/Yes

Senior Management Team



Andreas Kovacs

Director Of Business Development

Born: 1984

Education: Masters in Economics and Auditing, Umeå University and University of Zürich, Bachelor in Marketing, Umeå University.

Mr Kovacs was the CFO of Raketech Group Holding PLC until 2019 when he assumed the role as Director of Business in Development. Prior to this, he was Senior Manager at BDO Corporate Finance AB (until 2017), Manager of Corporate Finance at Mazars (until 2014), Senior Consultant Transaction Services at PwC (until 2013) and accountant at PwC (until 2010).

Mr Kovacs is presently board member at PSC Entertainment Limited and Company Secretary at Tuffle Enterprises Limited.

Holding in Raketech Group Holding PLC: 18,630 shares and 130,000 options



Jonas Peterson

Director BI, Security and Infrastructure

Born: 1975

Mr Peterson joined Raketech Group Holding PLC as Director BI, security and infrastructure in 2018. He was previously CTO and Head of Business Intelligence at Netgaming (until 2018), Head of Business Intelligence and CTO at Acroud Limited (until 2018) and Business Intelligence Specialist at Acroud Limited (until 2014).

Holding in Raketech Group Holding PLC: 16,470 shares and 60,000 options



Klas Winberg

Chief Marketing Officer

Born: 1972

Education: Master in Media and Communication at Uppsala University, Exchange studies at San Jose State University and Salzburg Universität.

Mr Winberg joined Raketech Group Holding PLC as CMO during 2019. Prior to Raketech he was the VP Sales and Marketing at Catena Media, Head of Marketing at the Front Line (until 2015), Area Manager (until 2013) and Country Manager (until 2012) at Betfair.

Holding in Raketech Group Holding PLC: 30,000 shares and 130,000 options



Måns Svalborn

Chief Financial Officer

Born: 1979

Education: Master of Science in Business and Economics at Uppsala University.

Mr Svalborn joined Raketech Group Holding PLC as CFO during 2019. Prior to Raketech he was CFO at Credorax Bank Limited, Head of Group Regulatory Financial Reporting at Nordea Bank (until 2018), Head of Legal and Regulatory Reporting Norway at Nordea Bank (until 2017) and Group Finance Manager at Öhman Group (until 2015).

Holding in Raketech Group Holding PLC: 10,000 shares and 160,000 options



Martin Schillig

Director of Human Resources

Born: 1983

Education: Diplom Plegewirt (FH), HFH Hamburg, Advanced Award in Reward Management, QCF Level 7, Chartered Institute of Personnel and Development, certified Agile HR Manager, HR Pioneers.

Mr Schillig has been the Director of HR since July 2017. He was previously Head of HR Shared Services and HR Manager at Betsson Group (until 2017), HR Manager (until 2012) and HR Business Partner (until 2015) at Tipico Co.

Holding in Raketeck Group Holding PLC: 9,855 shares and 130,000 options



Oscar Karlsten

Chief Operating Officer

Born: 1980

Education: Master of Business, major in Marketing at Bond University, Bachelor of Science in Business and Economics at Mid Sweden University.

Mr Karlsten joined Raketeck Group Holding PLC as COO in May 2020. Prior to Raketeck he was CIO at Catena Media (until 2020), CPO at Catena Media (until 2018) and PM Cross Promotion at Toca Boca (until 2015).

Holding in Raketeck Group Holding PLC: 0 shares and 100,000 options



Oskar Mühlbach

Chief Executive Officer

Born: 1980

Education: Masters in Business Management and engineering at Luleå University of Technology.

Oskar Mühlbach, CEO of Raketech since December 2019, initially joined the Company as a Senior Advisory Consultant in late 2018 and was in May 2019 appointed to COO. Prior to Raketech Mr Mühlbach has held several senior positions within some of the Nordic region's most successful e-commerce and iGaming companies.

Mr Mühlbach's most recent position was as Chief Ventures Officer and Managing Director of Mr Green Ltd's digital media agency Green Media and before that as COO of Mr Green Ltd. Among other positions, he has furthermore been Partner and member of the management team at digital shoe retailer Footway Group as well as COO at the global contact lens and glasses e-retailer Lensway.

Holding in Raketech Group Holding PLC: 171,261 shares and 231,204 options

Directors' Report

The directors present their report and the consolidated and separate audited financial statements of Raketech Group Holding PLC (the "Group") for the year ended 31 December 2020. The Group has six subsidiaries; Raketech Group Limited, Gamina Limited, TV Sports Guide Ltd, Casumba Media Ltd, Shogun Media Limited and Raketech US Inc.

Principal activities

Raketech is a performance marketing company that primarily operates within the iGaming and sports betting industry. Raketech's role is to link iGaming operators with iGaming players by providing fact-based and relevant content that supports players to make correct and informed decisions. Raketech started in 2010 as an online poker affiliate that focused on lead generation for the Scandinavian market. Today, Raketech has evolved into a digital marketing specialist that delivers high-quality media products that serve users globally.

Review of the business 2020

Financial key performance indicators

The directors are pleased to report a strong financial performance during the financial year 2020, with revenues amounting to € 29.4 million compared to € 23.9 million in 2019, representing a growth of 23%. The growth in revenues is primarily attributable to acquisitions completed during the year, which have further strengthened the Group's product portfolio by adding a network of sub-affiliation to the Group's offering as well as accelerating Raketech's growth outside of the Nordics. Organic growth was essentially flat as performance in

2020 was negatively affected by the outbreak of Covid-19 and its effect on sports betting revenues.

The cost base, which comprises of direct costs, employee benefit expenses, depreciation, amortisation and other expenses amounted to € 22.8 million (€ 17.8 million in 2019). The increased cost base is mainly driven by a changed product mix, in particular through the added network of sub-affiliation, together with increased investments in the product portfolio and geographical expansion. These investments are deliberate steps as we change our operational ambition from regional to global and continue our transformation from "affiliation only" to a tech-driven and innovative global performance marketing company.

During the year, Raketech has operated with a net cash balance. As at 31 December 2020, the Group is in a net current liability position of €0.4 million. The Group expects to remedy this position by way of its expected quarterly positive cash generation in 2021.

Raketech Group Holding PLC is the Parent Company of the Group. Total operating expenses amount to € 0.6 million (€ 0.9 million) and relate primarily to personnel expenses for management. Loss for the year was € 0.9 million (€ 1.1 million).

2020 Non-financial key performance indicators

During the year, Raketech has completed two acquisitions. The acquisitions were completed in line with Raketech's strategy for continued geographical expansion and continued expansion of the product portfolio.

With the acquisition of Lead Republik, Raketech gained further footprint in markets important for the Group's key partners at the same time as it contributed with technical know-how in form of a high qualitative technical platform together with competence within conversion optimisation and paid media. The acquisition of AmericanGambler marked an important milestone in Raketech's strategy, shifting the US from a strategic target to a strategic market, with great opportunities for growth. Furthermore, Raketech divested its consumer finance assets, in line with Raketech's strategy of being the preferred performance marketing partner within iGaming.

During 2019, Raketech repurchased in total 487,000 own shares, equivalent to 1.3% of the total number of shares and votes in the Company. On 23 June 2020, all 487,000 shares were cancelled. The cancellation of shares has been reflected in Other reserves.

2021 and beyond

Continued investments are expected during 2021 in IT and infrastructure where we concentrate on automation, standardisation and data analysis. Intensified focus on geographical expansion is expected during 2021 through both M&A and organic initiatives.

Risk management and exposures

The remote gaming industry, where the Group has its main customers, continues to undergo regulation and is therefore subject to political and regulatory risk. The Group operates in the emerging online gaming industry. Although Raketech is a performance marketing company and not an iGaming operator, the legislation concerning online gambling could directly or indirectly affect Raketech's operations. Changes to existing regulations in various jurisdictions might impact the ability for the remote gaming operators to operate and accordingly, revenue streams from these customers may be adversely impacted. The Group may also be exposed to measures brought against customers by public authorities or others, which could be extended to any third-party having abetted the business of such remote gaming operators. The Group monitors regulatory changes within the European market, and

also changes in the North American, South American and the Asian markets. The Group's strategy to also operate in grey markets might increase exposure to regulatory risks. If any new regulatory regimes come into force, the Group will conform with such requirements by applying for the necessary licenses in the respective jurisdiction. As the Group continues to embark on its growth strategy with the ambition to enhance the global footprint in both regulated and grey markets, the exposure to different regulatory frameworks continues to increase. For the principal financial risks and exposures, refer to note 4 'Financial Risk Management' that details the key risk factors including market risk, credit risk, liquidity risk and the Group's approach towards managing these risks.

Pledging of shares

The contractual terms of the revolving credit facility with Swedbank require Raketech Holding PLC to pledge its entire shareholding in Raketech Group Limited to the lender as collateral. The shares were pledged towards Swedbank on the same day following the agreement entered into on 20 December 2018 and will remain pledged up until the termination of the credit facility on 20 December 2021.

Covid-19

The covid-19 outbreak continues to affect many countries around the world and the effects from these developments on Raketech's financial performance are to some extent still unclear. Up to the date of this report, the effects on the Group have been limited to a reduction in income from canceled sports events.

During the fourth quarter, sports events have slowly started to open up and we see sports betting revenue rising again. Sports related assets are catching up and reaching levels of pre-Covid with regards to visitors and traffic. Due to the market uncertainty, we do however still experience slight hesitation from operators to invest into long term brand building exposure and event advertisement, which normally makes up a large portion of the revenue originating from this segment. Therefore, despite strong underlying performance and traffic growth we are not yet back to pre-Covid revenue levels. The uncertainties that remain could continue to affect our ability to generate revenue and have an impact through further loss allowance or asset impairment.

Results and dividends

The consolidated statement of comprehensive

income is set out on page 46. No dividend has been declared during the year ended 31 December 2020. The directors propose that the balance of retained earnings amounting to € 30,764,858 (€ 25,115,355) should be carried forward to the next financial year.

As for the Parent Company, the statement of comprehensive income is set out on page 77. No dividend has been declared during the year ended 31 December 2020. The directors propose that the balance of accumulated losses amounting to € 246,070 (retained earnings € 724,003) should be carried forward to the next financial year.

Events after the reporting period

Repayment of Swedbank credit facility

In March 2021, the utilised amount of the credit facility with Swedbank amounting to € 2.0 million was repaid in full.

Directors

The directors of the Group who held office during the year were:

Mr. Carl Oscar Christian Lundberg

Mr. Benkt Fredrik Svederman

Mr. Johan Per Carl Svensson

Mr. Erik Johan Sebastian Skarp

Ms. Annika Maria Billberg

Mr. Patrik Bloch, appointed on 15 May 2020

The Company's Articles of Association do not require any directors to retire.

Statement of directors' responsibilities for the financial statements

The directors are required by the Maltese Companies Act (Cap. 386) to prepare financial statements which give a true and fair view of the state of affairs of

the Group and the Company as at the end of each reporting period and of the profit or loss for that period. In preparing the financial statements, the directors are responsible for:

- ensuring that the financial statements have been drawn up in accordance with International Financial Reporting Standards as adopted by the EU;
- selecting and applying appropriate accounting policies;
- making accounting estimates that are reasonable in the circumstances;
- ensuring that the financial statements are prepared on the going concern basis unless it is inappropriate to presume that the Group will continue in business as a going concern.

The directors are also responsible for designing, implementing and maintaining internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and that comply with the Maltese Companies Act (Cap. 386). They are also responsible for safeguarding the assets of the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities, maintaining internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and that comply with the Maltese Companies Act (Cap. 386). They are also responsible for safeguarding the assets of the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditor

PricewaterhouseCoopers have indicated their willingness to continue in office and a resolution for their re-appointment will be proposed at the Annual General Meeting.

On behalf of the board

Registered office:

Johan Per Carl Svensson

Director

Erik Johan Sebastian Skarp

Director

Soho office, The Strand,
Fawwara building,
Triq I-Imsida, Gzira GZR 1401,
Malta.

Financial Statements

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Consolidated Statement of Comprehensive Income

	Notes	Year ended 31 December	
		2020 €	2019 €
Total revenue	7	29,393,663	23,906,443
Direct costs relating to fixed fees and commission revenue		(7,922,703)	(4,582,046)
Employee benefit expense	9	(5,333,319)	(5,200,616)
Depreciation, amortisation and impairment	15, 16, 17	(5,407,158)	(4,511,942)
Movement in loss allowance on trade receivables	4	389,650	(678,126)
Bad debts written-off	4	(604,250)	(212,129)
Other operating expenses	11	(3,891,476)	(2,638,720)
Total operating expenses		(22,769,256)	(17,823,579)
Operating profit		6,624,407	6,082,864
Other non-operating income	8	359,508	2,281,714
Finance costs	12	(930,162)	(958,249)
Profit before tax		6,053,753	7,406,329
Tax expense	13	(458,758)	(256,231)
Profit for the year - total comprehensive income		5,594,995	7,150,098
Total comprehensive income attributable to:			
Equity holders of the Parent Company		5,617,077	7,237,030
Non-controlling interest		(22,082)	(86,932)
<i>Earnings per share attributable to the equity holders of the Parent during the year (expressed in Euro per share)</i>			
Earnings per share before dilution		0.15	0.19
Earnings per share after dilution		0.15	0.19

The notes on pages 50-75 are an integral part of these consolidated financial statements.

Consolidated Statement of Financial Position

	Notes	As at 31 December	
		2020	2019
		€	€
Assets			
Non-current Assets			
Goodwill	15, 28	286,324	-
Intangible assets	15	80,867,854	73,407,493
Right of use assets	16	-	317,990
Property, plant and equipment	17	27,793	133,716
Trade and other receivables	18	260,124	-
Total non-current assets		81,442,095	73,859,199
Current assets			
Trade and other receivables	18	4,915,749	4,149,980
Cash and cash equivalents	19	4,965,733	4,190,720
Total current assets		9,881,482	8,340,700
TOTAL ASSETS		91,323,577	82,199,899
Equity & Liabilities			
Equity			
Share capital	20	74,827	75,801
Share premium	20	39,386,685	39,386,685
Other reserves	21	598,770	428,096
Retained earnings		30,764,858	25,115,355
Equity attributable to owners of the Company		70,825,140	65,005,937
Non-controlling Interests		588	55,096
TOTAL EQUITY		70,825,728	65,061,033
Liabilities			
Non-current liabilities			
Borrowings	23	-	3,354,378
Deferred tax liability	22	1,552,671	1,093,913
Lease liabilities	16	-	152,110
Amounts committed on acquisition	24	8,678,821	5,446,574
Total non-current liabilities		10,231,492	10,046,975
Current liabilities			
Borrowings	23	1,931,462	-
Amounts committed on acquisition	24	5,912,633	5,235,025
Lease liabilities	16	-	167,047
Trade and other payables	25	2,422,262	1,673,153
Current tax liabilities		-	16,666
Total current liabilities		10,266,357	7,091,891
TOTAL LIABILITIES		20,497,849	17,138,866
TOTAL EQUITY AND LIABILITIES		91,323,577	82,199,899

The notes on pages 50-75 are an integral part of these consolidated financial statements.

The consolidated financial statements on pages 46-75 were authorised for issue by the Board on 13 April 2021 and were signed on its behalf by:

Johan Per Carl Svensson
Director

Erik Johan Sebastian Skarp
Director

Consolidated Statement of Changes in Equity

	Notes	Share Capital	Share Premium	Other Reserves	Retained Earnings	Total Equity attributable to Owners of the Company	NCI	Total Equity
		€	€	€	€	€	€	€
Balance at 1 January 2020		75,801	39,386,685	428,096	25,115,355	65,005,937	55,096	65,061,033
Comprehensive income								
Profit for the year		-	-	-	5,617,077	5,617,077	(22,082)	5,594,995
Transactions with owners								
Equity-settled share-based payments	21	-	-	179,700	-	179,700	-	179,700
Cancellation of treasury shares	20, 21	(974)	-	974	-	-	-	-
Acquisition of NCI	21	-	-	(10,000)	54,508	44,508	(54,508)	(10,000)
Other transactions with NCI		-	-	-	(22,082)	(22,082)	22,082	-
Total transactions with owners		(974)	-	170,674	32,426	202,126	(32,426)	169,700
Balance at 31 December 2020		74,827	39,386,685	598,770	30,764,858	70,825,140	588	70,825,728
Balance at 1 January 2019		75,801	39,386,685	1,253,540	17,948,362	58,664,388	66,756	58,731,144
Comprehensive income								
Profit for the year		-	-	-	7,237,030	7,237,030	(86,932)	7,150,098
Transactions with owners								
Equity-settled share-based payments	21	-	-	189,420	-	189,420	-	189,420
Acquisition of treasury shares	21	-	-	(829,964)	-	(829,964)	-	(829,964)
Acquisition of NCI	21	-	-	(184,900)	-	(184,900)	4,900	(180,000)
Other transactions with NCI		-	-	-	(70,037)	(70,037)	70,372	335
Total transactions with owners		-	-	(825,444)	(70,037)	(895,481)	75,272	(820,209)
Balance at 31 December 2019		75,801	39,386,685	428,096	25,115,355	65,005,937	55,096	65,061,033

The notes on pages 50-75 are an integral part of these consolidated financial statements.

Consolidated Statement of Cash Flows

	Notes	Year ended 31 December	
		2020	2019
		€	€
Cash flows from operating activities			
Profit before tax		6,053,753	7,406,329
Adjustments for:			
Depreciation, amortisation and impairment	15, 16, 17	5,407,158	4,511,942
Loss allowance		(389,650)	678,126
Bad debts written-off		604,250	212,129
Net finance cost	12	930,162	958,249
Equity-settled share-based payment transactions	21	179,700	189,420
Waiver of related party liability		-	(2,281,714)
(Profit)/loss on disposal of intangible assets		(348,274)	2,580
		12,437,099	11,677,061
Net income taxes paid		(312,647)	(35)
Changes in:			
Trade and other receivables		(460,120)	(573,663)
Trade and other payables		749,364	358,692
Net cash generated from operating activities		12,413,696	11,462,055
Cash flows from investing activities			
Acquisition of property, plant and equipment		(23,353)	(27,593)
Acquisition of intangible assets		(13,198,572)	(8,691,306)
Proceeds from sale of property, plant and equipment		1,400	3,151
Proceeds from sale of intangible assets		3,414,135	-
Net cash used in investing activities		(9,806,390)	(8,715,748)
Cash flows from financing activities			
Repayments of borrowings		(1,500,000)	(7,879,877)
Proceeds from drawdowns on borrowings		-	3,298,838
Acquisition of treasury shares		-	(829,964)
Transactions with NCI		(10,000)	(180,000)
Lease payments		(120,042)	(172,280)
Interest paid		(202,251)	(317,953)
Net cash used in financing activities		(1,832,293)	(6,081,236)
Net movements in cash and cash equivalents		775,013	(3,334,929)
Cash and cash equivalents at the beginning of the year		4,190,720	7,525,649
Cash and cash equivalents at the end of the year	19	4,965,733	4,190,720

The notes on pages 50-75 are an integral part of these consolidated financial statements.

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1. Reporting entity

Raketech Group Holding PLC is a public limited company and is incorporated in Malta. The consolidated financial statements include the financial statements of Raketech Group Holding PLC and its subsidiaries, (together, the “Group” or the “Company”). Raketech Group Holding Limited was incorporated on 29 September 2016 under the terms of the Maltese Companies Act (Cap. 386). Subsequently, on 13 February 2018 the Company changed its legal status from a private limited company to a public limited company, and as a result changed its name to Raketech Group Holding PLC.

2. Summary of significant accounting policies

This note provides a list of the significant accounting policies adopted in the preparation of these consolidated financial statements to the extent they have not already been disclosed in the other notes. These policies have been consistently applied to all the years presented, unless otherwise stated. The financial statements are for the Group consisting of Raketech Group Holding PLC and its subsidiaries.

2.1. Basis of preparation

2.1.1 Compliance with IFRS

These consolidated financial statements have been prepared in accordance with International Financial Reporting Standards (IFRSs) as adopted by the EU and the requirements of the Maltese Companies Act (Cap. 386). They have been prepared under the historical cost convention as modified by the revaluation of financial liabilities at fair value through profit or loss.

The principal accounting policies adopted in the preparation of these financial statements are set out below. Amounts or figures in parenthesis indicate comparative figures for the financial year 2019.

2.1.2 Working capital deficiency

During the year, Raketech has operated with a net cash balance. As at 31 December 2020, the Group is in a net current liability position of € 0.4 million. The Group expects to remedy this position by way of its expected quarterly positive cash generation in 2021.

2.1.3 Changes in accounting policies

The following new and amended standards issued by IASB were implemented by Raketech on 1 January 2020 but have not had any significant impact on Raketech’s financial statements:

- Amendments to IFRS 3: Definition of business
- Amendments to IAS 1 and IAS 8: Definitions of material

Other amendments to IFRS are not assessed to have any significant impact on Raketech’s financial statements.

2.1.4 Standards, interpretations and amendments to published standards that are not yet effective

Certain new standards, amendments and interpretations to existing standards have been published by the date of authorisation for issue of these financial statements but are mandatory for the Group’s accounting periods beginning after 1 January 2021. The Group has not early adopted these revisions to the requirements of IFRSs as adopted by the EU and the Company’s directors are of the opinion that there are no requirements that will have a possible significant impact on the Group’s financial statements in the period of initial application.

2.2. Foreign currency translation

a) Functional and presentation currency

Items included in the financial statements of each of the Group’s entities are measured using the currency of the primary economic environment in which the entity operates (“the functional currency”). The consolidated financial statements are presented in euro (“€”), which is the Group’s presentation currency and the functional currency of the Parent Company and all its subsidiaries with exception for Raketech US Inc. The functional currency of Raketech US Inc. is USD (“\$”).

b) Transactions and balances

Foreign currency transactions are translated into the functional currency using the exchange rates prevailing at the dates of the transactions or valuation where items are re-measured. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation at year-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in profit or loss. Foreign exchange gains and losses are presented in the statement of profit or loss on a net basis.

Non-monetary items that are measured at fair value in a foreign currency are translated using the exchange rates at the date when the fair value was determined. Translation differences on assets and liabilities carried at fair value are reported as part of the fair value gain or loss.

2.3. Principles of consolidation

2.3.1 Subsidiaries

Subsidiaries are all entities (including structured entities) over which the Group has control. The Group controls an entity when the Group is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity. Subsidiaries are fully consolidated from the date on which control is transferred to the Group. They are unconsolidated from the date that control ceases.

Intercompany transactions, balances and unrealised gains on transactions between group companies are eliminated. Unrealised losses are also eliminated unless the transactions provide evidence of an impairment of the transferred asset. Accounting policies of subsidiaries have been changed where necessary to ensure consistency with the policies adopted by the Group.

2.3.2 Non-controlling interest (NCI)

The Group recognises non-controlling interests in an acquired entity either at fair value or at the non-controlling interest's proportionate share of the acquired entity's net identifiable assets. This decision is made on an acquisition-by-acquisition basis.

Changes in the Group's interest in a subsidiary that do not result in a loss of control are accounted for as equity transactions.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the consolidated statement of comprehensive income, statement of changes in equity and statement of financial position respectively.

2.3.3 Loss of control

When the Group loses control over a subsidiary, it derecognises the assets and liabilities of the subsidiary, and any related NCI and other components of equity. Any resulting gain or loss is recognised in profit or loss. Any interest retained in the former subsidiary is measured at fair value when control is lost.

2.4. Revenue recognition

In line with IFRS 15 the Group recognises revenue when the customer obtains control of a performance obligation and has the ability to direct the use and obtain the benefits of the performance obligation and when specific criteria have been met for each of the Group's activities as described below. The amount of revenue comprises the fair value of the consideration received or receivable from transactions in the ordinary course of the Group's activities.

The Group's revenue is primarily derived from online and affiliate marketing; it consists of revenue generated in the form of commissions on players directed or referred to iGaming operators, as well as advertising fees charged to iGaming operators who want additional exposure on the Group's websites. The Group only earns commissions from affiliate marketing agreements once an individual deposits money or places a bet with the operators.

During 2019, the Group launched a white label casino product called RapiDi. Revenues from this product are accounted for as revenue share under commission income.

a. Commission income

Commission arrangements with iGaming operators take the form of one, or both, of the following:

Revenue share | When the Group enters a revenue share arrangement it receives a share of the revenues that the iGaming operator has generated as a result of a referred player playing on the operator's site. Revenue is recognised in the month that it is earned by the respective operator.

Cost per acquisition ('CPA') | CPA deals are arrangements in which iGaming operators remit a one-time fee for each referred player who deposits money on the operator's iGaming site. CPA contracts consist of a pre-agreed rate with the client. Revenue from such contracts is recognised in the month in which the deposits are made.

b. Flat fees

The Group also generates revenues by charging a fixed fee to customers that would like to be listed and critically reviewed on the Group's websites as well as through advertising revenue whereby an advertising space is sold to gaming operators who wish to promote their brands more prominently on one of the many sites

the Group has to offer. Such revenue is apportioned on an accrual's basis over the whole term of the contract.

All revenue generated from the various acquisitions and through the different marketing methodologies is being treated as one revenue segment in line with internal management reporting.

2.5. Income tax

The income tax expense or credit for the period comprises current and deferred tax. Tax is recognised in profit or loss, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case, the tax is also recognised in other comprehensive income or directly in equity, respectively.

The current income tax charge is calculated on the basis of the tax laws enacted or substantively enacted at the statement of financial position date in the countries where the Group operates and generates taxable income. Management periodically evaluates positions taken in tax returns with respect to situations in which applicable tax regulation is subject to interpretation. It establishes provisions where appropriate on the basis of amounts expected to be paid to the tax authorities.

Deferred tax is recognised, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. However, deferred tax liabilities are not recognised if they arise from the initial recognition of goodwill. Deferred tax is also not accounted for if it arises from initial recognition of an asset or liability in a transaction other than a business combination that at the time of the transaction affects neither accounting nor taxable profit or loss. Deferred tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the end of the reporting period and are expected to apply when the related deferred tax asset is realised, or the deferred tax liability is settled.

Deferred tax assets are recognised only to the extent that it is probable that future taxable profit will be available against which the temporary differences can be utilised. Deferred tax liabilities and assets are not recognised for temporary differences between the carrying amount and tax bases of investments in foreign operations where the Company is able to control

the timing of the reversal of the temporary differences and it is probable that the differences will not reverse in the foreseeable future.

Deferred tax assets and liabilities are offset when there is a legally enforceable right to offset current tax assets against current tax liabilities and when the deferred tax assets and liabilities relate to income taxes levied by the same taxation authority on either the same taxable entity or different taxable entities where there is an intention to settle the balances on a net basis.

2.6. Cash and cash equivalents

Cash and cash equivalents are initially carried in the statement of financial position at fair value and subsequently measured at amortised cost. In the statement of cash flows, cash and cash equivalents comprise deposits held at call with banks and e-wallets.

2.7. Trade and other receivables

Trade receivables are amounts due from operators in the iGaming, financial and media sector for transactions and services performed in the ordinary course of business (as described in note 2.4). They are generally due for settlement within 30 days and are therefore all classified as current. For assets where collection is expected after more than one year, these are classified as non-current.

Trade receivables are recognised initially at the amount of consideration that is unconditional, unless they contain significant financing components, when they are recognised at fair value. The Group holds the trade receivables with the objective of collecting the contractual cash flows and therefore measures them subsequently at amortised cost using the effective interest method. Details about the Group's impairment policies and the calculation of the loss allowance are provided in note 4.2.2. The carrying amount of the asset is reduced through the use of an allowance account, and the amount of the loss is recognised in profit or loss. When a receivable is uncollectible, it is written off against the allowance account for trade and other receivables. Subsequent recoveries of amounts previously written off are credited against profit or loss.

2.8. Leases

The Group has adopted IFRS 16 Leases from its mandatory adoption date of 1 January 2019. The

reclassifications and the adjustments arising from the new leasing rules were recognised in the opening balance sheet on 1 January 2019.

Following the adoption of IFRS 16 Leases in January 2019, the Group recognised an asset (the right to use the leased item) and a financial liability to pay rentals, in the statement of financial position. With IFRS 16 almost all leases were recognised on the balance sheet by the lessee, except for the short-term leases and low-value assets. Payments associated with short-term leases and low-value assets were recognised as an expense in profit or loss.

Under IFRS 16, a contract is, or contains, a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. In the statement of the comprehensive income, the straight-line expense for the operating lease was replaced by a charge for amortisation on the leased asset and an interest expense attributable to the liability. This accounting is based on the view that the lessee has a right to use an asset under a specific time period and at the same time having an obligation to pay for this right.

Liabilities arising from a lease liability were initially measured on a present value basis and discounted using the lessee's incremental borrowing rate as of 1 January 2019. The weighted average lessee's incremental borrowing rate applied to the lease liabilities on 1 January 2019 was 6%. The associated right-of-use assets were measured at the amount equal to the lease liability, adjusted by the amount of any prepaid or accrued lease payments relating to that lease recognised in the balance sheet as at 31 December 2018.

The Group's long term lease agreement was terminated in 2020. The new office agreement signed during the year for a 12 months' term is classified as short-term, hence IFRS 16 is no longer applicable.

Refer to note 16 for further details.

2.9. Impairment of assets

Goodwill and intangible assets that have an indefinite useful life are not subject to amortisation and are instead tested annually for impairment, or more frequently if events or changes in circumstances indicate that they might be impaired. Other assets are tested for impairment whenever events or changes in

circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. Impairment losses are recognised in profit or loss.

For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash inflows which are largely independent of the cash inflows from other assets or groups of assets. i.e. cash-generating units (CGU).

The recoverable amount of an asset or CGU is the greater of its value in use and its fair value less costs to sell. Value in use, is based on the estimated future cash flows, discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or CGU. Non-financial assets other than goodwill that suffered an impairment are reviewed for possible reversal of the impairment at the end of each reporting period. An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had previously been recognised.

2.10. Intangible assets

2.10.1 Recognition and measurement (intangible assets other than goodwill)

Acquired intangibles are analysed between website and domains, player databases, software, other intellectual property and technical platform.

An intangible asset is recognised if it is probable that the expected future economic benefits that are attributable to the asset will flow to the Group and the cost of the asset can be measured reliably. Intangible assets are initially measured at cost. The cost of a separately acquired intangible asset comprises its purchase price and any directly attributable cost of preparing the asset for its intended use.

Subsequent expenditure is capitalised only when it increases the future economic benefits embodied in the specific asset to which it relates. All other expenditure is recognised in profit or loss as incurred.

Where the cost of acquisition includes contingent consideration, cost is determined to be the current fair value of the contingent consideration as determined on the date of acquisition. Any subsequent changes

in estimates of the likely outcome of the contingent event are reflected in the statement of financial position against the intangible asset's carrying amount. The cost of acquisition of intangible assets for which the consideration comprises an issue of equity shares is calculated as being the fair value of the equity instruments issued in the transaction.

Intangible assets are derecognised on disposal or when no future economic benefits are expected from their use or disposal. Gains or losses arising from derecognition represent the difference between the net disposal proceeds, if any, and the carrying amount, and are included within 'other income/ (expense)' in the statement of comprehensive income in the period of derecognition.

2.10.2 Recognition and measurement (Goodwill)

Goodwill on acquisitions of subsidiaries is included in intangible assets. Goodwill is not amortised but it is tested for impairment annually, or more frequently if events or changes in circumstances indicate that it might be impaired, and is carried at cost less accumulated impairment losses. Gains and losses on the disposal of an entity include the carrying amount of goodwill relating to the entity sold.

Goodwill is allocated to cash-generating units for the purpose of impairment testing. The allocation is made to those cash-generating units or groups of cash-generating units that are expected to benefit from the business combination in which the goodwill arose. The units or groups of units are identified at the lowest level at which goodwill is monitored for internal management purposes.

2.10.3 Amortisation of intangible assets

Intangible assets with a finite useful life are amortised over their useful life and reviewed for impairment whenever there is an indication that the asset may be impaired.

The estimated useful lives of intangible assets are as follows:

	Useful life
Websites and domains	Indefinite
Player databases	3 years
Software	3 years
Other intellectual property	3 years
Technical platform	5 years

The estimated useful life and the amortisation method for an intangible asset are reviewed at least at the end of each reporting period.

Intangible assets with indefinite useful lives are not systematically amortised and are instead tested for impairment (note 2.9). The cost to renew domains is relatively inexpensive. This together with the Group's commitment to continue managing these domains means that there is an expectation that future economic benefits from these intangible assets will continue to flow to the Group over an indeterminable period. The useful life of these assets is reviewed annually to determine whether their indefinite life assessment continues to be supportable. If the events and circumstances do not continue to support the assessment, the change in the useful life assessment from indefinite to finite is accounted for prospectively as a change in accounting estimate and on that date the asset is tested for impairment. Commencing from that date, the asset is amortised systematically over its useful life.

2.11. Property, plant and equipment

2.11.1 Recognition and measurement

Items of property, plant and equipment are stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items. If significant parts of an item of property, plant and equipment have different useful lives, then they are accounted for as separate items (major components) of property, plant and equipment.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Group and the cost of the item can be measured reliably. The carrying amount of the replaced part is derecognised. All other repairs and maintenance are charged to the statement of comprehensive income during the financial period in which they are incurred.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting periods. Gains and losses on disposals are determined by comparing proceeds with carrying amount. These are included in profit or loss within 'other income/ (expense)' in the statement of comprehensive income in the period of derecognition.

2.11.2 Depreciation of property, plant and equipment

Items of property, plant and equipment are depreciated over their useful life and reviewed for impairment whenever there is an indication that the asset may be impaired (note 2.9). Depreciation is calculated over the depreciable amount, which is the cost of an asset, or other amount substituted for cost, less its residual value. Depreciation is recognised in profit or loss on a straight-line basis over the estimated useful lives of each part of an item of property, plant and equipment, since this most closely reflects the expected pattern of consumption of the future economic benefits embodied in the asset.

Their estimated useful lives are as follows:

	Useful life
Office equipment	3 years
Furniture and fixtures	5 years
Leasehold improvements*	5 years

*Leasehold improvements are depreciated over the shorter of the lease term and the improvements' useful lives of 5 years. Following the termination of the long term lease agreement in 2020, all assets under this category were written off during 2020.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at the end of each reporting period. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount (note 2.9).

2.12. Financial assets

2.12.1 Classification

The Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at fair value (either through other comprehensive income (OCI) or through profit or loss), and
- those to be measured at amortised cost.

The classification depends on the entity's business model for managing the financial assets and the contractual terms of the cash flows. For assets measured at fair value, gains and losses will either

be recorded in profit or loss or OCI. For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at fair value through other comprehensive income (FVOCI).

The Group reclassifies debt investments when and only when its business model for managing those assets changes.

2.12.2 Recognition and derecognition

Regular way purchases and sales of financial assets are recognised on trade-date, the date on which the Group commits to purchase or sell the asset. Financial assets are derecognised when the rights to receive cash flows from the financial assets have expired or have been transferred and the Group has transferred substantially all the risks and rewards of ownership.

2.12.3 Measurement

At initial recognition, the Group measures a financial asset at its fair value plus, in the case of a financial asset not at fair value through profit or loss (FVPL), transaction costs that are directly attributable to the acquisition of the financial asset. Transaction costs of financial assets carried at FVPL are expensed in profit or loss.

Financial assets with embedded derivatives are considered in their entirety when determining whether their cash flows are solely payment of principal and interest.

a. Debt instruments

Subsequent measurement of debt instruments depends on the Group's business model for managing the asset and the cash flow characteristics of the asset. There are three measurement categories into which the Group classifies its debt instruments:

- **Amortised cost:** Assets that are held for collection of contractual cash flows where those cash flows represent solely payments of principal and interest are measured at amortised cost. Interest income from these financial assets is included in finance income using the effective interest rate method. Any gain or loss arising on derecognition is recognised directly in profit or loss and presented in other gains/(losses) together with foreign exchange gains and losses. Impairment losses are presented as separate line item in the statement of profit or loss.

- **FVOCI:** Assets that are held for collection of contractual cash flows and for selling the financial assets, where the assets' cash flows represent solely payments of principal and interest, are measured at FVOCI. Movements in the carrying amount are taken through OCI, except for the recognition of impairment gains or losses, interest income and foreign exchange gains and losses which are recognised in profit or loss. When the financial asset is derecognised, the cumulative gain or loss previously recognised in OCI is reclassified from equity to profit or loss and recognised in other gains/(losses). Interest income from these financial assets is included in finance income using the effective interest rate method. Foreign exchange gains and losses are presented in other gains/(losses) and impairment expenses are presented as separate line item in the statement of profit or loss.
- **FVPL:** Assets that do not meet the criteria for amortised cost or FVOCI are measured at FVPL. A gain or loss on a debt investment that is subsequently measured at FVPL is recognised in profit or loss and presented net within other gains/(losses) in the period in which it arises.

b. Equity instruments

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in OCI, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments are recognised in profit or loss as other income when the Group's right to receive payments is established. Changes in the fair value of financial assets at FVPL are recognised in other gains/(losses) in the statement of profit or loss as applicable. Impairment losses (and reversal of impairment losses) on equity investments measured at FVOCI are not reported separately from other changes in fair value.

c. Impairment

The Group assesses the expected credit losses associated with its debt instruments carried at amortised cost and FVOCI. The impairment methodology applied depends on whether there has been a significant increase in credit risk (see note 4 for further detail).

For trade receivables, the Group applies the simplified approach permitted by IFRS 9, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

2.13. Trade and other payables

These amounts represent liabilities for goods and services provided to the Group prior to the end of the financial year which are unpaid. The amounts are unsecured and are usually paid within 30 days of recognition. Trade and other payables are presented as current liabilities unless payment is not due within 12 months after the reporting period. Trade and other payables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest method.

2.14. Borrowings

Borrowings are recognised initially at the fair value of proceeds received, net of transaction costs incurred, and subsequently measured at amortised cost. Any difference between the proceeds (net of transaction costs) and the redemption amount is recognised in profit or loss over the period of the borrowings using the effective interest method. Fees paid on the establishment of loan facilities are recognised as transaction costs of the loan to the extent that it is probable that some or all of the facility will be drawn down. In this case, the fee is deferred until the draw-down occurs. To the extent there is no evidence that it is probable that some or all of the facility will be drawn down, the fee is capitalised as a prepayment for liquidity services and amortised over the period of the facility to which it relates.

Borrowings are removed from the balance sheet when the obligation specified in the contract is discharged, cancelled or expired. The difference between the carrying amount of a financial liability that has been extinguished or transferred to another party and the consideration paid, including any non-cash assets transferred or liabilities assumed, is recognised in profit or loss as other income or finance costs.

Borrowings are classified as current liabilities unless the Group has an unconditional right to defer settlement of the liability for at least twelve months after the end of the reporting period.

2.15. Share capital and share premium

Ordinary shares are classified as equity. Any excess of the issue price over the par value on shares issued is recognised as share premium. Incremental costs directly attributable to the issue of new ordinary shares are shown in equity as a deduction, net of tax, from the proceeds.

Where any group company purchases the Company's equity instruments, for example as the result of a share buy-back or a share-based payment plan, the consideration paid, including any directly attributable incremental costs (net of income taxes), is deducted from equity attributable to the owners of Raketeck Group Holding PLC as treasury shares until the shares are cancelled or reissued. Where such ordinary shares are subsequently reissued, any consideration received, net of any directly attributable incremental transaction costs and the related income tax effects, is included in equity attributable to the owners of Raketeck Group Holding PLC. Please refer to note 20 for further detail.

2.16. Share-based payments

The Group's strategy to pursue its objective includes the acquisition of intangible assets. Certain acquisitions have resulted in the agreement by the Group to partially settle the purchase price through the transfer of shares in Raketeck Group Holding PLC to the sellers. The Group measures the acquired intangible assets at their fair value at the acquisition dates and recognises an equivalent increase in other equity. The related amounts previously recognised in the other equity are credited to share capital (nominal value) and share premium when Raketeck Group Holding PLC issues new shares in settlement of the obligation to deliver shares to the sellers of the intangible assets.

2.17. Dividends

Provision is made for the amount of any dividend declared, being appropriately authorised and no longer at the discretion of the entity, on or before the end of the reporting period but not distributed at the end of the reporting period.

2.18. Employee benefits

2.18.1 Employer share incentive programme

An employer share incentive programme was

introduced for certain key employees on 15 May 2020 in addition to the programmes introduced on 9 April 2018 and 8 May 2019. Through these share incentive programme, key employees are granted share options. Share based compensation benefits are provided to employees via the value employee option plan. The market value and the price (option premium) have been determined using the Black-Scholes valuation model, the effect will be recognised over the vesting period which is of up to three years (note 10).

The fair value of options granted under the Raketeck Employee Option Plan is recognised as an employee benefit expense with a corresponding increase in equity. The total amount to be expensed is determined by reference to the fair value of the options granted:

- including any market performance conditions (e.g. the entity's share price);
- excluding the impact of any service and non-market performance vesting conditions (e.g. profitability, sales growth targets and remaining an employee of the entity over a specified time period); *and*
- including the impact of any non-vesting conditions (e.g. the requirement for employees to save or holdings shares for a specific period of time).

The total expense is recognised over the vesting period, which is the period over which all of the specified vesting conditions are to be satisfied. At the end of each period, the entity revises its estimates of the number of options that are expected to vest based on the non-market vesting and service conditions. It recognises the impact of the revision to original estimates, if any, in profit or loss, with a corresponding adjustment to equity.

2.18.2 Termination benefits

Termination benefits are payable when employment is terminated by the Group before the normal retirement date. The Group recognises termination benefits at the earlier of the following dates:

- (a) when the Group can no longer withdraw the offer; and
- (b) when the entity recognises costs for a restructuring that is within the scope of IAS 37 and involves terminations benefits. Benefits falling due more than 12 months after the end of the reporting period are discounted to present value.

2.19. Earnings per share

a. Basic earnings per share

Basic earnings per share is calculated by dividing profit attributable to equity holders of the Parent Company by the weighted average number of ordinary shares in issue during the period.

b. Diluted earnings per share

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume exercise of all dilutive potential ordinary shares.

2.20. Business combinations

The Group accounts for business combinations using the acquisition method when control is transferred to the Group. The consideration transferred for the acquisition of a subsidiary is the fair value of the assets transferred, the liabilities incurred to the former owners of the acquired business and the equity interests issued by the Group. The consideration transferred includes the fair value of any asset or liability resulting from a contingent consideration arrangement.

Identifiable assets acquired and liabilities and contingent liabilities assumed (identifiable net assets) in a business combination are measured initially at their fair values at the acquisition date. On an acquisition-by-acquisition basis, the Group recognises any non-controlling interest in the acquiree either at fair value or at the non-controlling interest's proportionate share of the recognised amounts of the acquiree's identifiable net assets.

Acquisition-related costs are expensed as incurred.

Goodwill is initially measured as the excess of the consideration transferred, the amount of any non-controlling interest in the acquiree and the acquisition-date fair value of any previous equity interest in the acquiree over the fair value of the identifiable net assets acquired. If this is less than the fair value of the identifiable net assets of the subsidiary acquired in the case of a bargain purchase, the difference is recognised directly in profit or loss.

Where settlement of any part of cash consideration is deferred, the amounts payable in the future are discounted to their present value at the date of exchange. The discount rate used in the entity's incremental borrowing rate, being the rate at which a similar borrowing could be obtained from an independent financier under comparable terms and conditions.

Contingent consideration is classified either as equity or a financial liability. Amounts classified as a financial liability are subsequent remeasured to fair value with changes in fair value recognised in profit or loss.

If the business combination is achieved in stages, the acquisition date carrying value of the acquirer's previously held equity interest in the acquiree is remeasured to fair value at the acquisition date. Any gains or losses arising from such remeasurement are recognised in profit or loss.

2.21. Segment reporting

Operating segments are reported in a manner consistent with the internal reporting provided to the chief operating decision-maker. The chief operating decision-maker, who is responsible for allocating resources and assessing performance of the operating segments, has been identified as the CEO and the Board of Directors. The CEO and the Board of Directors considers the Group to consist of one single segment, both from a business perspective and a geographical perspective in line with IFRS 8.

3. Critical estimates and judgments

3.1. Significant estimates and judgements

The preparation of financial statements in conformity with IFRSs as adopted by the EU requires the use of certain accounting estimates. It also requires directors to exercise their judgement in the process of applying the Group's accounting policies. Actual results may differ from these estimates.

Estimates and underlying assumptions are reviewed on an ongoing basis and are based on historical experience and other factors including expectations

of future events that are believed to be reasonable under the circumstances. Revisions to estimates are recognised prospectively.

This note provides an overview of the areas that involved a higher degree of judgement or complexity, and of items which are more likely to be materially adjusted due to estimates and assumptions turning out to be wrong. Detailed information about each of these estimates and judgements is included in other notes together with information about the basis of calculation for each affected line item in the financial statements.

In the opinion of the directors, the accounting estimates and judgements made in the course of preparing these consolidated financial statements are not difficult, subjective or complex to a degree which would warrant their description as critical in terms of the requirements of IAS 1 except for:

- Business combinations
- Impairment of Intangible assets with an indefinite useful life (including goodwill)
- Amounts committed on acquisition
- Impairment of trade receivables

Business combinations

The Group made two affiliate asset purchases during the year. Management performed an assessment of the application of IFRS 3, 'Business combinations' in concluding whether such purchases meet the definition of a business. In making its assessment, management took into account the standard's definition of a business: under IFRS 3 a 'business' consists of inputs and processes applied to the inputs that have the ability to create outputs.

Management concluded that the purchase of Lead Republik Ltd constitutes a business combination in line with IFRS 3 (note 28). Regarding AmericanGambler the management concluded this purchase to be an asset acquisition. In the case of an asset acquisition purchase, the Group has not acquired any processes, such as management processes, organisational structures, strategic goalsetting, operational processes or human and financial resource management. In this respect, management has determined that although it is possible for a business to have been acquired even if some processes have not been acquired, an acquisition

of an asset or group of assets not accompanied by any associated processes is unlikely to meet the definition of a business. This purchase was therefore accounted for as asset acquisition, with the consideration allocated on a fair value basis to player databases and websites and domains, as disclosed in note 15.

Impairment of Intangible assets with an indefinite useful life (including goodwill)

IAS 36 requires management to undertake an annual test for impairment of intangible assets with an indefinite useful life. Impairment testing is an area involving management judgement. It requires assessments as to whether the carrying value of assets can be supported by the net present value of future cash flows derived from such assets using cash flow projections that have been discounted at an appropriate rate.

In calculating the net present value of the future cash flows, certain estimates are required to be made in respect of highly uncertain matters, including management's expectation of growth in revenues. These estimates are considered to be critical particularly in light of current market circumstances.

The Group prepares and approves management plans for its operations, which are used in the calculations. Having considered the recent timing of the Group's acquisitions, the Group's future plans and the headroom in the recoverable amount in comparison to the carrying amount, management considers that the Group's intangible assets with an indefinite useful life are not impaired. Further disclosures on key assumptions are included in note 15.1.

Amounts committed on acquisition

Amounts committed on acquisition consist of contractual obligations resulting from the purchase of intangible assets from third parties. Some of the obligations have a predetermined value, while others include future payments of performance-based amounts. The latter are further referred to as contingent considerations. The fair value is calculated on the expected cash outflow on each purchase agreement. Estimates of future cash flow relating to these contingent considerations is done by management at each acquisition of assets based of their knowledge of the industry and taking into account the economic environment at the time (note 24).

These contingent considerations are measured at fair value and are determined on the date of the acquisition and subsequently at each reporting date. The total amounts committed on acquisitions as at 31 December 2020 of € 14.6 million (€ 10.7 million) is contingent. As described in note 24, this amount is then classified into current and non-current.

Impairment of trade receivables

In line with the requirements of IFRS 9, for trade receivables, the Company applies the simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance. The inputs into this calculation are judgmental and highly subjective and need to be constantly updated in light of payment patterns and current market conditions. Ongoing assessments are being carried out by management in determining the adequacy of the provisions at each reporting date. Refer to note 4.2 for further detail.

3.2. Measurement of fair value

A number of the Group's accounting policies and disclosures require the measurement of fair values. When measuring the fair value of an asset or a liability, the Group uses observable market data as far as possible. Fair values are categorised into different levels in a fair value hierarchy based on the inputs used in the valuation techniques as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets or liabilities.
- Level 2: inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly (i.e. as prices) or indirectly (i.e. derived from prices).
- Level 3: inputs for the asset or liability that are not based on observable market data (unobservable inputs).

If the inputs used to measure the fair value of an asset or a liability fall into different levels of the fair value hierarchy, then the fair value measurement is categorised in its entirety in the same level of the fair value hierarchy as the lowest level input that is significant to the entire measurement.

The Group recognises transfers between levels of the fair value hierarchy at the end of the reporting period during which the change has occurred.

Significant unobservable inputs and valuation adjustments are regularly reviewed. Significant valuation issues are reported to the Group's audit committee.

4. Financial risk management

This note explains the Group's exposure to financial risks and how these risks could affect the Group's future financial performance. Current year profit and loss information has been included where relevant to add further context. The Group's activities potentially expose it to a variety of financial risks:

- credit risk;
- liquidity risk; and
- market risk (including foreign exchange, cash flow and fair value interest rate risk).

4.1. Risk management framework

The Company's Board of Directors has overall responsibility for the establishment and oversight of the Group's risk management framework. The Group's risk management policies are established to identify and analyse the risks faced by the Group, to set appropriate risk limits and controls and to monitor risks and adherence to limits. Risk management policies and systems are reviewed regularly to reflect changes in market conditions and the Group's activities.

The management of the Group's financial risk is based on a financial policy approved by the directors and exposes the Group to a low level of risk. The Group provides principles for overall risk management. The Group did not make use of derivative financial instruments to hedge risk exposures during the current and preceding period.

4.2. Credit risk

Credit risk is the risk of financial loss to the Group if a customer or counterparty to a financial instrument fails to meet its contractual obligations.

The Group's exposure to credit risk at the end of the reporting period is analysed as follows:

	2020	2019
	€	€
Cash and cash equivalents (note 19)	4,965,733	4,190,720
Trade receivables - gross (note 18)	2,039,632	2,846,155
Amounts due from related parties (note 18)	146,445	204,721
Other receivables (note 18)	856,959	100,467
Accrued income (note 18)	2,322,575	1,457,795
Financial assets measured at amortised cost	10,331,344	8,799,858
Loss allowance (note 18)	(394,768)	(787,500)
Maximum exposure to credit risk	9,936,576	8,012,358

4.2.1 Risk management

Credit risk is managed on a Group basis. The Group has policies in place to ensure that it only deals with financial institutions with quality standing. As at 31 December 2019 and 2020, the Group's cash at bank was held with leading European financial institutions which have a credit rating of BBB- or better as assessed by the international rating agency Standard and Poor's.

The Group usually extends 30-day credit to the different clients. The Group regularly monitors the credit extended to these operators and assesses their credit quality taking into account financial position, past experience and other factors. The Group monitors the performance of these financial assets on a regular basis to identify incurred collection losses which are inherent in the Group's receivables, taking into account historical experience in collection of accounts receivable. The Group does not hold any collateral as security in respect of its receivables.

4.2.2 Impairment of financial assets

The Group has two types of financial assets that are subject to the expected credit loss model:

- trade receivables; and
- other financial assets carried at amortised cost.

While cash and cash equivalents (note 19) are also subject to the impairment requirements of IFRS 9, as the Group only works with financial institutions or payment intermediaries with high quality standing or rating, the identified impairment loss was immaterial.

a. Trade receivables

The Group applies the IFRS 9 simplified approach to measuring expected credit losses which uses a lifetime expected loss allowance for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on shared credit risk characteristics and the days past due. The expected loss rates are based on the payment profiles of sales generated for the last nine months of the year and the average historical loss incurred. The historical loss rates are adjusted to reflect current information. On that basis, the loss allowance as at 31 December 2020 for trade receivables was determined to be € 394,768 (€ 787,500).

Expected credit losses on receivables from trade receivables and related parties for 2019 and 2020 can be specified as follows:

	Loss percentage	Gross receivable	Loss allowance	Net receivable
At 31 December 2020				
Less than 30 days	3.1%	1,193,993	37,077	1,156,916
Between 30 to 60 days	9.4%	413,660	38,944	374,716
More than 60 days	55.1%	578,424	318,747	259,677
		2,186,077	394,768	1,791,309
At 31 December 2019				
Less than 30 days	4.6%	1,693,323	77,537	1,615,786
Between 30 to 60 days	11.7%	287,370	33,553	253,817
More than 60 days	65.3%	1,036,232	676,410	359,822
		3,016,925	787,500	2,229,425

The loss allowances for trade receivables as at 31 December 2020 and 2019 reconcile to the opening loss allowances as follows:

	2020	2019
	€	€
Opening loss allowance at 1 January	787,500	109,406
Increase in loss allowance recognised in profit or loss during the year	27,033	890,223
Receivables written off during the year as uncollectable	(419,765)	(212,129)
Closing loss allowance at 31 December	394,768	787,500

Receivables for which an impairment provision was recognised are written off against the provision when there is no expectation of recovering additional cash. Impairment losses are recognised in profit or loss within other expenses. Subsequent recoveries of amounts previously written off are credited against other expenses.

The Executive Management does not consider that any individual customer or group of interdependent customers constitute any material concentration of credit risk with regard to accounts receivables.

4.3. Liquidity risk

Liquidity risk is the risk that the Group will encounter difficulty in meeting the obligations associated with its financial liabilities that are settled by delivering cash or another financial asset. The Group is exposed to liquidity risk in relation to meeting future obligations associated with its financial liabilities which comprise borrowings and trade and other payables (including amounts committed on acquisition). Liquidity risk is monitored at a group level by ensuring that sufficient funds are available to each subsidiary within the Group.

The approach to managing liquidity is to ensure, as far as possible, that the Group will always have sufficient liquidity

to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Group's reputation. This risk management process includes the regular forecasting of cash flows by the Group's management.

Management monitors liquidity risk by reviewing expected cash flows and ensures that no additional financing facilities are expected to be required over the coming year. The Company's liquidity risk is actively managed taking consideration of the matching of cash inflows and outflows arising from expected maturities of financial instruments, together with the Company's financing that it can access to meet liquidity needs. In this respect management does not consider liquidity risk to the Company as significant taking into account the liquidity management process referred to above.

The table below analyses the Group's financial liabilities into relevant maturity groupings based on the remaining term at the end of the reporting period to the contractual maturity date. Balances in the table below represent the carrying value as the impact of discounting is not significant. Additional information regarding amounts committed on acquisition is disclosed in note 24.

	Carrying amount €	On demand €	Less than 1 year €	Between 1 and 2 years €	Between 2 and 3 years €	Over 3 Years €
At 31 December 2020						
Liabilities						
Borrowings (note 23)	1,931,462	-	1,931,462	-	-	-
Amounts committed on acquisition (note 24)	14,591,454	-	5,912,633	4,695,419	1,369,776	2,613,626
Amounts payable to related parties (note 25)	8,575	8,575	-	-	-	-
Other trade and other payables (note 25)	2,207,444	-	2,207,444	-	-	-
Total liabilities	18,738,935	8,575	10,051,539	4,695,419	1,369,776	2,613,626
At 31 December 2019						
Liabilities						
Borrowings (note 23)	3,354,378	-	3,086	3,351,292	-	-
Amounts committed on acquisition (note 24)	10,681,599	-	5,235,025	1,849,693	1,313,048	2,283,833
Amounts payable to related parties (note 25)	8,575	8,575	-	-	-	-
Other trade and other payables (note 25)	1,496,924	-	1,496,924	-	-	-
Lease Liabilities (note 16)	319,157	-	167,047	152,110	-	-
Total liabilities	15,860,633	8,575	6,902,082	5,353,095	1,313,048	2,283,833

During the year, Raketech has operated with a net cash balance. As at 31 December 2020, the Group is in a net current liability position of € 0.4 million. The Group expects to remedy this position by way of its expected quarterly positive cash generation in 2021.

4.4. Market risk

Market risk is the risk that the fair value of future cash flows of a financial instrument will fluctuate because of changes in market prices. For the Group, market risk comprises foreign currency risk and interest rate risk.

4.4.1 Foreign exchange risk

Foreign currency risk is the risk that the fair value of future cash flows of an exposure will fluctuate because of changes in foreign exchange rates. The risk arises from future commercial transactions and recognised assets and liabilities which are denominated in a currency that is not the respective group Company's functional currency. The Group's financial assets and financial liabilities are mainly denominated in EUR, which is the functional currency of the main operating subsidiary within the Group. The Group's exposure to the risk of changes in foreign exchange rates relates primarily to the Group's international operating activities. The Group's revenues are mainly denominated in EUR, with limited revenues in USD and SEK. Historically, exposure to currency fluctuations has not had a material impact on the Group's financial condition or results of operations. Accordingly, the directors of Raketeck Group Holding PLC do not consider the Group to be significantly exposed to foreign exchange risk, and a sensitivity analysis for foreign exchange risk disclosing how profit or loss and equity would have been affected by changes in foreign exchange rates that were reasonably possible at the end of the reporting period is not deemed necessary.

4.4.2 Cash flow and fair value interest rate risk

Interest rate risk arises from the effects of fluctuations in the prevailing levels of markets interest rates on fair values of financial assets and liabilities and future cash flows. The Group's main exposure to cash flow interest rate risk is a combination of cash balances and borrowings which at year-end results in a relatively low net balance on which the impact of a shift in interest is immaterial.

The Group regularly monitors its interest rate risk and considers it to be insignificant, therefore an interest rate sensitivity analysis is not deemed necessary.

5. Capital risk management

The Group's objectives when managing capital are to safeguard the Group's ability to continue as a going concern whilst maximising the return to shareholders

through the optimisation of debt and equity balances. Strategies are expected to remain unchanged in the foreseeable future. The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence and to sustain future development of the business.

In order to maintain or adjust the capital structure, the Group may adjust the amount of dividends paid to shareholders, issue new shares or sell assets.

The Group's equity, as disclosed in the statement of financial position, constitutes its capital. The Group maintains the level of capital by reference to its financial obligations and commitments arising from operational requirements. In view of the nature of the Group's activities, the capital level as at the end of the reporting period is deemed adequate by the directors.

6. Fair values of financial instruments

At 31 December 2020 and 2019 the carrying amounts of cash at bank, receivables, payables, borrowings and accrued expenses reflected in the financial statements are reasonable estimates of fair value in view of the nature of these instruments or the relatively short period of time between the origination of the instruments and their expected realisation.

7. Revenue

The Group targets end-users and generates revenue by driving organic traffic through various channels to generate customer leads for its business partners. The Group also generates revenue through acquisitions. All revenue generated via acquisitions and through the different marketing methodologies is categorised as one revenue segment in line with internal management reporting. The revenue for Raketeck in 2020 and 2019, is further analysed as follows:

	2020	2019
	€	€
Revenue	29,393,663	23,906,443
Commissions	24,877,555	19,916,654
Flat fees	4,516,108	3,989,789

8. Other non-operating income

On November 6, 2020 Raketeck announced that the Company has divested its consumer finance assets

to ROI Media UK, an unrelated third party, for a total consideration of € 4.2 million, with an upfront payment of € 3.4 million and a deferred consideration of € 0.8 million payable in three instalments over the upcoming 18 months. The consumer finance assets were acquired by Raketech in 2017 and 2018 for a total consideration of € 3.8 million. The gain from the sale of the asset is reported under Other non-operating income.

During Q1 2019, an agreement with a related party was reached, to waive the amount of € 2,281,714. The amount was recognised as other non-operating income in the consolidated statement of comprehensive income.

9. Employee benefit expense

	2020	2019
	€	€
Wages and salaries	4,903,072	4,466,360
Social security costs	205,664	194,836
Share-based payments	179,700	189,420
Termination benefits	44,883	350,000
	5,333,319	5,200,616

The average number of persons employed during the year:

	2020	2019
Management	5	5
Administration and operating	81	77
	86	82

10. Share-based payments plan

The Group has implemented a total of three share-based incentive programmes where certain key employees and consultants within the Group can be allotted a maximum number of option rights. The first programme was released in 2018 and included a maximum of 491,346 option rights. The programme expired in December 2020 and since no participant had exercised their options they lapsed as a result. The impact on the income statement of the 2018 programme in 2020 was € 106,222 (€ 160,546).

The two current active programmes were launched in 2019 and 2020. Under the 2019 programme, up to 758,012 option rights can be allotted and under the 2020 programme up to 561,204 option rights can be

allotted, all free of charge. These correspond to, in total, a maximum of 1,319,216 new shares and a dilution amounting to approximately 3.5% (3.3%).

The options granted to key employees under the 2019 programme were granted in three tranches, vest in three consecutive years starting on 8 May 2019 and expire in three years after the grant date. The assessed fair value at grant date of options granted during the year ended 31 December 2019, was SEK 4.24 per option.

The options granted under the 2020 programme were granted in three tranches, vest in three consecutive years starting on 15 May 2020 and expire in three years after the grant date. The assessed fair value at grant date of options granted during the year ended 31 December 2020, was SEK 2.43 per option.

The fair value at grant date is independently determined using the Black & Scholes Model that considers the exercise price, the term of the option, the impact of dilution (where material), the share price at grant date and expected price volatility of the underlying share, the expected dividend yield, the risk free interest rate for the term of the option and the correlations and volatilities of the peer group companies.

The model inputs for options granted during the year ended 31 December 2020 included:

- Number of periods to exercise the acquired options are 3 years
- exercise price: SEK 10.75
- grant date: From 23 May 2020
- expiry date: 3 years from grant date
- share price at 23 May 2020: SEK 8.50
- expected price volatility of the Company's shares: 52%
- risk-free interest rate: 1.34%

The impact of the above on the income statement for 2020 amounts to € 29,080 (€ 0).

The model inputs for options granted during the year ended 31 December 2019 included:

- Number of periods to exercise the acquired options are 3 years
- exercise price: SEK 21.71

- (c) grant date: From 23 May 2019
- (d) expiry date: 3 years from grant date
- (e) share price at 23 May 2019: SEK 16.98
- (f) expected price volatility of the Company's shares: 44%
- (g) risk-free interest rate: 1.3%

The impact of the above on the income statement for 2020 amounts to € 44,398 (€ 28,874).

The recipients of the offer within the 2019 programme were six key employees throughout the Group, for a total of 456,250 options at the end of 2019. The recipients of the 2020 programme were seven key employees, for a total of 516,204 options at the end of 2020.

The social security contributions payable in connection with the grant of the share options is considered an integral part of the grant itself, and the charge will be treated as a cash-settled transaction.

11. Other operating expenses

The Group's other operating expenses comprise the following:

	2020	2019
	€	€
Other staff costs	117,845	52,603
IT services	832,349	595,365
Consultancy services	1,201,821	595,092
Professional fees	612,091	298,000
Rent	160,505	81,107
Travelling and entertainment	61,017	316,523
Other expenses	905,848	700,030
	3,891,476	2,638,720

11.1. Auditor's fees

Fees (exclusive of VAT) charged by the auditor for services rendered during the financial years ended 31 December 2020 and 2019 relate to the following:

	2020	2019
	€	€
Annual statutory audit	79,310	101,038
Other assurance services	20,000	15,635
Tax advisory and compliance services	19,650	14,816
Other non-audit services	8,586	4,000
	127,546	135,489

12. Finance cost

	2020	2019
	€	€
Interest cost and similar expenses	930,162	958,249

Please refer to note 23, Borrowings, for further information.

13. Tax expense

	2020	2019
	€	€
Current tax expense	-	-
Deferred tax expense (note 22)	458,758	256,231
	458,758	256,231

The tax on the Group's results before tax differs from the theoretical amount that would arise using the basic tax rate as follows:

	2020	2019
	€	€
Profit before tax	6,053,753	7,406,329
Tax on profit at 5 %	302,688	370,316
Tax effect of:		
Under provision of prior year tax expense	120,666	-
Income not subject to tax	-	(114,085)
Expenses not deductible for tax purposes	35,404	-
	458,758	256,231

14. Earnings per share

Basic earnings per share

Basic earnings per share is calculated by dividing profit attributable to equity holders of the parent by the weighted average number of ordinary shares in issue during the period.

Adjustments for calculation of basic earnings per share relate to the share buy-back programme in 2019.

	2020	2019
	€	€
Basic earnings per share	0.15	0.19
Profit attributable to owners of the parent	5,617,077	7,237,030
Weighted average number of ordinary shares in issue	37,413,633	37,661,392

Diluted earnings per share

Diluted earnings per share is calculated by adjusting the weighted average number of ordinary shares outstanding to assume exercise of all dilutive potential ordinary shares. Adjustments for calculation of diluted earnings per share relate to share option programmes for 2019 and 2020.

	2020 €	2019 €
Diluted earnings per share	0.15	0.19
Profit attributable to owners of the parent	5,617,077	7,237,030
Weighted average number of shares after dilution	38,567,489	38,272,023

15. Intangible assets

	Domains and websites €	Player databases €	Other intellectual property €	Technical platform €	Software €	Goodwill €	Total €
At 1 January 2019							
Cost	60,260,069	3,665,656	3,682,729	-	329,251	344,359	68,282,064
Accumulated amortisation	-	(1,559,094)	(455,726)	-	(250,252)	-	(2,265,072)
Net book amount	60,260,069	2,106,562	3,227,003	-	78,999	344,359	66,016,992
Year ended 31 December 2019							
Opening net book amount	60,260,069	2,106,562	3,227,003	-	78,999	344,359	66,016,992
Additions (including adjustments arising as a result of a change in estimates)	3,724,139	1,671,428	5,970,407	-	232,603	-	11,598,577
Amortisation charge and impairment	-	(1,499,222)	(2,269,373)	-	(95,122)	(344,359)	(4,208,076)
Closing net book amount	63,984,208	2,278,768	6,928,037	-	216,480	-	73,407,493
At 31 December 2019							
Cost	63,984,208	5,337,084	9,653,136	-	561,854	344,359	79,880,641
Accumulated amortisation and impairment	-	(3,058,316)	(2,725,099)	-	(345,374)	(344,359)	(6,473,148)
Net book amount	63,984,208	2,278,768	6,928,037	-	216,480	-	73,407,493
Year ended 31 December 2020							
Opening net book amount	63,984,208	2,278,768	6,928,037	-	216,480	-	73,407,493
Additions (including adjustments arising as a result of a change in estimates)	9,657,239	1,275,543	4,051,634	-	-	-	14,984,416
Additions acquired through business combination (note 28)	-	423,853	-	1,062,230	-	286,324	1,772,407
Disposals	(3,835,000)	-	-	-	-	-	(3,835,000)
Amortisation charge and impairment	(40,798)	(1,353,011)	(3,506,206)	(177,039)	(98,084)	-	(5,175,138)
Closing net book amount	69,765,649	2,625,153	7,473,465	885,191	118,396	286,324	81,154,178
At 31 December 2020							
Cost	69,806,447	7,036,480	13,704,770	1,062,230	561,854	630,683	92,802,464
Accumulated amortisation and impairment	(40,798)	(4,411,327)	(6,231,305)	(177,039)	(443,458)	(344,359)	(11,648,286)
Net book amount	69,765,649	2,625,153	7,473,465	885,191	118,396	286,324	81,154,178

15.1. Intangible assets – amortisation and impairment

For impairment testing, assets are grouped together into the smallest group of assets that generates cash inflows from continuing use that are largely independent of the cash inflows of other assets or cash-generating units ('CGUs'). The recoverable amount of an asset or CGU is the greater of its value in use and its fair value less costs to sell. Value in use, is based on the estimated future cash flows discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset or CGU.

Management has concluded that the acquired websites and domains are a single cash-generating unit for the purposes of IAS 36. This conclusion is based on the fact that the performance and cash flows of the different assets is dependent on those generated by other assets and the Group monitors and manages its operations as one business unit.

The directors have evaluated website and domains as well as goodwill for impairment as at 31 December 2020. They are of the view that the carrying amounts, amounting to € 69,765,649 (€ 63,984,208) for website and domains and € 286,324 (€ 0) for goodwill, are recoverable on the basis of the cash flows generated from these assets being in line, or exceeding, the estimated projections made prior to the acquisitions. Consequently, the directors have assessed that there is no need to impair the acquired domains and websites nor goodwill.

The recoverable amount of the acquired website and domains was assessed on the basis of value-in-use calculations, and a detailed assessment was performed at the end of the reporting period. The Group's conclusion is that the recoverable amount is well in excess of the assets' carrying amount disclosed above. The recoverable amount was based on:

- the cash flow projections for 2021 based on the board approved budget;
- the expected cash flows for 2022 – 2025 (2021 – 2024) which include a Compounded Annual Growth Rate ('CAGR') of 10.0% (8.3%) over the period;
- an annual growth rate of 1% (0%) beyond these dates; and
- a pre-tax discount rate of 15.6% (15.4%).

The discount rate is based on the Group's pre-tax weighted average cost of capital. Management's method for determining the values inherent to each significant assumption is based on experience and expectations regarding the performance of the market. The directors are satisfied that the judgements made are appropriate to the circumstances relevant to these assets and their cash-generation.

In 2019, the goodwill relating to Shogun Media which consisted predominantly of the know how linked to paid media in Sweden was fully impaired following the uncertainty as to when Google's paid media channel would open to advertisers. The Board of Directors decided to write down the goodwill value of € 344,359 during the fourth quarter of 2019.

15.2. Sensitivity analysis

The Group's conclusion is that the recoverable amount of the single cash generating unit is highly sensitive to changes in key assumptions also taking into account the recent inherent uncertainties brought about by Covid-19. The principal assumption used in the impairment assessment relates to projected revenue growth rates. If the CAGR over the period 2021-2025 had to fall to below 2.7% (6.2%), impairment would most likely arise. This analysis does not incorporate any other potential changes in other assumptions used in the impairment assessment.

16. Leasing

In 2019, Raketech had applied IFRS 16, Leases, using the simplified transition approach. The reclassification following IFRS 16, is recognised in the opening balance of 1 January 2019 as a lease liability and a right-of-use asset.

The liability is initially measured at present value of the remaining lease payments discounted using the Group's incremental borrowing rate. The applied rate of 6%, is the rate at which similar borrowing could be obtained from an independent financier under comparable terms and conditions.

Operating lease commitments disclosed as of 31 December 2018 € 627,000

Discounted using the Group's incremental borrowing rate at 1 January 2019 € 575,456

From 1 January 2019, the payments related to leasing have been allocated between the lease liability in the statement of financial position and finance cost in the statement of comprehensive income. The finance cost is allocated to each period during the lease period so as to produce a constant periodic rate of interest on the remaining balance of the liability.

	2020	2019
	€	€
Leasing Liability		
Opening balance	319,157	575,456
Change in operating lease commitment ¹	(202,358)	(84,019)
Notional interest charge	3,243	27,970
Payments ²	(120,042)	(200,250)
Leasing liability at 31 December¹	-	319,157

The right-of-use asset is initially measured at cost, which comprises the initial amount of the lease liability, and subsequently amortised using the straight-line

method over the shorter of the asset's useful life and the lease term.

	2020	2019
	€	€
Right-of-use asset		
Opening balance	317,990	575,456
Change in operating lease commitment ¹	(202,358)	(84,019)
Amortisation charge	(115,632)	(173,447)
Right-of-use asset at 31 December¹	-	317,990

¹ In 2020 the long-term office lease agreement was terminated.

² Payments relate to rental costs replaced by notional interest and amortisation.

The Group's long term lease agreement was terminated in 2020. The new office agreement signed during the year for a 12 months' term is classified as short-term, hence IFRS 16 is not applicable.

17. Property, plant and equipment

	Leasehold improvements	Office Equipment	Furniture and fixtures	Total
	€	€	€	€
At 1 January 2019				
Cost	39,569	311,987	65,326	416,882
Accumulated depreciation	(11,794)	(144,292)	(19,826)	(175,912)
Net book amount	27,775	167,695	45,500	240,970
Year ended 31 December 2019				
Opening net book amount	27,775	167,695	45,500	240,970
Additions	-	32,569	-	32,569
Disposals	-	(9,404)	-	(9,404)
Depreciation charge	(7,914)	(108,735)	(13,770)	(130,419)
Closing net book amount	19,861	82,125	31,730	133,716
At 31 December 2019				
Cost	39,569	335,152	65,326	440,047
Accumulated depreciation	(19,708)	(253,027)	(33,596)	(306,331)
Net book amount	19,861	82,125	31,730	133,716
Year ended 31 December 2020				
Opening net book amount	19,861	82,125	31,730	133,716
Additions	-	23,353	-	23,353
Assets written off	(39,569)	(286,213)	(65,013)	(390,795)
Depreciation charge	(6,594)	(98,958)	(10,836)	(116,388)
Depreciation released upon impairment	26,302	307,486	44,119	377,907
Closing net book amount	-	27,793	-	27,793

	Leasehold improvements €	Office Equipment €	Furniture and fixtures €	Total €
At 31 December 2020				
Cost	-	72,292	313	72,605
Accumulated depreciation	-	(44,499)	(313)	(44,812)
Net book amount	-	27,793	-	27,793

18. Trade and other receivables

	2020 €	2019 €
Current		
Trade receivables – gross	2,039,632	2,846,156
Loss allowance	(394,768)	(787,500)
Trade receivables – net	1,644,864	2,058,656
Amounts due from related parties	146,445	204,721
Other receivables	596,835	300,078
Prepayments and accrued income	2,527,605	1,586,525
	4,915,749	4,149,980
Non-current		
Other receivables	260,124	-
	5,175,873	4,149,980

Amounts due from related parties are unsecured, interest-free and have no fixed date for repayment. Further detail on the performance of trade receivables is disclosed in note 4.2.

19. Cash and cash equivalents

Cash and cash equivalents consist of balances with banks. For the purposes of the statement of cash flows, cash and cash equivalents comprise the following:

	2020 €	2019 €
Cash at bank	4,965,733	4,190,720

The cash and cash equivalents disclosed above and in the statement of cash flows include € 149,650 (€ 171,419) which are restricted.

20. Share capital

Raketeck Group Holding PLC was incorporated on 29 September 2016 with an issued share capital of 35,000 shares with a nominal value of € 0.05 per share. These shares were subsequently split into 5 shares of € 0.01 per share for each share previously held; the total number of shares in issue accordingly increased to 175,000. On 16 June 2017, a further 1,971 new shares in Raketeck Group Holding PLC were issued with a nominal value of € 0.01 per share and a share premium of € 507.35 per share.

On 4 January 2018, Raketeck Group Holding PLC redenominated each authorised and issued share from € 0.01 per share to € 0.27 per share. This increase, which resulted in total proceeds of € 46,012, is reflected in the Group's financial statements ending 31 December 2018. On the same date, the authorised share capital was increased by 555,055,556 shares to 555,555,556 shares of € 0.27 each.

By virtue of a resolution approved during the Annual General Meeting held on 18 May 2018, it was resolved to split the € 0.27 shares into shares of € 0.002 each. On 29 June 2018, Raketeck Group Holding PLC was successfully listed on Nasdaq First North Premier Growth Market with an increase of 13,333,333 shares, leading to a new outstanding amount of 37,900,633 shares as at 29 June 2018 out of which Raketeck held no own shares at the date of the annual general meeting 2019.

Following the share buyback programme taking place in 2019, 487,000 treasury shares were cancelled in November 2020 and the share capital was decreased to 37,413,633 shares of € 0.002 each. Further details regarding the share buy-back programme is disclosed in note 20.1.

Details of Raketech Group Holding PLC's share capital as at 31 December 2020 and 2019 are as follows:

		2020
		€
Authorised		
75,000,000,060 ordinary shares of € 0.002 each		150,000,000
Issued and fully paid		
37,413,633 ordinary shares of € 0.002 each		74,827
		2019
		€
Authorised		
75,000,000,060 ordinary shares of € 0.002 each		150,000,000
Issued and fully paid		
37,900,633 ordinary shares of € 0.002 each		75,801

20.1. Share buy-back

The programme to buy-back shares, initiated by the Board of Directors after the authorisation at the Annual General Meeting held on 8 May 2019, was terminated until further notice after the decision taken by the Board of Directors during the fourth quarter of 2019.

The total price for the repurchased shares under the programme amounts to SEK 8.8 million. The purpose of the buy-back was to decrease Raketech's capital and a total of 487,000 shares, equivalent to 1.3% of the total number of shares and votes in the Company, were repurchased as part of the buy-back programme. On 23 June 2020, all 487,000 shares were cancelled. The cancellation of shares has been reflected in Other reserves.

The buy-back programme, authorised at the AGM of 2019, was carried out in accordance with the Market Abuse Regulation (EU) 596/2014 ("MAR") and the Commission Delegated Regulation (EU) 2016/1052 ("Safe Harbour Regulation"). The total number of shares issued by Raketech now amounts to 37,413,633.

21. Other reserves

The following table shows a breakdown of the balance sheet line item 'other reserves' and the movements in these reserves during the years ended 31 December 2019 and 2020. A description of the nature and purpose of each reserve is provided below the table.

	Other equity	Other reserve	Total
	€	€	€
At 1 January 2020	(705,034)	1,133,130	428,096
Equity-settled share based payments	179,700	-	179,700
Cancellation of treasury shares	974	-	974
Acquisition of NCI	(10,000)	-	(10,000)
At 31 December 2020	(534,360)	1,133,130	598,770
At 1 January 2019	120,410	1,133,130	1,253,540
Equity-settled share based payments	189,420	-	189,420
Acquisition of treasury shares	(829,964)	-	(829,964)
Acquisition of NCI	(184,900)	-	(184,900)
At 31 December 2019	(705,034)	1,133,130	428,096

The Group's other reserve arose upon the reorganisation through which Raketech Group Holding PLC was interposed as the new Parent Company of Raketech Group Limited.

The Group's other reserves are not distributable.

22. Deferred tax

Deferred tax is calculated on all temporary differences under the liability method using the tax rate that is expected to apply to the period when the assets/liabilities are settled, based on the tax rates expected in the tax jurisdictions concerned. The principal tax rate used is 5% (5%), which is the effective tax rate for the Group's profits earned in Malta.

The movement in deferred tax balances is analysed as follows:

	Balance at 1 January	Recognised in profit or loss	Balance at 31 December
	€	€	€
31 December 2020			
Deferred tax assets			
Unutilised tax losses / Temporary differences on provision for impairment of receivables	(1,776,903)	(117,281)	(1,894,184)
Deferred tax liabilities			
Temporary differences on amortisation of intangible assets	2,870,816	576,039	3,446,855
Net deferred tax liability	1,093,913	458,758	1,552,671
31 December 2019			
Deferred tax assets			
Unutilised tax losses / Temporary differences on provision for impairment of receivables	(1,135,911)	(640,992)	(1,776,903)
Deferred tax liabilities			
Temporary differences on amortisation of intangible assets	1,973,593	897,223	2,870,816
Net deferred tax liability	837,682	256,231	1,093,913

23. Borrowings

	2020	2019
	€	€
Non-current		
Third party borrowings	-	3,354,378
Current		
Third party borrowings	1,931,462	-
	1,931,462	3,354,378

In December 2018, Raketeck entered into an agreement with Swedbank for a revolving credit facility of € 10 million. The termination date for the credit facility is December 20, 2021, hence the credit facility has been re-classified from non-current to current liabilities. The utilised credit as of 31 December 2020 amounts to € 2.1 million (€ 3.5 million) before the capitalised transaction costs of € 0.2 million (€ 0.2 million).

On 4 March 2019, Raketeck repaid the outstanding debt of € 8.0 million (including accrued interest) from its previous loan facility with Ares Management.

The contractual terms of the revolving credit facility with Swedbank require Raketeck Holding PLC to pledge its entire shareholding in Raketeck Group Limited to the lender as collateral. The pledge towards Ares Management was released on 1 March 2019 and the same shares were re-pledged towards Swedbank on the same day following the agreement entered into on 20 December 2018. During the first quarter of 2021, the Group repaid in full its credit facility with Swedbank (note 31).

For the period January to December 2020, finance costs, in relation to borrowings, have decreased to € 0.3 million (€ 0.4 million) due to the lower outstanding loan amount.

24. Amounts committed on acquisition

	2020	2019
	€	€
Opening balance	10,681,599	7,084,775
Acquisitions during the year	372,407	3,675,660
Settlements/setoffs	(6,723,223)	(5,127,076)
Notional interest charge	647,585	545,018
Adjustments arising as a result of a change in estimates	9,613,086	4,503,222
Closing balance	14,591,454	10,681,599

Amounts committed on acquisitions consist of contractual obligations resulting from acquisitions of intangible assets from third parties. Some of the obligations have a predetermined value, while others include future payments of performance-based amounts. The latter are further referred to as contingent consideration. This contingent consideration is measured at fair value and is included in Level 3 of the fair value hierarchy. The fair value is determined on the date of purchase and subsequently, at each reporting date, by calculating the expected cash outflow on each purchase agreement.

The additional amounts committed on acquisition relate to the acquisition of the asset of performance marketing company Lead Republik Ltd. The earn-out condition is partly capped up to a maximum of € 0.3 million up until 28 February 2021, and part of the earnout is uncapped, based on future performance up until 28 February 2022. Management's best estimate of the total contingent consideration for these assets amounted to € 0.4 million as of 31 December 2020.

The earn-out condition relating to Casumba is partly capped to a maximum of € 1.5 million until 31 December 2021, and part of the earnout is uncapped, based on future performance up until 31 July 2024. Management's best estimate of the total contingent consideration for these assets amounted to € 6.1 million (€ 3.5 million) as of 31 December 2020.

The contingent consideration related to Casinofeber is uncapped, based on future performance up until 28 February 2023. Management's best estimate of the total contingent consideration for these assets amounted to € 8.1 million (€ 7.0 million) as of 31 December 2020.

All contingent considerations for the assets have been recognised in the consolidated statement of financial position according to management's best estimate. The change in estimates according to the table above is related to contingent consideration for Casinofeber and Casumba.

The adjustment to reflect the total impact of discounting in the consolidated statement of financial position, amounted to € 0.6 million (€ 0.5 million) for the year to 31 December 2020. Of the amounts recognised in the consolidated statement of financial position as per 31 December 2020, € 5.9 million is considered to fall due

for payment within less than 12 months from the end of the reporting period. The current debt will be settled through expected cash generation during 2021.

25. Trade and other payables

	2020	2019
	€	€
Current		
Trade payables	303,607	122,021
Amounts owed to other related parties	8,575	8,575
Indirect taxes	206,243	167,654
Other payables	7,145	231,828
Accruals and deferred income	1,896,692	1,143,075
	2,422,262	1,673,153

Amounts owed to other related parties are unsecured, interest free and repayable on demand.

26. Related party transactions

In view of its shareholding structure, the Group has no ultimate controlling party. All companies forming part of the Group and other entities under common control are considered by the directors to be related parties.

The following transactions were carried out with these related parties during the respective years:

	2020	2019
	€	€
Revenue	1,742,713	1,614,863
Expenses		
Compensation to directors	439,477	417,360
Compensation to Executive Management	1,217,794	1,453,131
Other related party transactions	764,205	522,905
Amounts owed to related parties (including accruals)	44,698	108,877
Amounts owed by related parties	146,445	204,721

27. Participation in group companies

The Group had the following subsidiaries at 31 December 2020 and 2019:

Subsidiaries	Registered office	Class of shares held	Percentage of shares held directly by the parent		Percentage of shares held by the Group	
			2020	2019	2020	2019
Raketech Group Limited	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401 Malta	Ordinary shares	100.00%	100.00%	100.00%	100.00%
Gamina Limited	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401 Malta	Ordinary shares	-	-	100.00%	50.08%
Tv Sports Guide Ltd	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401 Malta	Ordinary shares	-	-	100.00%	100.00%
Shogun Media Limited	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401 Malta	Ordinary shares	-	-	51.00%	51.00%
Casumba Media Ltd	Soho Office The Strand, Fawwara Building, Triq l-Imsida, Gzira GZR 1401 Malta	Ordinary shares	-	-	100.00%	100.00%
Raketech US Inc.	263, Shuman Blvd Ste. 145, Naperville IL 60563 USA	Ordinary shares	-	-	100.00%	0.00%

All the above subsidiaries operate within the iGaming sector and are included in the consolidation. The proportion of voting rights in the subsidiary undertakings held directly by the Group do not differ from the proportion of ordinary shares held.

28. Business combination

On March 11, 2020, the Group entered an asset transfer agreement with Lead Republik Ltd (the sellers), an unrelated party. Raketech acquired all the assets, including all employees, of Lead Republik Ltd for an upfront payment of € 1.4 million, with the possibility of additional earnout payments based on certain performance measures. Lead Republik is a performance marketing company, registered in Malta, with global revenues, predominantly from Canada and Germany. The acquisition accompanies the Group's existing strategy for global expansion.

Details of the purchase consideration, the net assets

acquired, and goodwill are as follows:

Purchase consideration	On acquisition
	€
Cash paid	1,400,000
Contingent consideration	372,407
Total purchase consideration	1,772,407

The assets and liabilities recognised as a result of the acquisition are as follows:

Purchase consideration	Fair Value
	€
Player databases (note 15)	423,853
Technical platform (note 15)	1,062,230
Fair value of net identifiable assets acquired	1,486,083
Goodwill (note 15)	286,324
Net assets acquired	1,772,407

The goodwill is predominantly attributable to future revenue synergies, which are based on the opportunity to reach new players through access to know-how and human capital. Goodwill will not be deductible for tax purposes. The acquired business contributed revenue of € 4.3 million for the Group for the period from 11 March to 31 December 2020.

29. Cash flow information

Significant non-cash transactions

The Group has acquired a number of assets throughout the current and the comparative period. Note 24 includes details of any acquisitions for which it was agreed that settlement would not be paid in cash.

Net debt reconciliation

Movements in the Group's liabilities arising from financing activities, comprising third party loans (note 23), are set out below:

	2020	2019
	€	€
At 1 January	3,354,378	7,879,877
Proceeds from drawdowns and new issues, net of transaction costs	-	3,298,838
Amortisation of transaction costs	279,336	55,540
Repayment and interest payments	(1,702,252)	(7,879,877)
At 31 December	1,931,462	3,354,378

30. Comparative financial information

Certain comparative figures disclosed in the main components of these consolidated financial statements (including the notes to the financial statements) have been reclassified to conform with the current year's presentation for the purpose of fairer presentation.

In 2020, employee consultancy costs relating to 2019 and amounting to € 1,031,357 have been reclassified from Other operating expenses to Direct costs related to fixed fees and commission revenue. This reclassification gives a fairer representation of the direct costs incurred in generating the revenue for the year.

31. Events after the reporting period

Repayment of Swedbank credit facility

In March 2021, the utilised amount of the credit facility with Swedbank amounting to € 2.0 million was repaid in full. The revolving credit facility will however remain in place until its due date, 20 December 2021 (note 23).

Parent Company



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Statement of Comprehensive Income – Parent Company

	Notes	Year ended 31 December	
		2020	2019
		€	€
Employee benefit expense	4	(591,126)	(859,845)
Other operating expenses	6	(99,611)	(16,046)
Realised gain on exchange		-	407
Total operating expenses		(690,737)	(875,484)
Operating loss		(690,737)	(875,484)
Finance costs	7	(279,336)	(226,889)
Loss before tax		(970,073)	(1,102,373)
Tax expense	8	-	-
Loss for the year – total comprehensive expense		(970,073)	(1,102,373)

The notes on pages 81-86 are an integral part of these Parent Company financial statements.

Statement of Financial Position – Parent Company

	Notes	As at 31 December	
		2020 €	2019 €
Assets			
Non-current assets			
Investment in subsidiaries	9	3,152,493	3,152,493
Trade and other receivables	10	39,941,513	42,007,413
Total non-current assets		43,094,006	45,159,906
Current assets			
Cash and cash equivalents	11	70,307	188,820
Total current assets		70,307	188,820
TOTAL ASSETS		43,164,313	45,348,726
Equity & Liabilities			
Equity			
Share capital	12	74,827	75,801
Share premium	12	41,602,762	41,602,762
Other reserves	12	(339,460)	(520,134)
(Accumulated losses) / Retained earnings		(246,070)	724,003
Total Equity		41,092,059	41,882,432
Liabilities			
Non-current liabilities			
Borrowings	13	-	3,354,378
Total non-current liabilities		-	3,354,378
Current liabilities			
Trade and other payables	14	140,792	111,916
Borrowings	13	1,931,462	-
Total current liabilities		2,072,254	111,916
Total liabilities		2,072,254	3,466,294
TOTAL EQUITY AND LIABILITIES		43,164,313	45,348,726

The notes on pages 81-86 are an integral part of these Parent Company financial statements.

The Parent Company financial statements on pages 77-86 were authorised for issue by the Board on 13 April 2021 and were signed on its behalf by:

Johan Per Carl Svensson
 Director

Erik Johan Sebastian Skarp
 Director

Statement of Changes in Equity – Parent Company

	Notes	Share Capital	Share Premium	Other Reserves	(Accumulated losses)/ Retained earnings	Total
		€	€	€	€	€
Balance at 1 January 2020		75,801	41,602,762	(520,134)	724,003	41,882,432
Comprehensive income						
Loss for the year		-	-	-	(970,073)	(970,073)
		-	-	-	(970,073)	(970,073)
Transactions with owners						
Equity-settled share-based payments	12	-	-	179,700	-	179,700
Cancellation of treasury shares	12	(974)	-	974	-	-
Total transactions with owners		(974)	-	180,674	-	179,700
Balance at 31 December 2020		74,827	41,602,762	(339,460)	(246,070)	41,092,059
Balance at 1 January 2019		75,801	41,602,762	120,410	1,826,376	43,625,349
Comprehensive income						
Loss for the year		-	-	-	(1,102,373)	(1,102,373)
Transactions with owners						
Equity-settled share-based payments	12	-	-	189,420	-	189,420
Acquisition of treasury shares	12	-	-	(829,964)	-	(829,964)
Total transactions with owners		-	-	(640,544)	-	(640,544)
Balance at 31 December 2019		75,801	41,602,762	(520,134)	724,003	41,882,432

The notes on pages 81-86 are an integral part of these Parent Company financial statements.

Statement of Cash Flows – Parent Company

	Notes	Year ended 31 December	
		2020	2019
		€	€
Cash flows from operating activities			
Loss before tax		(970,073)	(1,102,373)
Adjustments for:			
Net finance cost		279,336	226,889
Equity-settled share-based payment transactions		179,700	189,420
		(511,037)	(686,064)
Changes in:			
Trade and other receivables		2,065,901	(2,431,910)
Trade and other payables		28,874	29,310
Net cash generated from/ (used in) operating activities		1,583,738	(3,088,664)
Cash flows from financing activities			
Repayments of borrowings	13	(1,500,000)	-
Proceeds from drawdowns on borrowings		-	3,298,838
Acquisition of treasury shares		-	(829,964)
Interest paid		(202,251)	(171,349)
Net cash (used in)/ generated from financing activities		(1,702,251)	2,297,525
Net movements in cash and cash equivalents		(118,513)	(791,139)
Cash and cash equivalents at the beginning of the year		188,820	979,959
Cash and cash equivalents at the end of the year	11	70,307	188,820

The notes on pages 81-86 are an integral part of these Parent Company financial statements.

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1. Accounting policy

Reference is made to note 2 to the consolidated financial statements and the difference in accounting policies between the Group and the Parent Company is stated below.

1.1. Basis of preparation

1.1.1 Working capital deficiency

During the year, the Company has operated with a net cash balance. As at 31 December 2020, the Swedbank revolving credit facility due in December 20, 2021 was classified as a current liability. This led the Company to being in a net current liability position of € 1.9 million.

In March 2021, the utilised amount of the credit facility with Swedbank amounting to €2.0 million was fully repaid by the Company's subsidiary, Raketech Group Limited.

1.2. Revenue recognition

The revenue of the Company mainly arises from dividends earned from its direct subsidiary. The Company recognises revenue when the amount of revenue can be reliably measured, it is probable that future economic benefits will flow to the entity and when specific criteria have been met for each of the Company's activities as described below. The amount of revenue comprises the fair value of the consideration received or receivable from transactions in the ordinary course of the Company's activities.

1.2.1 Dividend income

Dividend income is recognised when the right to receive payment is established.

1.3. Investment in subsidiaries

Subsidiaries are all entities (including structured entities) over which the Company has control. The Company controls an entity when it is exposed to, or has rights to, variable returns from its involvement with the entity and has the ability to affect those returns through its power over the entity.

Investments in subsidiaries are accounted for by the cost method of accounting, i.e. at cost less impairment. Cost is adjusted to reflect changes in consideration arising from contingent consideration amendments. Cost also includes directly attributable costs of the investment. Provisions are recorded where, in the opinion of the directors, there is an impairment in value. Where there has been an impairment in the value of an investment, it is recognised as an expense in the period in which the diminution is identified. The results of subsidiaries are reflected in the Company's separate financial statements only to the extent of dividends receivable. On disposal of an investment, the difference between the net disposal proceeds and the carrying amount is charged or credited to profit or loss.

An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation where applicable, if no impairment loss had previously been recognised.

1.4. Financial assets

The Company applies the policies for financial assets in line with the Group, with the addition of intercompany balances. Reference is made to note 2.12 in the consolidated financial statements.

2. Financial risk management

The Company's activities potentially expose it to a variety of financial risks: credit risk, liquidity risk and market risk (including foreign exchange risk and cash flow and fair value interest rate risk). The management of the Company's financial risk is based on a financial policy approved by the directors and exposes the Company to a low level of risk. The Company did not make use of derivative financial instruments to hedge risk exposures during the current and preceding period.

2.1. Credit risk

Credit risk is the risk of a financial loss to the Company if a counterparty to a financial instrument fails to meet

its contractual obligations. It mainly arises on trade and other receivables and on cash and cash equivalents.

The Company exposure to credit risk at the end of the reporting period is analysed as follows:

	2020	2019
	€	€
Cash and cash equivalents (note 11)	70,307	188,820
Amounts due from subsidiary (note 10)	39,941,513	42,007,413
Maximum exposure to credit risk	40,011,820	42,196,233

The Company's maximum exposure to credit risk is the carrying amount set out in the above table.

As at 31 December 2020 and 2019, the Company's cash at bank was held with leading European financial institutions which have a credit rating of BBB- or better as assessed by the international rating agency Standard and Poor's.

The Company's receivable from related parties comprises a receivable from Raketech Group Limited, a subsidiary. The 12 month expected credit loss is deemed by management to be immaterial as the recovery strategies indicate that the outstanding balance will be fully recovered.

2.2. Liquidity risk

Liquidity risk is the risk that the Company will not be able to meet its financial obligations as they fall due. The Company is exposed to liquidity risk in relation to meeting future obligations associated with its financial liabilities which comprise trade and other payables.

The approach to managing liquidity is to ensure, as far as possible, that the Company will always have sufficient liquidity to meet its liabilities when due, under both normal and stressed conditions, without incurring unacceptable losses or risking damage to the Company's reputation. This risk management process includes the regular forecasting of cash flows by the Company's management.

During the year, the Company has operated with a net cash balance. As at 31 December 2020, the Swedbank revolving credit facility due in December 20, 2021 was classified as a current liability. This led the Company to a net current liability position of € 1.9 million.

In March 2021, the utilised amount of the credit facility with Swedbank amounting to €2.0 million was fully repaid by the Company's subsidiary, Raketech Group Ltd.

The table below analyses the Company's financial liabilities into relevant maturity groupings based on the remaining term at the end of the reporting period to the contractual maturity date. Balances in the table below represent the carrying value as the impact of discounting is not significant.

	Carrying amount	On demand	Less than 1 year	Between 1 and 2 years
	€	€	€	€
At 31 December 2020				
Liabilities				
Borrowings (note 13)	1,931,462	-	1,931,462	-
Amounts owed to related parties (note 14)	8,575	8,575	-	-
Other trade and other payables (note 14)	135,240	-	135,240	-
Total liabilities	2,075,277	8,575	2,066,702	-
At 31 December 2019				
Liabilities				
Borrowings (note 13)	3,354,378	-	3,086	3,351,292
Amounts owed to related parties (note 14)	8,575	8,575	-	-
Other trade and other payables (note 14)	23,420	-	23,420	-
Total liabilities	3,386,373	8,575	26,506	3,351,292

The directors consider liquidity risk on the other financial liabilities to be insignificant.

2.3. Market risk

2.3.1 Foreign exchange risk

Foreign exchange risk arises from future commercial transactions and recognised assets and liabilities which are denominated in a currency that is not the Company's functional currency. The Company's financial assets and financial liabilities are mainly denominated in euro. Accordingly, the directors of Raketeck Group Holding PLC do not consider the Company to be significantly exposed to foreign exchange risk, and a sensitivity analysis for foreign exchange risk disclosing how profit or loss and equity would have been affected by changes in foreign exchange rates that were reasonably possible at the end of the reporting period is not deemed necessary.

2.3.2 Cash flow and fair value interest rate risk

Interest rate risk arises from the effects of fluctuations in the prevailing levels of markets interest rates on fair values of financial assets and liabilities and future cash flows. The Company's exposure to cash flow interest rate risk is a combination of cash balances and borrowings which at year end results in a relatively low net balance on which the impact of a shift in interest is immaterial.

The Company is not exposed to fair value interest rate risk.

2.4. Capital risk management

The Company's objectives when managing capital are to safeguard the Company's and the Raketeck Group's ability to continue as a going concern whilst maximising the return to shareholders through the optimisation of debt and equity balances. Strategies are expected to remain unchanged in the foreseeable future.

The Board's policy is to maintain a strong capital base so as to maintain investor, creditor and market confidence and to sustain future development of the business.

In order to maintain or adjust the capital structure, the Company may adjust the amount of dividends paid to shareholders, issue new shares or sell assets.

The Company's equity, as disclosed in the separate statement of financial position, constitutes its capital. The Company maintains the level of capital by reference to its financial obligations and commitments arising from operational requirements. In view of the nature of the Company's activities, the capital level as

at the end of the reporting period is deemed adequate by the directors.

2.5. Fair values of financial instruments

At 31 December 2020 and 2019, the carrying amounts of cash at bank, receivables, payables, borrowings and accrued expenses reflected in the separate financial statements are reasonable estimates of fair value in view of the nature of these instruments or the relatively short period of time between the origination of the instruments and their expected realisation.

3. Revenue

The Company's principal activity is to act as a holding company. Accordingly, revenue consists of dividends received from subsidiaries. In 2020 no subsidiary, direct or indirect, paid out dividends and the revenue for the Company was € 0 (€ 0).

4. Employee benefit expense

The Company's employee benefit expense comprises the following:

	2020	2019
	€	€
Wages and salaries	585,130	854,860
Social security costs	5,996	4,985
	591,126	859,845

The decrease in wages and salaries from € 854,860 to € 585,130 between the years is due to the one-off termination benefits paid to the outgoing CEO during 2019.

The average number of persons employed during the year:

	2020	2019
Management	2	2
Administration and operating	1	-
	3	2

5. Share-based payment plans

Reference is made to the disclosures in note 10 of the consolidated financial statements.

6. Other operating expense

The Company's other operating expenses comprise the following:

	2020	2019
	€	€
Consultancy services	3,532	-
Professional fees	80,858	16,046
Other expenses	15,221	-
	99,611	16,046

Auditor's fee

Fees (exclusive of VAT) charged by the auditor for services rendered during the financial years ended 31 December 2020 and 2019 relate to the following:

	2020	2019
	€	€
Annual statutory audit	10,810	7,727
Tax advisory and compliance services	8,586	1,416
Other non-audit services	15,000	15,635
	34,396	24,778

7. Finance costs

Finance cost for the years ended 31 December 2020 and 2019 comprises the following:

	2020	2019
	€	€
Interest cost and similar expenses	279,336	226,889

8. Tax expense

The tax charge for the years ended 31 December 2020 and 2019 comprises the following:

	2020	2019
	€	€
Current tax expense	-	-
	-	-

The tax on the Company's results before tax differs from the theoretical amount that would arise using the basic

tax rate as follows:

	2020	2019
	€	€
Loss before tax	(970,073)	(1,102,373)
Tax on loss at 35%	(339,525)	(385,831)
Tax effect of:		
Expenses not deductible for tax purposes	339,525	385,831
Tax expense	-	-

9. Investment in subsidiaries

The subsidiaries in which an investment is held at 31 December 2020 and 2019 are shown below:

	Registered office	Class of shares held	Percentage of shares held by the parent	
			2020	2019
Raketech Group Limited	Soho Office			
	The Strand, Fawwara Building, Triq I-Imnsida, Gzira GZR 1401 Malta	Ordinary shares	100.00%	100.00%

The investment in subsidiaries has been assessed for impairment in 2020 and 2019. The assessment did not lead to any impairment in either 2020 or 2019.

10. Trade and other receivables

	2020	2019
	€	€
Non-Current		
Amounts due from the subsidiary	39,941,513	42,007,413
	39,941,513	42,007,413

The amounts due from the subsidiary are unsecured, interest free and whilst repayable on demand, there is no expectation that these will be settled in the next twelve months.

11. Cash and cash equivalents

Cash and cash equivalents consist of balances with banks.

For the purposes of the statement of cash flows, cash and cash equivalents comprise the following:

	2020	2019
	€	€
Cash at bank	70,307	188,820

12. Share capital and other reserves

The Company's share premium excludes the capitalised transaction costs of € 2.2 million incurred during IPO. These costs were borne by its subsidiary Raketech Group Limited.

For further detail on the Company's other reserves, refer to Note 21 of the consolidated financial statements.

13. Borrowings

In December 2018, Raketech entered into an agreement with Swedbank for a revolving credit facility of € 10 million at a 3.75% rate of interest. As at 31 December 2020, the utilised credit amounts to € 2.1 million (€ 3.5 million) before the capitalised transaction costs of € 0.2 million. The termination date for the credit facility is December 20, 2021, hence the credit facility has been re-classified from non-current to current liabilities.

During the first quarter of 2021, the Group repaid in full its credit facility with Swedbank (note 17).

14. Trade and other payables

	2020	2019
	€	€
Current		
Trade payables	28,644	-
Amounts owed to other related parties	8,575	8,575
Indirect taxes	(3,023)	79,921
Other payables	-	7,420
Accruals and deferred income	106,596	16,000
	140,792	111,916

Amounts owed to other related parties are unsecured, interest-free and repayable on demand.

15. Related party transactions

In view of its shareholding structure, the Group has no ultimate controlling party. All companies forming part of the Group and

other entities under common control are considered by the directors to be related parties.

In addition to the above, personnel costs that are incurred by the Company and that are not recharged to group companies are also treated as related party transactions. Year-end balances with related parties are disclosed in notes 10 and 14.

16. Comparative financial information

Certain comparative figures disclosed is the main components of these separate financial statements have been reclassified to conform with the current year's disclosure format presentation for the purpose of fairer presentation.

In 2020, amounts due from subsidiary of € 42,007,413 have been reclassified from current assets to non-current assets since there is no expectation that this will be settled in the next twelve months (note 10).

17. Events after the reporting period

Repayment of Swedbank credit facility

In March 2021 the utilised amount of the credit facility with Swedbank amounting to € 2.0 million was repaid in full. The revolving credit facility will however remain in place until its due date, 20 December 2021 (note 13).

Independent Auditor's Report



Independent auditor's report

To the Shareholders of Raketech Group Holding PLC

Report on the audit of the financial statements

Our opinion

In our opinion:

- The Group financial statements and Parent Company financial statements (the “financial statements”) give a true and fair view of the Group and the Parent Company’s financial position of Raketech Group Holding PLC as at 31 December 2020, and of the Group’s and the Parent Company’s financial performance and cash flows for the year then ended in accordance with International Financial Reporting Standards (‘IFRSs’) as adopted by the EU; and
- The financial statements have been prepared in accordance with the requirements of the Maltese Companies Act (Cap. 386).

What we have audited

Raketech Group Holding PLC’s financial statements, set out on pages 45 to 86, comprise:

- the Consolidated statement of comprehensive income for the year ended 31 December 2020;
- the Consolidated statement of financial position as at 31 December 2020;
- the Consolidated statement of changes in equity for the year then ended;
- the Consolidated statement of cash flows for the year then ended;
- the notes to the Consolidated financial statements, which include significant accounting policies and other explanatory information;
- the Parent Company statement of comprehensive income for the year ended 31 December 2020;
- the Parent Company statement of financial position as at 31 December 2020;
- the Parent Company statement of changes in equity for the year then ended;
- the Parent Company statement of cash flows for the year then ended; and
- the notes to the Parent Company financial statements, which include significant accounting policies and other explanatory information.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs). Our responsibilities under those standards are further described in the *Auditor’s Responsibilities for the Audit of the Financial Statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.



Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Independence

We are independent of the Group and the Parent Company in accordance with the International Code of Ethics for Professional Accountants (including International Independence Standards) issued by the International Ethics Standards Board for Accountants (IESBA Code) together with the ethical requirements of the Accountancy Profession (Code of Ethics for Warrant Holders) Directive issued in terms of the Accountancy Profession Act (Cap. 281) that are relevant to our audit of the financial statements in Malta. We have fulfilled our other ethical responsibilities in accordance with these Codes.

Other information

The directors are responsible for the other information. The other information comprises all of the information in the Annual Report (but does not include the financial statements and our auditor's report thereon).

Our opinion on the financial statements does not cover the other information and we do not express any form of assurance conclusion thereon except as explicitly stated within the *Report on other legal and regulatory requirements*.

In connection with our audit of the financial statements, our responsibility is to read the other information identified above and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

If, based on the work we have performed we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Responsibilities of the directors and those charged with governance for the financial statements

The directors are responsible for the preparation of financial statements that give a true and fair view in accordance with IFRSs as adopted by the EU and the requirements of the Maltese Companies Act (Cap. 386), and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Group's and the Parent Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Group or the Parent Company or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Group's financial reporting process.



Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with ISAs, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's and the Parent Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the directors.
- Conclude on the appropriateness of the directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's or the Parent Company's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the Group's or the Parent company's ability to continue as a going concern. In particular, it is difficult to evaluate all of the potential implications that COVID-19 will have on the Group's and the Parent company's trade, customers and suppliers, and the disruption to their business and the overall economy.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.



Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Report on other legal and regulatory requirements

The *2020 Annual Report* contains other areas required by legislation or regulation on which we are required to report. The Directors are responsible for these other areas.

The table below sets out these areas presented within the Annual Report, our related responsibilities and reporting, in addition to our responsibilities and reporting reflected in the *Other information* section of our report. Except as outlined in the table, we have not provided an audit opinion or any form of assurance.

Area of the <i>2020 Annual Report</i> and the related Directors' responsibilities	Our responsibilities	Our reporting
<p>Directors' report (on pages 42 to 44)</p> <p>The Maltese Companies Act (Cap. 386) requires the directors to prepare a Directors' report, which includes the contents required by Article 177 of the Act and the Sixth Schedule to the Act.</p>	<p>We are required to consider whether the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements.</p> <p>We are also required to express an opinion as to whether the Directors' report has been prepared in accordance with the applicable legal requirements.</p> <p>In addition, we are required to state whether, in the light of the knowledge and understanding of the Company and its environment obtained in the course of our audit, we have identified any material misstatements in the Directors' report, and if so to give an indication of the nature of any such misstatements.</p>	<p>In our opinion:</p> <ul style="list-style-type: none"> the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and the Directors' report has been prepared in accordance with the Maltese Companies Act (Cap. 386). <p>We have nothing to report to you in respect of the other responsibilities, as explicitly stated within the <i>Other information</i> section.</p>



Independent auditor's report - continued

To the Shareholders of Raketech Group Holding PLC

Area of the 2020 Annual Report and the related Directors' responsibilities	Our responsibilities	Our reporting
	<p>Other matters on which we are required to report by exception</p> <p>We also have responsibilities under the Maltese Companies Act (Cap. 386) to report to you if, in our opinion:</p> <ul style="list-style-type: none"> adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us. the financial statements are not in agreement with the accounting records and returns. we have not received all the information and explanations which, to the best of our knowledge and belief, we require for our audit. 	<p>We have nothing to report to you in respect of these responsibilities.</p>

Other matter – use of this report

Our report, including the opinions, has been prepared for and only for the Parent Company's shareholders as a body in accordance with Article 179 of the Maltese Companies Act (Cap. 386) and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior written consent.

PricewaterhouseCoopers
 78, Mill Street
 Zone 5, Central Business District
 Qormi
 Malta

Romina Soler
 Partner

13 April 2021

Definitions

ADJUSTED EBITDA	EBITDA adjusted for exceptional costs
ADJUSTED EBITDA MARGIN	Adjusted EBITDA as a percentage of total revenue for the period/year
ADJUSTED OPERATING MARGIN	Operating margin adjusted for exceptional costs
ADJUSTED OPERATING PROFIT	Operating profit adjusted for exceptional costs
EBITDA	Operating profit before depreciation, amortisation and impairment
EBITDA MARGIN	EBITDA as a percentage of revenue for the period/year
LTM	Last twelve months
NDC (NEW DEPOSITING CUSTOMER)	A new customer placing a first deposit on a partners' website
NET DEBT-TO-ADJUSTED EBITDA	Net interest-bearing debt at the end of the period/year in relation to adjusted LTM EBITDA
NET INTEREST-BEARING DEBT	Interest-bearing debt at the end of the period/year, excluding earn-outs from acquisitions, minus cash and cash equivalents at the end of the period/year
OPERATING MARGIN	Operating profit as a percentage of revenue for the period/year
OPERATING PROFIT	Profit before financial items and taxes
ORGANIC GROWTH	Revenue growth rate adjusted for acquired portfolios and products. Organic growth includes the growth in existing products and the revenue growth related to acquired portfolios and products post acquisition
P/E MUTIPLE	The price to earnings ratio compares the share price to the company's earnings per share over a given period of time
P/S MULTIPLE	The price to sales ratio compares the share price to the revenues from sales over a given period of time
REVENUE GROWTH	Increase in revenue compared to the previous accounting period/year as a percentage of revenue in the previous accounting period/year
TRAFFIC	Relates to the number of visitors/users of Raketech's assets

Information to shareholders

Annual General Meeting

The Annual General Meeting of Raketech Group Holding PLC will be held at 09.00 CET on 17 May 2021, at the premises of Advokatfirman Vinge, Smålandsgatan 20, Stockholm Sweden. The notification was made through an advertisement placed in the Swedish national daily business-paper Dagens Industri as well as through a press release and the Company's web page.

The notice and other information in preparation for the Annual General Meeting are available at www.raketech.com.

Financial information 2021

12 MAY	17 MAY	17 AUGUST	10 NOVEMBER
Interim Report January–March	Annual General Meeting	Interim Report April–June	Interim Report July–September

Additional information

Financial reports are published in English. The reports and other information from the Company are published on the Group's website www.raketech.com.

Please visit our website, www.raketech.com, which, in addition to a broad presentation of the Company, offers an in-depth investor relations section.

Shareholder contact

Måns Svalborn, CFO

Andreas Kovacs, Director of Business Development

E-mail: investor@raketech.com

This Annual Report can be ordered in printed format via investor@raketech.com or downloaded as a pdf via www.raketech.com.



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