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PRESS RELEASE

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Maximum Entertainment Chairman of the Board Petter Hjertstedt Notifies its Board of Directors of His Intention to Resign

Stockholm, Sweden (August 8, 2024) - Maximum Entertainment AB (Nasdaq: MAXENT B) today announced that Petter Hjertstedt, currently Chairman of the Board at Maximum Entertainment, has notified the Board of his intention to resign as of September 9, 2024.

The Board thanks Petter for his service on behalf of the entire Maximum Entertainment team.

The recruitment of a replacement will begin immediately.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

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For more information, please contact:

Petter Hjertstedt, Chairman of the Board
E-mail: chairman@maximument.com

Christina Seelye, CEO
E-mail: ceo@maximument.com | Tel: +46 8 490 094 98

Deborah Bellangé, CFO
E-mail: cfo@maximument.com | Tel: +46 8 490 094 98

For more information regarding the company and investments, please contact ir@maximument.com.

Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

Attachments

[Maximum Entertainment Chairman of the Board Petter Hjertstedt Notifies its Board of Directors of His Intention to Resign](#)