

---

# Byggfakta Group strengthens Group Management

**Byggfakta Group strengthens the Group Management Team with Adrian Jakobsson. Adrian took up the position as CTO for Byggfakta Group on 15 August and is part of the Group Management Team from 15 November.**

Adrian has extensive experience from similar roles at group level. His solid background will be a very valuable addition and I look forward to welcoming him to the Group Management Team of Byggfakta Group, says Stefan Lindqvist, CEO of Byggfakta Group.

## About Byggfakta Group

---

Byggfakta Group, headquartered in Ljusdal, Sweden, with origins dating back to 1936, is a leading digital platform providing solutions connecting construction value-chain participants, maximising sales and improving efficiency for its customers. The Company's core offering lies across four product segments, targeting different stakeholders in the construction value chain, namely (i) Project Information – a business intelligence sales lead platform; (ii) Specification – specification software digitalising the specification writing process; (iii) Product Information – an online platform that allows suppliers to showcase their products online, and provides buyers with a comprehensive catalogue of curated construction products; and (iv) e-Tendering - eSourcing and eProcurement software.

## For further information please contact:

---

Fredrik Sätterström, Head of Investor Relations  
Tel: +46 (0) 70 510 1022  
Email: fredrik.satterstrom@byggfaktagroup.com

Homepage: [www.byggfaktagroup.com](http://www.byggfaktagroup.com)

## Attachments

---

[Byggfakta Group strengthens Group Management](#)