

Press Release
15 January 2024 08:30:00
CET



Goodbye Kansas Group AB: Conversion of paid subscribed units (BTU)

Goodbye Kansas Group AB ("Goodbye Kansas" or the "Company") has conducted a rights issue of units, consisting of shares and warrants of series TO 3 (the "Rights Issue") which was completed on December 20, 2023. In total, approximately 65 percent of the Rights Issue was subscribed for with and without support of unit rights and underwriting guarantors were allotted approximately 35 percent of the Rights Issue. Thus, a total of 554,315,075 shares and 554,315,075 warrants of series TO 3 have been issued. Goodbye Kansas will through the Rights Issue receive gross proceeds of approximately SEK 55.4 million before set-off of receivables and transaction costs. The Rights Issue has now been registered with the Swedish Companies Registration Office. The last day of trading in BTU is Monday, January 15, 2024. The record date for the conversion is Wednesday January 17, 2024, afterwards the BTU will be converted to shares and warrants of series TO 3. Newly issued shares and warrants of series TO 3 in the Rights Issue are expected to be available on the subscribers depository/securities account on Friday, January 19, 2024. The first day of trading in newly issued shares and warrants of series TO 3 is Friday, January 19, 2024.

Summary of terms and conditions for warrants of series TO 3

Seven (7) warrants of series TO 3 entitles the holder thereof to subscribe for one (1) new share in the Company at a strike price corresponding to 75 percent of the volume-weighted average price of the Company's share during the period from and including April 16, 2024, until and including April 29, 2024, but not less than SEK 0.10 and not more than SEK 0.20. The warrants of series TO 3 can be exercised for subscription for shares during the period from and including May 2, 2024, up to and including May 16, 2024.

ISIN codes

ISIN code for BTU: SE0021149440
ISIN code for shares: SE0020179158
ISIN code for warrants of series TO 3: SE0021149424

Advisors

Goodbye Kansas Group has engaged Hagberg & Aneborn Fondkommission AB as financial advisor and Advokatfirman Schjødt as legal advisor in connection with the Rights Issue.

For more information, please contact:

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Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology-driven visual content. Goodbye Kansas Group is headquartered in Stockholm and its shares are listed on the Nasdaq First North Growth Market with Carnegie Investment Bank AB (publ) as Certified Adviser.

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This press release is not a prospectus according to the definition in Regulation (EU) 2017/1129 (the "**Prospectus Regulation**") and has not been approved by any regulatory authority in any jurisdiction. Any purchase of Units of Goodbye Kansas in the Rights Issue should only be made on the basis of the information contained in the formal prospectus issued in connection with the Rights Issue, which was approved by the Swedish Financial Supervisory Authority on 5 December 2023.

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Forward-looking statements

This press release contains forward-looking statements related to the Company's intentions, estimates or expectations with regard to the Company's future results, financial position, liquidity, development, outlook, estimated growth, strategies and opportunities as well as the markets in which the Company is active. Forward-looking statements are statements that do not refer to historical facts and can be identified by the use of terms such as "believes," "expects," "anticipates," "intends," "estimates," "will," "may," "implies," "should," "could" and, in each case, their negative, or comparable terminology. The forward-looking statements in this press release are based on various assumptions, which in several cases are based on further assumptions. Although the Company believes that the assumptions reflected in these forward-looking statements are reasonable, there is no guarantee that they will occur or that they are correct. Since these assumptions are based on assumptions or estimates and involve risks and uncertainties, actual results or outcomes, for many different reasons, may differ materially from those stated in the forward-looking statements. Due to such risks, uncertainties, eventualities and other significant factors, actual events may differ materially from the expectations that expressly or implicitly are contained in this press release through the forward-looking statements. The Company does not guarantee that the assumptions which serve as a basis for the forward-looking statements in this press release are correct, and each reader of the press release should not rely on the forward-looking statements in this press release. The information, opinions and forward-looking statements that expressly or implicitly are stated herein are provided only as of the date of this press release and may

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change. Neither the Company nor any other party will review, update, confirm or publicly announce any revision of any forward-looking statement to reflect events that occur or circumstances that arise with respect to the contents of this press release, beyond what is required by law or Nasdaq First North Growth Market Rulebook.

Attachments

[Goodbye Kansas Group AB: Conversion of paid subscribed units \(BTU\)](#)