

Press Release  
11 October 2021 08:41:00  
CEST



## Goodbye Kansas Studios wins orders from gaming companies worth 13.6 million SEK

Goodbye Kansas Studios has received two orders to produce game trailers for two large gaming companies. The total order value amounts to 13.6 million SEK.

Two international gaming companies have ordered the production of cinematic game trailers from Goodbye Kansas Studios and the total order value amounts to 13.6 million SEK. Production will commence in October 2021 and will be completed during the first quarter of 2022.

"It is very pleasing to see that a growing number of gaming companies choose Goodbye Kansas Studios for the production of game trailers. The trailer is becoming an increasingly important component of game marketing and the creativity and technical expertise of our people enables us to deliver the best product," says Markus Manninen, Managing Director of Goodbye Kansas Studios.

"Game cinematics and trailers has always been an important part of our service offering. Looking ahead, it is evident that both game trailers and VFX will contribute to profitable growth of Goodbye Kansas Studios," says Peter Levin, CEO of Goodbye Kansas Group.

### For more information, please contact:

Peter Levin, CEO, Goodbye Kansas Group

e-mail: [peter.levin@goodbyekansas.com](mailto:peter.levin@goodbyekansas.com) Tel: +46 (0) 73 041 63 93

Markus Manninen, Managing Director, Goodbye Kansas Studios

e-mail: [markus.manninen@goodbyekansas.com](mailto:markus.manninen@goodbyekansas.com) Tel: +46 (0)8 556 990 00

### Goodbye Kansas Group

Goodbye Kansas Group AB (publ) is a leading supplier of technology driven visual content. The company creates award-winning visual experiences for all media and offers products that combine cutting-edge technology with world-class artistry. In order to realize growth opportunities the Group has created three business areas: Visual Content & Brand, IP & Products and Games & Apps. Visual Content & Brand offers visual content for film, TV and games. IP & Products develops IP for film and TV, offers VR-training solutions and a SaaS platform that visualizes e-retailers' products through AR. Games & Apps develops location based mobile games and offers an app for 3D animation. Goodbye Kansas Group is listed on the Nasdaq First North Growth Market and has studios and offices in Stockholm (HQ), London, Helsinki, Vilnius, Belgrade, Los Angeles, Beijing and Manilla.

The company has G&W Fondkommission as Certified Adviser, Kungsgatan 3, Stockholm, Stockholm, email: [ca@gwkapital.se](mailto:ca@gwkapital.se), phone. +46 (0)8-503 000 50.

### Attachments

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