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PRESS RELEASE

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Maximum Football is Now Available on Xbox Game Preview

Stockholm, Sweden (December 10, 2024) - Maximum Entertainment AB (Nasdaq: MAXENT B) today announced that the free-to-play, community-driven football simulation Maximum Football is available now on Xbox Game Preview.

*"Just over a month after releasing it into Steam Early Access, we are expanding Maximum Football to Xbox Game Preview and releasing its first Season Pass," said **Shane Bierwith, Head of Publishing at Maximum Entertainment**. "We look forward to all the feedback Xbox players will share with our team and keep iterating on our community-driven development cycle ahead of Maximum Football's 1.0 release."*

This marks a major milestone for *Maximum Football*, which already launched into Steam Early Access last month, as Xbox has long been one of the top platforms for sports and American football gamers. Today's release gives Xbox players the chance to enter the field in a truly customizable football experience, setting the stage for intense online competition, dynamic team management, and endless player creativity.

View today's Xbox Game Preview launch trailer: <https://youtu.be/s3qDSdRZlBE>

Alongside the Xbox launch, *Maximum Football* also celebrates the debut of its Season Pass 1: Gridiron Glory, featuring exclusive rewards, limited-time cosmetics, and exciting gameplay expansions. Whether you're building a dynasty or competing in ranked online matches, the gridiron is ready for you to make your mark!

Start Playing Today on Xbox Game Preview: [Maximum Football on Xbox Store](#)

For more information about Maximum Entertainment, please visit: www.maximument.com.

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Certified Adviser

Augment Partners AB, info@augment.se, tel +46 (0) 8 604 22 55, is Maximum Entertainment AB's Certified Adviser.

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

Image Attachments

[Maximum Football 24 Key Art](#)

Attachments

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