# Interim report Q3

July-September 2025

Strong ARPL growth of 21% and resilience in a continued challenging property market

Net sales growth, %

-1.5%

ARPL (average revenue per published listing) growth, %

20.9%

EBITDA-margin, %

53.3%

# Summary for the period July-September 2025

- ▶ **Net sales** decreased by 1.5 per cent to SEK 366.7m (372.1)
- ▶ EBITDA decreased 5.9 per cent to SEK 195.4m (207.6)
- ▶ **Operating profit** decreased 7.8 per cent to SEK 171.3m (185.7)
- ▶ ARPL (average revenue per published listing), increased 20.9 per cent to SEK 7,477 (6,183)
- Number of published listings decreased 19.2 per cent to 41.6 thousand (51.5)

# Summary for the period January-September 2025

- Net sales increased by 14.4 per cent to SEK 1,178.7m (1,030.5)
- ▶ EBITDA increased 12.9 per cent to SEK 613.8m (543.4)
- ▶ **Operating profit** increased 13.3 per cent to SEK 544.0m (480.2)
- ▶ ARPL (average revenue per published listing), increased 29.8 per cent to SEK 7,613 (5,865)
- Number of published listings decreased 10.1 per cent to 170.4 thousand (185.3)

		Jul-Sep			Jan-Sep		Last twelve months	FY
(SEK million. unless stated otherwise)	2025	2024	Change	2025	2024	Change	ending Sep 2025	2024
Net sales	366.7	372.1	-1.5%	1,178.7	1,030.5	14.4%	1,542.8	1,394.6
EBITDA*	195.4	207.6	-5.9%	613.8	543.5	12.9%	790.1	719.8
EBITDA margin*, %	53.3%	55.8%	-2.5 p.p.	52.1%	52.7%	-0.6 p.p.	51.2%	51.6%
Operating profit*	171.3	185.7	-7.8%	544.0	480.2	13.3%	697.6	633.8
Profit after tax	132.4	141.4	-6.4%	420.3	362.5	15.9%	539.2	481.4
Earnings per share, before dilution, SEK <sup>1</sup>	1.40	1.47	-4.8%	4.42	3.77	17.2%	5.66	5.01
Earnings per share, after dilution, SEK <sup>1</sup>	1.40	1.47	-4.8%	4.41	3.76	17.3%	5.65	5.00
Cash flow from operating activities	173.8	131.9	31.8%	523.7	427.2	22.6%	663.4	566.9
ARPL (average revenue per published listing), SEK	7,477	6,183	20.9%	7,613	5,865	29.8%	7,690	6,382
Number of published listings, thousands	41.6	51.5	-19.2%	133.3	148.3	-10.1%	170.4	185.3

<sup>\*</sup> Alternative Performance Measure, see pages 17-19 for derivation and definitions.



<sup>&</sup>lt;sup>1</sup> The calculation of dilution of shares is made based on the number of days that the incentive programmes that have been active during each respective period.

# Comments from the CEO

#### Strong ARPL growth and resilience in a challenging market

Despite a continued challenging property market, Hemnet demonstrated strong ARPL growth and resilience in the third quarter. Average Revenue Per Published Listing (ARPL) maintained its momentum, increasing by 21% to SEK 7,477. Net revenue declined by 1.5% to SEK 367 million and EBITDA was down 5.9% to SEK 195 million, corresponding to an EBITDA margin of 53.3%.

Published listings decreased 19% year-on-year, reflecting a property market with record-high supply, longer sales cycles, and continued price pressure, leaving many consumers hesitant to enter the market. Hemnet's October Buyer Barometer supports this sentiment, indicating that more consumers now expect prices to fall compared with last month. At the same time, lower interest rates, stabilising inflation and the easing of mortgage regulations planned for April 2026 could gradually help increase activity. Around four percentage points of the volume decline was attributed to changed business terms introduced in Q1 2025, allowing sellers to change agent without buying a new listing.

ARPL increased by 21% year-on-year, driven by more agents recommending and more sellers choosing our value-added services. With three out of four sellers now selecting Hemnet Plus, Premium or Max, this highlights the strength of our offering and that our customers see clear value in investing for visibility and impact. Our newest package, Hemnet Max, is a natural next step for sellers seeking maximum exposure and is already performing strongly. In Stockholm, properties advertised with Hemnet Max between April and August received 72% more traffic and a more than 50% higher bid premium than those advertised with Hemnet Premium.

On the B2B side, revenues from agents and, in particular, property developers increased during the quarter. We have intensified our efforts to strengthen relationships with these groups, our most important partners, through closer dialogue and increased interaction. These efforts are now delivering

results, and we see great potential to build even stronger and more value-creating partnerships going forward.

# New strategic product initiatives strengthen Hemnet's role throughout the sales process

Our data shows that listings visible on Hemnet from the start have a higher chance of a successful sale, with homes published as Upcoming on Hemnet on average selling five days faster than those listed directly as For Sale.

To help sellers and agents fully leverage Hemnet's potential, we are working on several strategic product initiatives. One of these is a pilot project launched on October 1, where we are testing the option for home sellers to pay only when, and if, the property is sold. We believe this commercial model can lower the threshold for sellers to advertise on Hemnet from start, while also aligning payment timing with how real estate agents receive their commission.

In parallel, we intend to offer all franchisors and brand owners that want to recommend Hemnet as a partner throughout the sales process the opportunity to enter into a strategic partnership agreement. The "pay only upon sale" model will form part of these collaborations, which are planned to roll out during 2026.

Together these initiatives aim to help home sellers and agents fully realise the value of Hemnet. At the same time, they enable Hemnet to better reflect the actual supply of properties on the market – in line with our vision to increase efficiency, transparency, and mobility in the housing market.

#### **Accelerating innovation and building Hemnet's future**

We continue to accelerate the pace of our product innovation. During the quarter, we made it easier for Hemnet visitors to share and engage with our content, improved our CRM functionality to strengthen consumer communication, and launched a partnership with Hitta.se, where both our listings and valuation tool are now integrated. In the near term, we

will launch Hemnet Insights, a new analytics tool providing agents with valuable market data as part of their Hemnet Business subscription. At the beginning of next year, we will also launch an enhanced offering for property developers.

Furthermore, our increased marketing investments during the year have begun to deliver clear results. We are seeing positive developments in key brand metrics, with spontaneous brand awareness and brand preference improving by 11 and 8 percentage points respectively year-on-year.

At the same time, according to Orvesto's survey data covering May to August 2025, Hemnet remains Sweden's third largest commercial website, reaching close to 2 million unique visitors per week with a slight year-on-year increase of 0.4 percent. This is particularly encouraging given the weaker market conditions

Although the market remains challenging, we continue to act decisively – faster, smarter, and with a continued focus on innovation. Through this, we are strengthening Hemnet's position for the benefit of buyers, sellers, and agents alike.



# Financial summary, July-September 2025

Net sales decreased slightly, from a decrease in number of published listings. Strong growth of value added services contributed to a high increase in average revenue per published listing (ARPL). EBITDA decreased 5.9 per cent to SEK 195.4 (207.6) million.

## **Net sales and profit**

Net sales decreased by 1.5 per cent and amounted to SEK 366.7 (372.1) million. Net sales from property sellers decreased by 1.9 per cent to SEK 311.8 (318.0) million. The number of published listings decreased by 19.2 per cent compared to the same quarter last year. Approximately four percentage points of the volume decline was attributed to a new business rule, allowing sellers to change real estate agents without buying a new listing. Sales of value-added services for property sellers continued to grow, with growth in revenues with Hemnet Premium being a major driver. This, combined with price adjustments, led to a 20.9 per cent increase in ARPL to SEK 7,477 (6,183).

Net sales from B2B-customers increased by 1.5 per cent to SEK 54.9 (54.1) million. Revenue from value-added services to agents and property developers increased, while revenue from other advertisers decreased due to lower display sales.

Capitalised development expenditure for own staff amounted to SEK 3.7 (1.2) million and related to continued investments in product development. Investments were made in new system for marketing and analytics, as well as new products for property sellers. A total of SEK 6.2 (2.9) million was capitalised during the quarter, including consultants.

Other external expenses increased by 9.7 per cent and amounted to SEK 131.7 (120.1) million. Of other external expenses, SEK 96.3 (93.5) million related to administration and commission compensation to real estate agents, which increased by 3.0 per

cent following higher commission levels, as more real estate agents are successfully recommending our VAS (Value Added Services) products. The remainder increased by 33.1 per cent to SEK 35.4 (26.6) million, mainly related to higher costs for marketing and consultants.

Staff costs decreased by 5.3 per cent to SEK 43.3 (45.7) million following the reversal of a bonus accrual related to 2025. However, personnel costs excluding this reversal increased by 6.3 per cent to SEK 48.6 (45.7) million, driven by salary inflation and an increased number of employees.

EBITDA decreased by 5.8 per cent to SEK 195.4 (207.6) million, corresponding to an EBITDA margin of 53.3 (55.8) per cent. The EBITDA margin decreased with 2.5 pp. This is mainly driven by the decrease in number of published listings leading to lower net sales and lower coverage of fixed costs.

Depreciation and amortisation totalled SEK 24.1 (21.9) million, of which amortisation of intangible assets, mainly related to the acquisition of Hemnet, amounted to SEK 20.2 (18.4) million and depreciation of right-of-use assets amounted to SEK 3.1 (2.8) million.

Operating profit decreased by 7.8 per cent to SEK 171.3 (185.7) million, corresponding to an operating margin of 46.7 (49.9) per cent.

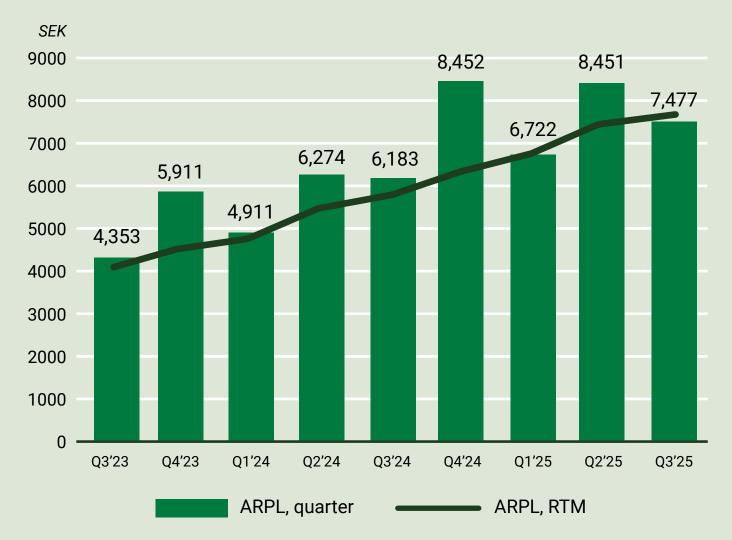
Net financial items totalled negative SEK 4.5 (7.5) million reflecting lower interest rates and a renegotiated credit facility. The interest expense on bank loans was SEK 4.2 (7.0) million.

The tax expense for the period amounted to SEK 34.4 (36.8) million and corresponds to an effective tax rate of 20.6 (20.7) per cent.

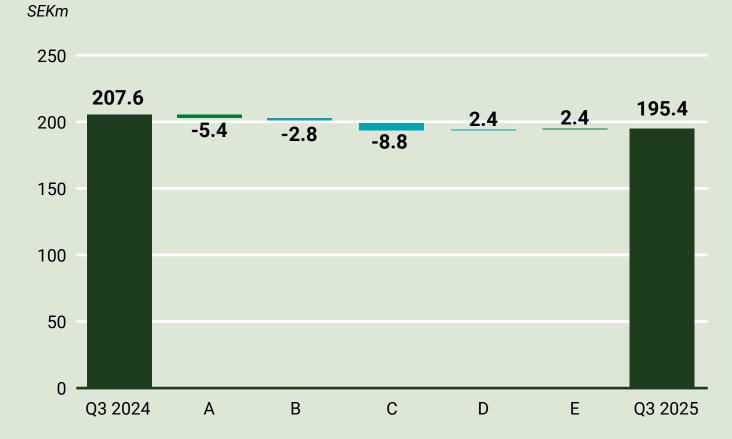
Profit after tax for the period fell by SEK 9.0 million to SEK 132.4 (141.4) million.

### **ARPL**

The below graph shows Hemnets ARPL development during the last nine quarters, both as isolated quarters and on LTM basis.



## **EBITDA**



- A Net sales
- B Compensation to real estate agents
- C Other external expenses excl. comp. to real estate agents
- D Personnel costs
- E Other

# Financial summary, July-September 2025

### **Cash flow and financial position**

Cash flow from operating activities increased by SEK 41.9 million and amounted to SEK 173.8 (131.9) million. The change in working capital in the quarter was a positive SEK 17.1 (-31.0) million. The year-on-year improvement was mainly due to timing of payments from payment providers. Tax paid during the quarter amounted to SEK -34.6 (-37.9) million.

Cash flow from investing activities amounted to SEK -6.6 (-3.2) million and relates mainly to capitalised expenditure on product development, SEK -6.2 (-2.9) million, as well as SEK -0.4 (-0.3) million in investments in tangible assets.

Cash flow from financing activities amounted to SEK -101.9 (-102.5) million, mainly due to share buy-backs of SEK -148.7 million and a net increase in the credit facility of SEK 50.0 million. Amortisation of lease liabilities resulted in a cash flow of SEK -3.2 million.

Cash and cash equivalents amounted to SEK 195.6 (111.7 as of 31 December 2024) million and total interest-bearing liabilities amounted to SEK 622.5 (503.6) million. Net debt thus amounted to SEK 426.9 (391.9) million, which corresponds to 0.5 (0.5) times rolling twelve-month EBITDA.

Equity amounted to SEK 1,129.2 (1,248.7) million, corresponding to an equity-to-assets ratio of 49.8 (56.9 as of 31 December 2024) per cent.

# Financial targets



Hemnet aims to achieve annual net sales growth of 15–20 per cent.



Hemnet aims to achieve an adjusted EBITDA margin exceeding 55 per cent in the long term.



Hemnet aims to achieve a Net Debt to Adjusted EBITDA of less than 2.0x.

# Financial summary, January-September 2025

Net sales increased, despite a decrease in number of published listings. Strong growth of value-added services contributed to a high increase in average revenue per published listing (ARPL). EBITDA increased 12.9 per cent to SEK 613.8 (543.5) million.

## **Net sales and profit**

Net sales increased by 14.4 per cent and amounted to SEK 1,178.7 (1,030.5) million. Net sales from property sellers increased by 17.2 per cent to SEK 1,017.3 (868.1) million. The number of published listings decreased by 10.1 per cent compared to the same period last year. Sales of value-added services for property sellers continued to grow, with revenue from Hemnet Premium as a major driver. This, combined with price adjustments for all products, led to a 29.8 per cent increase in ARPL to SEK 7,613 (5,865).

Net sales from B2B-customers decreased by 0.6 per cent to SEK 161.4 (162.4) million. Increased revenue from value-added services for agents was offset by an overall decline in display advertising revenue, mainly due to a continued cautious market.

Capitalised development expenditure for own staff amounted to SEK 12.1 (7.8) million and related to continued investments in product development. Investments were made in new system for marketing and analytics, new products for property sellers. A total of SEK 17.9 (16.8) million was capitalised during the period, including consultants.

Other external expenses increased by 20.5 per cent and amounted to SEK 415.4 (334.7) million. Of other external expenses, SEK 307.6 (260.8) million related to administration and commission compensation to real estate agents, which

increased by 17.9 per cent following increased revenue from property sellers. The remainder increased by 28.5 per cent to SEK 107.8 (83.9) million, mainly related to higher costs for marketing, licenses and consultants.

Staff costs increased by 7.3 per cent to SEK 161.5 (150.5) million, mainly due to salary inflation, an increased number of employees, and several effects of organisational changes made during 2024.

EBITDA increased by 12.9 per cent to SEK 613.8 (543.5) million, corresponding to an EBITDA margin of 52.1 (52.7) per cent. The EBITDA margin decreased with 0.6 pp. The lower margin is mainly driven by a decrease in number of published listings (-10.1).

Depreciation and amortisation totalled SEK 69.8 (63.3) million, of which amortisation of intangible assets, mainly related to the acquisition of Hemnet, amounted to SEK 58.4 (52.9) million and depreciation of right-of-use assets amounted to SEK 9.2 (8.5) million.

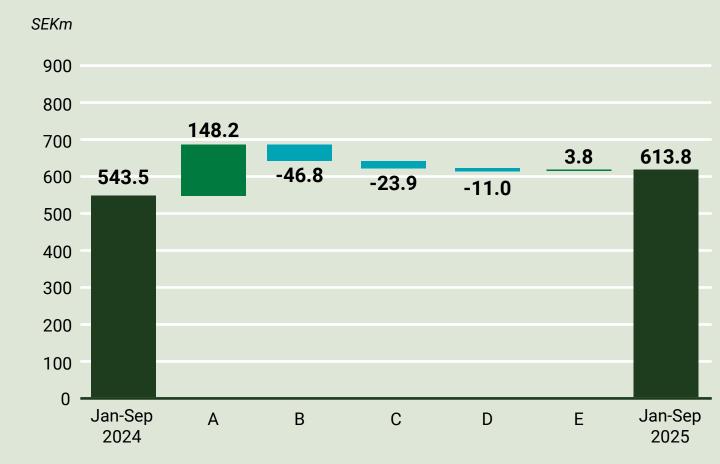
Operating profit increased by 13.3 per cent to SEK 544.0 (480.2) million, corresponding to an operating margin of 46.2 (46.6) per cent.

Net financial items amounted to a negative SEK 14.2 (23.1) million, reflecting on lower interest rates and a renegotiated credit facility. Interest expense on bank loans totalled SEK 13.6 (21.6) million.

The tax expense for the period amounted to SEK 109.5 (94.6) million and corresponds to an effective tax rate of 20.7 (20.7) per cent.

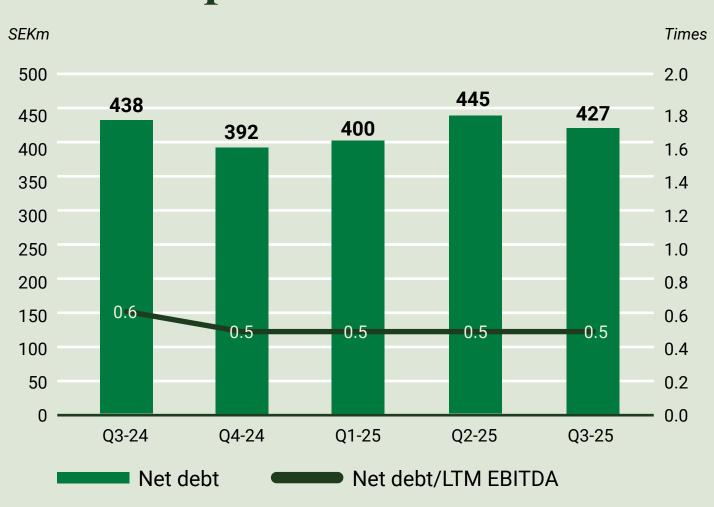
Profit after tax for the period increased by SEK 57.8 million and totalled SEK 420.3 (362.5) million.

## **EBITDA**



- A Net sales
- B Compensation to real estate agents
- C Other external expenses excl. comp. to real estate agents
- D Personnel costs
- E Other

# Financial position



Historical development of the Group's net debt and net debt in relation to rolling twelve months EBITDA.

# Financial summary, January-September 2025

### **Cash flow and financial position**

Cash flow from operating activities increased by SEK 96.5 million and amounted to SEK 523.7 (427.2) million. The change in working capital in the period was a positive SEK 31.8 (-11.3) million. This year-on-year improvement was due to a combination of factors, primarily the timing of payments from customers and payment providers, and a slower growth in compensation payables to property agents. Tax paid during the period amounted to SEK -106.6 (-83.3) million.

Cash flow from investing activities amounted to SEK -19.8 (-18.0) million and relates mainly to capitalised expenditure on product development, SEK -17.9 (-16.8) million, as well as SEK -1.9 (-1.2) million in investments in tangible assets.

Cash flow from financing activities amounted to SEK -420.0 (-366.7) million, mainly due to paid dividend of SEK -161.6 million, share buy-backs of SEK -409.0 million and a net increase in the credit facility of SEK 130.0 million. During the period, Hemnet refinanced and extended its credit facility until May 2028. Other than a decrease in the interest margin, the refinancing has not implied any material changes to covenants or other terms. Amortisation of lease liabilities resulted in a cash flow of SEK -9.4 million.

Cash and cash equivalents amounted to SEK 195.6 (111.7 as of 31 December 2024) million and total interest-bearing liabilities amounted to SEK 622.5 (503.6) million. Net debt thus amounted to SEK 426.9 (391.9) million, which corresponds to 0.6 (0.5) times rolling twelve-month EBITDA.

Equity amounted to SEK 1,229.2 (1,248.7) million, corresponding to an equity-to-assets ratio of 49.8 (56.9) per cent.

## Parent company, financial development **January-September**

The parent company's net sales amounted SEK 11.4 (5.6) million, all of which relates to intra-group services to other Group companies. The operating result amounted to SEK -8.8 (-10.6) million.

The parent company's assets consist mainly of shares in subsidiaries and receivables from other group companies.

Financing consists of equity, bank loans and liabilities to Group companies. Equity at the end of the period amounted to SEK 633.5 (1,215.5 as of 31 December 2024) million and the equityto-assets ratio was 52.3 (71.3) per cent.



# Other information

#### **Current macro environment**

There are a number of macro factors that can have an impact on Hemnet financial results. During the period geopolitical tension and US trade actions have contributed to increased uncertainty concerning the world economy. The market uncertainty and a slower market have affected property transactions with less new published listings. The market uncertainty also affects Hemnets B2B customers who are reviewing their cost spend.

## **Employees**

The number of employees at the end of the period was 165 compared to 152 at the end of December 2024. The increase mainly relates to the area of product development.

# Repurchase and holding of treasury shares

The Annual General Meeting 2025 authorized the Board of Directors to cancel 1,209,261 shares repurchased in 2024-2025, as well as on one or more occasions during the period until the next Annual General Meeting, decide on the repurchase of own shares to such an extent that the Company holds no more than ten (10) per cent of all shares in the Company at any time after the acquisition. The maximum amount for repurchases during the period shall be SEK 600 million. Acquisitions shall be made on Nasdaq Stockholm at a price per share within the price interval registered at any given time. The purpose of the authorization is to adjust the

Company's capital structure by reducing the share capital. The Board of Directors therefore intends to propose to the Annual General Meeting 2026 that the repurchased shares be cancelled.

The repurchase program is implemented in accordance with the Market Abuse Regulation (EU) No 596/2014 ("MAR") and Commission Delegated Regulation (EU) No 2016/1052 (the "Safe Harbour Regulation"). The repurchase program is managed by Carnegie Investment Bank AB (publ), which makes its trading decisions regarding the timing of the repurchases of Hemnet shares independently of Hemnet.

See further information in note 4.

# Seasonality

Hemnet's sales and earnings are partly affected by seasonal fluctuations, mainly linked to vacation seasons and major holidays, as the number of listings and activity on Hemnets platforms tend to be lower during these periods than during other periods of the year. Seen over a financial year, the year begins with low volumes that gradually increase until the summer months where volumes decrease to lower levels and then increase again after the summer holiday period, before they decrease again ahead of the Christmas holidays.

Overall, the first quarter in particular tends to be weaker seasonally, both in terms of sales and earnings, while the second quarter tends to be the strongest. Average revenue per published listing, ARPL, is affected by certain seasonal effects. Listing revenue and revenue from listing related value-added services is, in accordance with IFRS, recognised over the average duration of a listing on Hemnet. The effect is that quarters that are preceded by a month with a high volume of listings and value-added services benefit. Historically, March and September have been such months with high volume of listings, giving a positive contribution to revenue and ARPL in the following month and therefore the second and the fourth quarter respectively.

#### **Risks and uncertainties**

Hemnet is through its operations exposed to risks and uncertainties. The income from listing fees is a significant part of sales. Hemnet's operations are therefore dependent on an efficient, well-functioning housing market with high mobility. Hemnet also have B2B customers that invest in different value added services or display advertising. The development and trends for advertising purchases in the market can affect Hemnet's revenue both positively and negatively. For Hemnet, it is of great importance to have a good relationship with the real estate agents and to have a substantial range of listings. Hemnet's future business may be threatened if a deteriorating agent relationship would result in a reduction in the number of listings.

In addition to its own funds, the Group's operations are also financed through borrowing. As a result, the business is exposed to financing risks and interest rate risk. The Group's overall risk management policy focuses on the unpredictability of the financial markets and strives to minimise potential adverse effects on the Group's financial results.

For a detailed description of the risk factors and how they are managed, please refer to Hemnet's Annual Report 2024, page 60-62. Hemnet's assessment is that no other significant risks or uncertainties have arisen during the period.



## Stockholm, 22 October, 2025 Hemnet Group AB (publ)

Anders Nilsson	Jonas Gustafsson	Anders Edmark
Chair	CEO	Member of the board
Tracey Fellows	Sandra Gadd	Maria Hedengren
Member of the board	Member of the board	Member of the board
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Håkan Hellström	Rasmus Järborg	Nick McKittrick
Member of the board	Member of the board	Member of the board

# Review report

Hemnet Group Ab (publ), corporate identity number 559088-4440

#### Introduction

We have reviewed the condensed interim report for Hemnet Group AB (publ) as of September 30, 2025 and for the nine months period then ended. The Board of Directors and the Managing Director are responsible for the preparation and presentation of this interim report in accordance with IAS 34 and the Swedish Annual Accounts Act. Our responsibility is to express a conclusion on this interim report based on our review.

## **Scope of review**

We conducted our review in accordance with the International Standard on Review Engagements, ISRE 2410 Review of Interim Financial Statements Performed by the Independent Auditor of the Entity. A review consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and other generally accepted auditing standards in Sweden. The procedures performed in a review do not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim report is not prepared, in all material respects, in accordance with IAS 34 and the Swedish Annual Accounts Act regarding the Group, and in accordance with the Swedish Annual Accounts Act regarding the Parent Company.

Stockholm, October 22, 2025

Ernst & Young AB

#### **Anna Svanberg**

Authorized Public Accountant

# Condensed consolidated income statement

	Jul-	Sep	Jan-	Sep	Last twelve months	FY
(SEK million)	2025	2024	2025	2024	ending Sep 2025	2024
Net sales 2	366.7	372.1	1,178.7	1,030.5	1,542.8	1,394.6
Other operating income	0.5	0.5	1.5	1.7	1.9	2.1
Total revenue	367.2	372.6	1,180.2	1,032.2	1,544.7	1,396.7
Capitalised development	3.7	1.2	12.1	7.8	15.0	10.7
Other external expenses 3	-131.7	-120.1	-415.4	-344.7	-551.4	-480.7
Personnel costs	-43.3	-45.7	-161.5	-150.5	-216.2	-205.2
Depreciation & amortisation	-24.1	-21.9	-69.8	-63.3	-92.5	-86.0
Other operating expenses	-0.5	-0.4	-1.6	-1.3	-2.0	-1.7
Total operating expenses	-199.6	-188.1	-648.3	-559.8	-862.1	-773.6
Operating profit	171.3	185.7	544.0	480.2	697.6	633.8
Net financial Items	-4.5	-7.5	-14.2	-23.1	-17.8	-26.7
Profit before taxes	166.8	178.2	529.8	457.1	679.8	607.1
Income tax	-34.4	-36.8	-109.5	-94.6	-140.6	-125.7
Profit for the period after tax	132.4	141.4	420.3	362.5	539.2	481.4
o/w attributable to shareholders of the parent company	132.4	141.4	420.3	362.5	539.2	481.4
Other comprehensive income	-	-	-	-	-	-
Total comprehensive income for the period	132.4	141.4	420.3	362.5	539.2	481.4
Earnings per share <sup>1</sup>						
before dilution, SEK	1.40	1.47	4.42	3.77	5.66	5.01
after dilution, SEK	1.40	1.47	4.41	3.76	5.65	5.00
Number of shares						
Average before dilution	94,742,139	95,974,562	95,080,367	96,143,434	95,235,468	96,030,892
Average after dilution	94,789,630	96,229,189	95,212,891	96,450,835	95,386,106	96,318,455
At period end	94,448,346	95,812,288	94,448,346	95,812,288	94,448,346	95,566,788

# Condensed consolidated statement of financial position

(SEK million)	2025-09-30	2024-09-30	2024-12-31
ASSETS			
Goodwill	902.8	902.8	902.8
Customer relations	607.0	662.4	648.5
Right-of-use assets	27.7	36.7	36.9
Other non-current assets	298.0	297.2	297.0
Total non-current assets	1,835.5	1,899.1	1,885.2
Accounts receivables	42.3	35.4	29.8
Other current assets	194.6	235.6	167.2
Cash and cash equivalents	195.6	145.1	111.7
Total current assets	432.5	416.1	308.7
TOTAL ASSETS	2,268.0	2,315.2	2,193.9
EQUITY AND LIABILITIES			
Total equity (attributable to shareholders of the parent company)  4	1,129.2	1,214.2	1,248.7
Liabilities to credit institutions	596.6	547.9	468.5
Lease liabilities	16.5	26.9	26.0
Deferred tax liabilities	185.1	196.4	193.5
Total non-current liabilities	798.2	771.2	688.0
Lease liabilities	9.4	8.3	9.1
Accrued expenses and deferred income	248.8	236.7	193.6
Other current liabilities	82.4	84.8	54.5
Total current liabilities	340.6	329.8	257.2
Total liabilities	1,138.8	1,101.0	945.2
TOTAL EQUITY AND LIABILITIES	2,268.0	2,315.2	2,193.9

<sup>&</sup>lt;sup>1</sup>The calculation of dilution of shares is made based on the number of days that the incentive programmes that have been active during each respective period.

# Condensed consolidated statement of changes in equity

	Jan-Sep			
(SEK million)	2025	2024	2024	
Equity, opening balance	1,248.7	1,259.6	1,259.6	
Profit for the period after tax	420.3	362.5	481.4	
Other comprehensive income	-	-	<u>-</u>	
Total comprehensive income	420.3	362.5	481.4	
Dividend distribution	-161.6	-115.2	-115.2	
Repurchase of shares 4	-409.0	-344.0	-427.7	
New share issue following excercise of warrants	31.0	50.9	50.9	
Repurchase of warrants	-1.0	-	-0.7	
Other transactions with shareholders	0.8	0.4	0.4	
Total transactions with shareholders of the company	-539.8	-407.9	-492.3	
Equity at the end of the period	1,129.2	1,214.2	1,248.7	

# Condensed consolidated statement of cash flow

	Jul-S	Sep	Jan-Sep		FY	
(SEK million)	2025	2024	2025	2024	2024	
Operating activities						
Operating profit	171.3	185.7	544.0	480.2	633.8	
Adjustments for items not included in cash flow	24.4	22.3	70.6	63.7	86.4	
Interest paid and received	-4.4	-7.2	-16.1	-22.2	-25.3	
Paid income tax	-34.6	-37.9	-106.6	-83.2	-127.7	
Cash flow from operating activities before changes in working capital	156.7	162.9	491.9	438.5	567.2	
Changes in working capital, net	17.1	-31.0	31.8	-11.3	-0.3	
Cash flow from operating activities	173.8	131.9	523.7	427.2	566.9	
Investing activities						
Investments in intangible assets	-6.2	-2.9	-17.9	-16.8	-21.6	
Investments in tangible assets	-0.4	-0.3	-1.9	-1.2	-1.9	
Cash flow from investing activities	-6.6	-3.2	-19.8	-18.0	-23.5	
Financing activities						
Loans raised	100.0	55.0	780.0	180.0	180.0	
Loans repaid	-50.0	-30.0	-650.0	-130.0	-210.0	
Amortisation of lease liabilities	-3.2	-2.9	-9.4	-8.4	-11.6	
New share issue following excercise of warrants	-	-	31.0	50.9	50.9	
Repurchase of warrants	-	-	-1.0	-	-0.7	
Repurchase of shares 4	-148.7	-124.6	-409.0	-344.0	-427.7	
Paid dividend	-	-	-161.6	-115.2	-115.2	
Cash flow from financing activities	-101.9	-102.5	-420.0	-366.7	-534.3	
Cash flow for the period	65.3	26.2	83.9	42.5	9.1	
Cash and cash equivalents, at the beginning of the period	130.3	118.9	111.7	102.6	102.6	
Cash and cash equivalents, end of period	195.6	145.1	195.6	145.1	111.7	

## Hemnet Interim report Q3

# Condensed parent company income statement

	Jul	-Sep	Jai	FY	
(SEK million)	2025	2024	2025	2024	2024
Net sales	1.6	1.6	11.4	5.6	7.7
Total revenue	1.6	1.6	11.4	5.6	7.7
Other external costs	-1.7	-1.3	-7.9	-6.9	-10.8
Personnel costs	-2.0	-1.9	-12.3	-9.3	-13.1
Total operating expenses	-3.7	-3.2	-20.2	-16.2	-23.9
Operating profit/loss	-2.1	-1.6	-8.8	-10.6	-16.2
Net financial items	-4.4	-7.2	-13.5	-22.2	-28.4
Appropriations - Group contributions received	-	-	-	-	701.1
Profit before tax	-6.5	-8.8	-22.3	-32.8	656.5
Income tax	-	-	-	-	-135.3
Net income (loss)	-6.5	-8.8	-22.3	-32.8	521.2

# Parent company statement of comprehensive income

	Jul-	Sep	Jan-	FY	
(SEK million)	2025	2024	2025	2024	2024
Net income (loss)	-6.5	-8.8	-22.3	-32.8	521.2
Other comprehensive income	-	-	-	-	-
Total comprehensive income for the period	-6.5	-8.8	-22.3	-32.8	521.2

# Condensed parent company balance sheet

(SEK million)	2025-09-30	2024-09-30	2024-12-31
ASSETS			
Non-current assets	1,046.1	1,179.7	1,665.2
Current assets	204.2	117.1	39.6
TOTAL ASSETS	1,250.3	1,296.8	1,704.8
EQUITY AND LIABILITIES			
Equity			
Restricted equity	77.9	77.7	77.7
Unrestricted equity	575.6	667.8	1,137.8
Total equity	653.5	745.5	1,215.5
Non-current liabilities	596.6	548.0	468.5
Current liabilities	0.2	3.3	20.8
Total liabilities	596.8	551.3	489.3
TOTAL EQUITY AND LIABILITIES	1,250.3	1,296.8	1,704.8

# Notes

## **Note 1 Accounting principles**

This report has been prepared in accordance with IAS 34, Interim Financial Reporting, as adopted by the EU. The Group applies the same accounting policies as described in Note 1 of the 2024 Annual Report and no new standards, or other IFRS or IFRIC interpretations, which are not yet effective, are expected to have a material impact on the Group.

The Parent company, Hemnet Group AB (publ), applies the Swedish Annual Accounts Act and the Swedish Corporate Reporting Board's recommendation (RFR 2). accounting for legal entities. The accounting principles are consistent with those of the previous year and, where applicable, with the Group's accounting principles.

Amounts are expressed in SEK million unless stated otherwise. Amounts and figures in brackets refer to comparative figures for the corresponding period last year. In some cases roundings have been made, which means that tables and calculations do not always sum up exactly.

#### Note 2 Net sales

Net sales from external customers by customer category and service category:

Revenue by customer category	Jul-Sep		Jan-	Sep	Last twelve month	FY
(SEK million)	2025	2024	2025	2024	ending Sep 2025	2024
Property sellers	311.8	318.0	1,017.3	868.1	1,330.4	1,181.2
Real estate agents	26.4	25.8	79.0	76.6	102.5	100.1
Real estate developers <sup>1</sup>	12.9	11.3	37.5	35.7	49.8	48.0
Advertisers <sup>1</sup>	15.6	17.0	44.9	50.1	60.1	65.3
Total	366.7	372.1	1,178.7	1,030.5	1,542.8	1,394.6

<sup>&</sup>lt;sup>1)</sup> A minor reclassification of revenue from Real estate agents and Advertisers to Property developers was made in the first quarter. Historical periods have been restated.

Revenue by service category	Jul-Sep		Jai	n-Sep	Last twelve month	FY
(SEK million)	2025	2024	2025	2024	ending Sep 2025	2024
Listing services	319.8	324.9	1,040.2	888.7	1,360.8	1,209.3
Other services	46.9	47.2	138.5	141.8	182.0	185.3
Total	366.7	372.1	1,178.7	1,030.5	1,542.8	1,394.6

Revenues are in their entirety attributable to services rendered to private individuals and companies. Property sellers revenue consists of sales to consumers, while Real estate agents, Real estate developers and Advertisers represent sales to business customers. Revenue is recognized over time as performance obligations are fulfilled. The revenues are almost entirely attributable to Swedish customers.

### **Note 3 Other external expenses**

	Jul-	Sep	Jan-Sep		Last twelve month	FY
(SEK million)	2025	2024	2025	2024	ending Sep 2025	2024
Administration and commission compensation	-96.3	-93.5	-307.6	-260.8	-406.2	-359.4
Other external expenses	-35.4	-26.6	-107.8	-83.9	-145.2	-121.3
Total	-131.7	-120.1	-415.4	-344.7	-551.4	-480.7

Administration and commission compensation refers to compensation to real estate agent offices regarding administration of property listings on Hemnet's platform and, for real estate agent offices having entered into a commission agreement regarding sale of Hemnet's value-added services, commission.

## Note 4 Repurchase program and treasury shares

During the quarter 560,000 shares were repurchased for a total of SEK 148.6m, excluding transaction costs, under the 2025/2026 Share repurchase program of SEK 600 million. Under the 2025/2026 Share repurchase program, a total of 812,500 shares have been repurchased for a total amount of SEK 223.2m, excluding transaction costs. In total during 2025, under both share repurchase programs, 1,321,518 shares were repurchased for SEK 408.8m, excluding transaction costs. The total number of treasury shares at the end of the period thus amounts to 1,117,218. The number of shares outstanding, excluding treasury shares, as of 30 September, 2025, is 94,448,346. The total number of shares in the Company is 95,565,564.

Following a decision at the annual general meeting on 6 May, 2025, 1,209,261 shares, repurchased under previous share buyback programs, were cancelled, whereby the share capital in the company was reduced by SEK 973,096. In order to restore the share capital, a bonus issue of the corresponding amount was carried out at the same time by transfer of the amount from unrestricted equity.

#### **Note 5 Financial instruments**

Hemnet's financial instruments consist mainly of accounts receivables, other current receivables, liabilities to credit institutions, accounts payable and accrued expenses.

Liabilities to credit institutions carries a floating interest that is estimated in all material respects to correspond to current market rate, whereby fair value is deemed to approximately correspond to booked value adjusted for accrued borrowing costs. For other financial assets and liabilities, their book values are an approximation of fair value, why these items are not split according to the fair value hierarchy.

## **Note 6 Related party transactions**

Transactions with related parties and management incentive program are described in notes G27 and G7 in the annual report for 2024.

In other respects, the scope and focus of these transactions did not change significantly during the period.

## Note 7 Significant events after the end of the period

No material events have occurred after the reporting period which have had a material impact on the operation or assumptions and assessments used in preparation of this report.

# Group key ratios

	Jul-Sep Jan-Sep			Sep	Last twelve months	FY 2024	
million, unless stated otherwise) 2025 2024		2025	2024	ending Sep 2025			
EBITDA	195.4	207.6	613.8	543.5	790.1	719.8	
EBITDA margin, %	53.3%	55.8%	52.1%	52.7%	51.2%	51.6%	
Operating profit	171.3	185.7	544.0	480.2	697.6	633.8	
Operating margin, %	46.7%	49.9%	46.2%	46.6%	45.2%	45.4%	
Profit for the period after tax	132.4	141.4	420.3	362.5	539.2	481.4	
Profit margin, %	36.1%	38.0%	35.7%	35.2%	34.9%	34.5%	
Earnings per share, basic, SEK	1.40	1.47	4.42	3.77	5.66	5.01	
Earnings per share, diluted, SEK	1.40	1.47	4.41	3.76	5.65	5.00	
ARPL (average revenue per published listing), SEK	7,477	6,183	7,613	5,865	7,690	6,382	
Net debt	426.9	438.0	426.9	438.0	426.9	391.9	
Net debt/EBITDA (LTM), times	0.5	0.6	0.5	0.6	0.5	0.5	
Debt/Equity ratio, times	0.6	0.5	0.6	0.5	0.6	0.4	
Equity/Assets ratio, %	49.8%	52.4%	49.8%	52.4%	49.8%	56.9%	
Cash conversion, %	102.2%	87.0%	102.2%	87.0%	102.2%	96.7%	
Number of published listings during the period, thousands	41.6	51.5	133.3	148.3	170.4	185.3	
Number of employees at period end	165	152	165	152	165	152	

<sup>\*</sup> See pages 17-19 for derivation and definitions.

### **Derivation of alternative performance measures**

Certain statements and analyses presented in this interim report include alternative performance measures (APMs) that are not defined by IFRS. The company believes that this information, together with comparable defined IFRS metrics, are useful to investors as they provide a basis for measuring operating profit and ability to repay debt and invest in operations. Corporate management use these financial measurements, along with the most directly comparable financial metrics under IFRS, to evaluate operational results and value added. The APMs should not be assessed in isolation from, or as a substitute for, financial information presented in the financial statements in accordance with IFRS. The APMs reported need not necessarily be comparable to similar metrics presented by other companies. The reconciliations are presented in the tables below.

	Jul-	Sep	Jan-Sep		Jan-Sep Last twelve months		
(SEK million, unless stated otherwise)	2025	2024	2025	2024	ending Sep 2025	2024	
Operating profit	171.3	185.7	544.0	480.2	697.6	633.8	
Depreciation & amortisation	24.1	21.9	69.8	63.3	92.5	86.0	
EBITDA	195.4	207.6	613.8	543.5	790.1	719.8	
Net sales	366.7	372.1	1,178.7	1,030.5	1,542.8	1,394.6	
EBITDA margin, %	53.3%	55.8%	52.1%	52.7%	51.2%	51.6%	
EBITDA	195.4	207.6	613.8	543.5	790.1	719.8	
Adjusted EBITDA	195.4	207.6	613.8	543.5	790.1	719.8	
Net sales	366.7	372.1	1,178.7	1,030.5	1,542.8	1,394.6	
Adjusted EBITDA margin, %	53.3%	55.8%	52.1%	52.7%	51.2%	51.6%	
Operating profit	171.3	185.7	544.0	480.2	697.6	633.8	
Net sales	366.7	372.1	1,178.7	1,030.5	1,542.8	1,394.6	
Operating margin, %	46.7%	49.9%	46.2%	46.6%	45.2%	45.4%	

	Jul-	Sep	Jan-	Sep	Last twelve months	FY
(SEK million. unless stated otherwise)	2025	2024	2025	2024	ending Sep 2025	2024
Net sales	366.7	372.1	1,178.7	1,030.5	1,542.8	1,394.6
Revenue not arising from published listings	-55.7	-54.0	-163.6	-161.0	-232.4	-211.8
Revenue from published listings	311.0	318.1	1,015.1	869.5	1,310.4	1,182.8
Number of published listings. thousands	41.6	51.5	133.3	148.3	170.4	185.3
ARPL. SEK	7,477	6,183	7,613	5,865	7,690	6,382
Non-current interest-bearing liabilities	613.1	574.8	613.1	574.8	613.1	494.5
Current interest-bearing liabilities	9.4	8.3	9.4	8.3	9.4	9.1
Cash and cash equivalents	195.6	145.1	195.6	145.1	195.6	111.7
Net debt	426.9	438.0	426.9	438.0	426.9	391.9
EBITDA, LTM	790.1	685.1	790.1	685.1	790.1	719.8
Net debt/ LTM EBITDA, times	0.5	0.6	0.5	0.6	0.5	0.5
Equity	1,129.2	1,214.2	1,129.2	1,214.2	1,129.2	1,248.7
Total assets	2,268.0	2,315.2	2,268.0	2,315.2	2,268.0	2,193.9
Equity/Assets ratio, %	49.8%	52.4%	49.8%	52.4%	49.8%	56.9%
Non-current interest-bearing liabilities	613.1	574.8	613.1	574.8	613.1	494.5
Current interest-bearing liabilities	9.4	8.3	9.4	8.3	9.4	9.1
Total interest-bearing liabilities	622.5	583.1	622.5	583.1	622.5	503.6
Equity	1,129.2	1,214.2	1,129.2	1,214.2	1,129.2	1,248.7
Debt/Equity ratio, times	0.6	0.5	0.6	0.5	0.6	0.4
Adjusted EBITDA, LTM	790.1	685.1	790.1	685.1	790.1	719.8
Decrease / (Increase) in net working capital, LTM	42.8	-62.6	42.8	-62.6	42.8	-0.3
Capital expenditures, LTM	-25.3	-26.5	-25.3	-26.5	-25.3	-23.5
Free cash flow, LTM	807.6	596.0	807.6	596.0	807.6	696.0
Adjusted EBITDA, LTM	790.1	685.1	790.1	685.1	790.1	719.8
Cash conversion, %	102.2%	87.0%	102.2%	87.0%	102.2%	96.7%

## **Definitions**

Alternative Performance Measures (APMs) are financial measures of historical or future financial performance, financial position or cash flows that are not defined in applicable accounting regulations (IFRS). These measures are not directly comparable to similar key ratios presented by other companies.

Alternative key ratio	Definition
ARPL (average revenue per	Average revenue per published listing, calculated as revenue from home sellers published listings including related value-added products during the period, in relation to the number of published listings during the period.
published listing)	It is a measure that shows the company's earning capacity per published listing.
	EBITDA adjusted for items affecting comparability.
Adjusted EBITDA	This measure enables comparison of profitability over time, regardless of depreciation of tangible and right-of-use assets as well as amortisation of intangible assets, and independent of taxes and the company's financing structure. The measure is also adjusted for the impact of items affecting comparability to increase comparability over time.
	Adjusted EBITDA in relation to net sales.
Adjusted EBITDA margin	The measure reflects the business's operating profitability before depreciation of tangible and right-of-use assets as well as amortisation of intangible assets. The measure is an important component, together with net sales growth, to follow the company's value creation. The measure is also adjusted for the impact of items affecting comparability to increase comparability over time.
	Free cash flow in relation to adjusted EBITDA. Free cash flow is defined as adjusted EBITDA, adjusted for changes in working capital and reduced with investments in tangible and intangible assets. The measure is always calculated for the last twelve month period.
Cash conversion	This measure shows the percentage of profit that is converted into cash flow. The purpose is to analyse what percentage of earnings can be converted into cash and cash equivalents and, in the longer term, the opportunity for investments, acquisitions and dividends, with the exception of interest-related cash flows.
	Interest-bearing liabilities in relation to total equity.
Debt/Equity ratio	The measure shows the relation between the Company's two forms of financing. The measure shows how large a share the debt financing has in relation to the owners' invested capital. The measure reflects the financial strength, but also the leverage effect of the debt. A higher debt/equity ratio means a higher financial risk and a higher financial leverage on invested capital.
	Operating profit plus depreciation of tangible and right-of-use assets as well as amortisation of intangible assets.
EBITDA (earnings before interest, taxes, depreciation and amortisation)	The measure enables comparison of profitability over time, regardless of depreciation of tangible and right-of-use assets as well as amortisation of intangible assets, as well as independent of taxes and the company's financing structure.

Alternative key ratio	Definition
EBITDA margin	EBITDA in relation to net sales.  The measure reflects the business's operating profitability before depreciation of tangible and right-of-use assets as well as amortisation of intangible assets. The measure is an important component, together with net sales growth, to follow the company's value creation.
Equity/Assets ratio	Total equity in relation to total assets. The measure reflects the Company's financial position. A high equity/assets ratio provides a readiness to be able to handle periods of weak economic growth. At the same time, a higher equity/assets ratio creates a lower financial leverage.
Interest-bearing liabilities	Interest-bearing liabilities consists of debt to credit institutions and leasing debt.
Items affecting comparability	Items affecting comparability include revenue and expenses that do not arise regularly in the operating activities.  A separate disclosure of items affecting comparability clarifies the development of the underlying business.
Net financial items	Financial income less financial expenses. The measure reflects the company's financial activities.
Net debt	Interest-bearing liabilities less cash and cash equivalents and current interest-bearing securities.  Net debt is a measure used to follow the development of debt and the size of the refinancing need. Since cash and cash equivalents can be used to pay off debt at short notice, net debt is used instead of gross debt as a measure of the total loan financing.
Net debt/EBITDA Net debt/adjusted EBITDA	Interest-bearing liabilities less cash and cash equivalents and current interest-bearing securities in relation to EBITDA or adjusted EBITDA.  The measure is a debt ratio that shows how many years it would take to pay off the company's debt, provided that its net debt and EBITDA or adjusted EBITDA are constant and without taking into account the cash flows regarding interest, taxes and investments.
Operating margin	Operating profit/loss in relation to net sales.  The measure reflects the operational profitability of the business. The measure is an important component, together with net sales growth, to follow the company's value creation.
Operating profit/loss	Total revenue less total operating expenses.  The measure indicates the company's operation profit/loss before financing and taxes and is used to measure the profit generated by operating activities.
Profit margin	Net profit in relation to net sales. The measure indicates the company's profit after financing and taxes and is used to measure the profit generated by operating activities.

# Consolidated quarterly financial information

The table below presents the Group's condensed financial performance for the last nine quarters.

		2023		2024				2025		
(SEK million)	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Net sales	272.0	275.0	253.4	405.0	372.1	364.1	328.5	483.5	366.7	
Other operating income	0.7	0.8	0.6	0.6	0.5	0.4	0.5	0.5	0.5	
Total revenue	272.7	275.8	254.0	405.6	372.6	364.5	329.0	484.0	367.2	
Capitalised development	3.2	4.1	3.9	2.7	1.2	2.9	6.4	2.0	3.7	
Other external expenses	-82.5	-92.8	-86.9	-137.7	-120.1	-136.0	-118.0	-165.7	-131.7	
Personnel costs	-37.0	-45.1	-50.9	-53.9	-45.7	-54.7	-59.5	-58.7	-43.3	
Other operating expenses	-0.4	-0.4	-0.4	-0.5	-0.4	-0.4	-0.4	-0.7	-0.5	
EBITDA	156.0	141.6	119.7	216.2	207.6	176.3	157.5	260.9	195.4	
Depreciation & amortisation	-19.1	-20.1	-20.8	-20.6	-21.9	-22.7	-22.5	-23.2	-24.1	
Operating profit	136.9	121.5	98.9	195.6	185.7	153.6	135.0	237.7	171.3	
Net financial items	-7.4	-3.6	-7.6	-8.0	-7.5	-3.6	-5.3	-4.4	-4.5	
Profit before tax	129.5	117.9	91.3	187.6	178.2	150.0	129.7	233.3	166.8	
Income tax	-26.7	-24.6	-18.9	-38.9	-36.8	-31.1	-26.8	-48.3	-34.4	
Profit for the period after tax	102.8	93.3	72.4	148.7	141.4	118.9	102.9	185.0	132.4	
Other comprehensive income	-	-	-	-	-	-	-	-	-	
Total comprehensive income for the period	102.8	93.3	72.4	148.7	141.4	118.9	102.9	185.0	132.4	

# Group key ratios by quarter

	2023			2024				2025		
(SEK million. unless stated otherwise)	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	
Net sales	272.0	275.0	253.4	405.0	372.1	364.1	328.5	483.5	366.7	
Net sales growth YoY, %	13.9%	36.8%	33.3%	51.3%	36.8%	32.4%	29.6%	19.4%	-1.5%	
EBITDA	156.0	141.6	119.7	216.2	207.6	176.3	157.5	260.9	195.4	
EBITDA margin, %	57.4%	51.5%	47.2%	53.4%	55.8%	48.4%	47.9%	54.0%	53.3%	
Adjusted EBITDA	156.0	141.6	119.7	216.2	207.6	176.3	157.5	260.9	195.4	
Adjusted EBITDA margin, %	57.4%	51.5%	47.2%	53.4%	55.8%	48.4%	47.9%	54.0%	53.3%	
Adjusted EBITDA growth, %	21.4%	59.5%	37.3%	53.7%	33.1%	24.5%	31.6%	20.7%	-5.9%	
Operating profit	136.9	121.5	98.9	195.6	185.7	153.6	135.0	237.7	171.3	
Operating margin, %	50.3%	44.2%	39.0%	48.3%	49.9%	42.2%	41.1%	49.2%	46.7%	
Net profit for the period	102.8	93.3	72.4	148.7	141.4	118.9	102.9	185.0	132.4	
Profit margin, %	37.8%	33.9%	28.6%	36.7%	38.0%	32.7%	31.3%	38.3%	36.1%	
Earnings per share, basic, SEK	1.06	0.96	0.75	1.55	1.47	1.24	1.24	1.95	1.40	
Earnings per share, diluted, SEK	1.05	0.96	0.75	1.54	1.47	1.24	1.24	1.94	1.40	
ARPL (average revenue per published listing), SEK	4,353	5,911	4,911	6,274	6,183	8,452	6,722	8,451	7,477	
Net debt	388.2	438.1	471.7	441.8	438.0	391.9	400.3	445.1	426.9	
Net debt/EBITDA LTM, times	0.8	0.8	0.8	0.7	0.6	0.5	0.5	0.6	0.5	
Net debt/ Adjusted EBITDA (LTM), times	0.8	0.8	0.8	0.7	0.6	0.5	0.5	0.6	0.5	
Debt/Equity ratio, times	0.4	0.4	0.5	0.5	0.5	0.4	0.4	0.5	0.6	
Equity/Assets ratio, %	57.6%	58.4%	55.2%	53.2%	52.4%	56.9%	56.5%	51.1%	49.8%	
Cash conversion, %	100.0%	91.8%	89.2%	91.3%	87.0%	96.7%	97.5%	96.6%	102.2%	
Number of published listings during the period, thousand	50.1	37.7	41.1	55.7	51.5	37.1	41.2	50.5	41.6	
Number of employees at period end	154	154	155	152	152	152	156	165	165	

## Presentation of the interim report:

Hemnet invites analysts, investors and media to participate in the results presentation of the third quarter on 23 October, 2025 at 10:00 CET. The results will be presented by CEO Jonas Gustafsson and CFO Anders Örnulf. The presentation will be held in English, followed by a Q&A session. Participants are welcome to join via the link or phone, see details below.

If you wish to participate via webcast please use the link below.



Via the webcast you are able to ask written questions.

If you wish to participate via teleconference please register on the link below.

**Teleconference** 

After registration you will be provided phone numbers and a conference ID to access the conference. You can ask questions verbally via the teleconference.

#### **Contact:**

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#### **Financial calendar:**

29 January, 2026 Year-end report 2025
28 April, 2026 Quarterly report, Q1 2026
8 May, 2026 Annual General Meeting

### **Publication:**

This is information that Hemnet Group AB (publ) is obliged to make public pursuant to the EU Market Abuse Regulation. The information was submitted for publication, through the agency of the contact persons set out above, on 23 October, 2025 at 08:00 CET.

