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PRESS RELEASE

Kambi Group plc signs landmark sportsbook partnership with Choctaw Nation of Oklahoma

One of the largest Indian Nations in the United States to utilise Kambi's market-leading turnkey sportsbook on property and online in exclusive nationwide partnership

Kambi Group plc ("Kambi"), the world's trusted sports betting partner, has signed a landmark multi-state sportsbook agreement with Choctaw Nation of Oklahoma ("Choctaw Nation"), one of the largest Indian Nations in the United States, to provide its sports betting technology and services to Choctaw Nation's gaming entities.

Choctaw Nation, operator of Choctaw Casinos & Resorts, owns a selection of gaming and hospitality destinations throughout southeastern Oklahoma and is the official and exclusive casino and resort partner of the Texas Rangers, Major League Baseball's World Series Champion. Choctaw Nation's flagship resort is located near the Texas border and in close proximity to the Dallas-Fort Worth Metroplex with a population of more than eight million people.

The long-term deal will see Choctaw Nation combine its digital and ecommerce expertise with Kambi's market-leading turnkey sportsbook with the ambition to become an online and retail sports betting powerhouse. Pending regulatory approvals, the agreement includes the scope to expand into multiple states.

The relationship with Choctaw Nation strengthens Kambi's position as the sportsbook partner of choice for Indian Nations across the United States, with Choctaw Nation selecting Kambi for its proven online and retail technology as well as its collaborative approach to delivering tailored sports betting solutions.

Kristian Nylén, Kambi CEO and Co-founder, said: "This is a landmark partnership for Kambi with exciting long-term potential. Not only does Choctaw Nation have fantastic, well positioned gaming and entertainment facilities in Oklahoma, but its proven track record in developing successful digital businesses gives me every confidence that together we will create thrilling sports betting experiences for its players.

"Due to these exciting credentials, Choctaw Nation was an obvious partner, so I am therefore delighted it saw the benefits of Kambi's proven technology and recognised our shared values. Trust remains paramount through each tribal partnership, and we look forward to delivering a best-in-class sportsbook that generates long-term sustainable revenues for the Choctaw Nation."

Heidi Grant, Senior Executive Officer of Commerce for Choctaw Nation of Oklahoma, said: “We are thrilled to have entered into a long-term agreement with Kambi. Adding Kambi’s best-in-class technology and custom player offerings to Choctaw Nation’s brand and market positioning, Choctaw Nation is poised to remain well positioned as the premier, full-service, vertically integrated gaming operator throughout our region.”

For further information, please contact:

Mia Nordlander
SVP Investor Relations & Sustainability
Mia.Nordlander@kambi.com
Mobile: +44 (0) 7850 910 933
Office: +44 203 318 6279

Chris Stutzman
Investor Relations Analyst
Chris.Stutzman@kambi.com
Office: +1 302 603 5137

About Kambi

Kambi is a provider of premium sports betting services to licensed B2C gaming operators. Our services encompass a broad offering from front end user interface through to odds compiling, customer intelligence and risk management, built on an in-house developed software platform. Kambi’s 40-plus customers include ATG, Bally’s Corporation, Corredor Empresarial, Kindred Group, LeoVegas, LiveScore, Rush Street Interactive and Svenska Spel. Kambi employs more than 1,000 staff across offices in Malta (headquarters), Australia, Denmark, Philippines, Romania, Sweden, the UK and the United States.

Kambi utilises a best of breed security approach and is ISO 27001 and eCOGRA certified. Kambi Group plc is listed on Nasdaq First North Growth Market under the symbol "KAMBI".

The Company's Certified Advisor is Redeye AB.

About Choctaw Nation of Oklahoma

The Choctaw Nation is the third-largest Indian Nation in the United States with more than 225,000 tribal members and 12,000-plus associates. This ancient people has an oral tradition dating back over 14,000 years. The first tribe over the Trail of Tears, its historic reservation boundaries are in the southeast corner of Oklahoma, covering 10,923 square miles. The Choctaw Nation’s vision, “Living out the Chahta Spirit of faith, family and culture,” is evident as it continues to focus on providing opportunities for growth and prosperity. For more information about the Choctaw Nation, its culture, heritage and traditions, please go to www.choctawnation.com.

About Choctaw Casino & Resorts

Owned and operated by the Choctaw Nation of Oklahoma, the third-largest Indian Nation in the United States with more than 225,000 tribal members and 12,000 employees. Choctaw Casinos & Resorts features a variety of gaming, hotel and resort properties throughout southeastern Oklahoma, including Durant, Grant, Pocola, Idabel, Broken Bow, McAlester, Stigler and Stringtown. Choctaw Nation opened the 100-room luxury resort, Choctaw Landing in Hochatown, OK, in April 2024. For more information, visit www.ChoctawCasinos.com.

Attachments

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