

## Vardagsfrid becomes part of KEYTO Group

**Through the acquisition of Vardagsfrid KEYTO Group strengthens its offering in the cleaning sector.**

Vardagsfrid, founded in 2012, is a cleaning company based in Stockholm and Uppsala. The company offers cleaning services within both B2C and B2B, focusing on home cleaning, office cleaning, and specialized cleaning assignments. KEYTO Group warmly welcomes all customers and employees of Vardagsfrid to our company.

Magnus Agervald, CEO of KEYTO Group: "That Vardagsfrid becomes part of KEYTO Group is in line with our strategy to partner with quality companies. We are always looking for great companies to join the KEYTO family. Welcome Vardagsfrid to KEYTO Group! We look forward to continued growth together"

### **Contacts**

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### **About Us**

We are KEYTO. We unlock people's quality of life through the power of our one-stop destination. We promise ease of mind by providing easy access to outstanding home services. Through the various companies within KEYTO Group, we present a wide range of services, including appliance installation and maintenance, cleaning, gardening, and much more. Every day, our over 4000 employees strive to exceed expectations. Visit [keytogroup.com](https://keytogroup.com) for more information.