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PRESS RELEASE

18 December 2025 08:30:00 CET

Change to the Nomination Committee of Nelly Group AB (publ) for the Annual General Meeting 2026

Frank Larsson, representing Handelsbanken Fonder AB, has been appointed as a new member of the Nomination Committee of Nelly Group. He is replacing Alexander Antas, representing Mandatum Life Insurance Company ("Mandatum"), who has resigned from the Nomination Committee as Mandatum has divested its shareholding in Nelly Group.

After the change, Nelly Group's Nomination Committee ahead of the 2026 Annual General Meeting comprises Victor Mellgren, appointed by Rite Ventures, Stefan Palm, appointed by ettfemsju själ AB, and Frank Larsson, appointed by Handelsbanken Fonder AB. Victor Mellgren will continue as Committee Chair.

Information about the work of the Nomination Committee can be found on the company's website www.nellygroup.com. Shareholders wishing to submit proposals to the Nomination Committee can do so in writing via email to ir@nelly.com or by mail to Nelly Group AB (publ), attn. Company Secretary, P.O. Box 690, SE-501 13 Borås, Sweden.

The Annual General Meeting will be held in Stockholm on 18 May 2026.

For more information, please contact:

Helena Karlinder-Östlundh, CEO + 46 70 300 92 11 ir@nelly.com

About Nelly Group

Nelly Group operates nelly.com which is one of the Nordic region's strongest fashion brands for young women and nlyman.com. The core is the own brand in combination with digital sales directly to our target group. Nelly has created a strong commitment through a high degree of fashion and digital marketing. The company has one million customers and sales of SEK 1.2 billion per year. The group was previously called Qliro Group. Nelly Groups is listed on Nasdaq Stockholm in the small-cap segment with the ticker "NELLY".

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Attachments

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