

Precise joins the Genetec Technology Partner Program to strengthen presence of YOUNiQ Access in the US market

Precise today announces the integration of YOUNiQ with Genetec™ Security Center. The integration will strengthen the go-to-market strategy in the US and establish a new sales channel while giving Precise access to leading service installation providers across the US.

The US market for biometric solutions is characterized by size and maturity when it comes to knowledge and use of biometric solutions. Precise has therefore been focusing its sales efforts to support growth in the US market through numerous activities. In 2022, Precise won its first contract for YOUNiQ in the US with St Lawrence Health, in New York state, marking another important step in expanding YOUNiQ in an attractive market.

As a part of the company's strategy for geographical expansion, YOUNiQ is now integrated with Genetec™ Security Center, opening a new sales channel while also giving access to service installation providers in the US. Through the integration, YOUNiQ will be one of the integrated solutions promoted by the Genetec sales force in their ongoing sales of Security Center, both to new and existing customers. YOUNiQ enjoys a differentiated position among biometric access solutions within Genetec Technology Partner Program.

"The US market is a large and mature market when it comes to adoption of biometric solutions and is therefore an interesting market for Precise. We have therefore been focusing on establishing new sales channels through technological and commercial partnerships – and joining the Genetec Technology Partner Program is a result of this focus. We are now looking forward to expanding our YOUNiQ solution across the attractive US market," says Patrick Höijer, CEO of Precise.

The integration will enable organizations to securely and efficiently verify the identities of employees, customers, and other individuals, providing an additional layer of security and helping to promote convenient and secure access.

More information about the integration between YOUNiQ and Genetec™ Security Center can be found [here](#).

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Genetec™ Security Center, is a physical security platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security and contribute new levels of operational

intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montréal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 159 countries.

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About us

Precise Biometrics AB (publ) ("Precise") is a global supplier of identification software. The company offers products in various areas of application that enable users – using their own biometrics – to identify themselves in a convenient and secure way. Precise has two business areas; Digital Identity and Algo, and operates out of its offices in Lund, Sweden, Potsdam NY, USA and Shanghai, China. The Precise share is listed at Nasdaq Stockholm (PREC). For more information, please visit www.precisebiometrics.com

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Attachments

[Precise joins the Genetec Technology Partner Program to strengthen presence of YOUNiQ Access in the US market](#)