

## Change in the management of MBXP

Christian Sörensen, CEO of MBXP ApS, a wholly owned subsidiary of Awardit AB (publ.), has left his role and the company as of 5 September 2023. Awardit's President and CEO Erik Grohman has taken over as acting CEO of MBXP as of the same date.

**For further information, contact:**

CEO: Erik Grohman

Phone: +46 761 80 55 12

E-mail: [erik.grohman@awardit.com](mailto:erik.grohman@awardit.com)

**About Awardit**

Awardit helps businesses increase revenue and profitability by implementing and operating loyalty programs, incentive programs and gift card programs targeting B2B & B2C customers. Awardit provides customers with program platforms on SaaS-basis, content in the form of commerce opportunities, partner networks as well as third party distribution of gift cards. The programs are normally provided on white label basis but Awardit also operates several private labels. Awardit is the largest company and platform in the Nordics in the sector.

The company's shares trade on Nasdaq First North Growth Market (AWRD). The company's Certified Adviser is Aqurat Fondkommission AB, reachable at [ca@aqurat.se](mailto:ca@aqurat.se) or 08-684 05 800.