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COLLECTIVE

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Completion of the reduction of Better Collective's share capital

On Monday February 9, 2026, Better Collective A/S completed a share capital reduction by cancellation of 3,204,020 treasury shares, equivalent to 5.17% of the company's outstanding share capital.

Regulatory release 7/2026

The cancellation was approved by shareholders at the Extraordinary General Meeting on January 9, 2026 and announced in the Danish Business Authority's IT system on January 9, 2026. After the required four-week notice period expired on February 7, 2026 without objections, the Board of Directors has resolved to effect the reduction today.

The cancelled shares, each with a nominal value of EUR 0.01, represent a total nominal amount of EUR 32,040.20. These shares were held in treasury and will not be reissued, meaning the total number of shares in circulation is now lower, increasing each remaining shareholder's relative ownership and voting power.

Following the cancellation, Better Collective's share capital amounts to EUR 587,548.50, divided into 58,754,850 shares of EUR 0.01 each. The total number of voting rights in the company is now 58,754,850.

About Better Collective

Better Collective owns leading digital sport media, sports betting media and esports communities, with a vision to become the leading digital sports media group. We are on a mission to excite sports fans through engaging content and foster passionate communities worldwide. Better Collective's House of Brands includes; [HLTV](#), [FUTBIN](#), [AceOdds](#), [Action Network](#), [Playmaker HQ](#), [The Nation Network](#), and [Bolavip](#). The company is headquartered in Copenhagen, Denmark, and dual listed on Nasdaq Stockholm (BETCO) and Nasdaq Copenhagen (BETCO DKK). To learn more about Better Collective please visit bettercollective.com.

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This information is information which Better Collective is obliged to make public pursuant to the Danish Capital Markets Act. The information was submitted for publication, through the agency of the contact persons set out above, at 2026-02-09 10:40 CET.

Attachments

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