

THE NOMINATION COMMITTEE PUBLISHES COMPLETE PROPOSALS

THE NOMINATION COMMITTEE'S PROPOSALS FOR THE 2026 ANNUAL GENERAL MEETING OF BOHO GROUP AB

Proposals of the Nomination Committee

On the matters on which the Nomination Committee is required to submit proposals to the Annual General Meeting in accordance with its terms of reference, the Nomination Committee proposes the following:

2. Proposal for Chairman of the Meeting

The Nomination Committee proposes Svante Bengtsson, or, in the event of his unavailability, the person designated by the Nomination Committee in his stead, as Chairman of the meeting. Svante Bengtsson is CFO of Boho Group AB.

9. Proposal regarding the number of members, auditors and deputy members

The Nomination Committee proposes that the Board of Directors shall consist of seven (7) members without deputy members.

The Nomination Committee proposes that the Annual General Meeting resolve that the Company shall have one auditor, without a deputy auditor, in the form of a registered audit firm.

10. Proposal regarding remuneration for the Board and auditors

The Nomination Committee proposes that no Board remuneration be paid for the period until the end of the next Annual General Meeting. The Board shall, however, have the right to decide to pay market-based and reasonable remuneration to a Board member (personally or via a company) for consultancy work performed that is not covered by normal Board duties. However, a Board member who receives remuneration from the Company in connection with employment shall not be entitled to such remuneration.

The Nomination Committee proposes that auditors' fees be paid on an ongoing basis in accordance with approved invoices.

11. Proposals for the election of Board members and auditors

The Nomination Committee proposes the following persons as ordinary members of the Board:

- Jörgen Cederholm, re-election
- Andreas Bonnier, re-election
- Mattias Kaneteg, re-election
- Fernando Moreno, re-election
- Raouf Lotfi, re-election
- Felix Ruiz Hernandez, newly elected
- Alex Villaverde Zweegers, newly elected

The Nomination Committee proposes Mattias Kaneteg as Chairman of the board.

Presentation of Felix Ruiz Hernandez

Felix is a serial entrepreneur and consumer technology pioneer with a strong track record of building and scaling digital businesses. He is Co-Founder and Co-CEO of Playtomic, the leading platform for racket sports worldwide. He also founded Tuenti — widely known as "The Spanish Facebook" — which grew to 14 million users before being acquired by Telefónica for \$100 million, the largest tech startup acquisition in Spanish history. Felix subsequently served as Chairman of Jobandtalent, a job-matching platform that raised \$40 million and expanded internationally, and is Founder of Storybeat and Co-Founder of Grupo Auro.

His expertise spans product development, international growth, and investor relations at early-to-mid stage companies. Felix holds a degree in Business Administration from Universidad Francisco de Vitoria, Madrid.

Presentation of Alex Villaverde Zweegers

Alex is a seasoned investment and business executive with over two decades of experience in private equity, family office management, and corporate strategy. He currently serves as a Member of the Board of Directors at ZMEX S.A. in Luxembourg, where he leads direct and indirect private equity investments, and holds a concurrent board role at ZBG Group B.V. in Amsterdam. Prior to these positions, he served as CEO of Luxembourg Finance House and Managing Director of ZBG Group of Companies for nearly a decade, overseeing deal origination, investment due diligence, transaction execution, and portfolio management.

Earlier in his career, Alex held senior strategy roles in the fashion industry and leadership positions at Yahoo! Spain. He holds an MBA from both Northwestern University's Kellogg School of Management and Nyenrode Business University, and is fluent in English, Spanish, and Dutch.

For a more detailed presentation of the current board members, please visit bohogroup.com.

The Nomination Committee further proposes the re-election of the registered auditing firm Öhrlings PricewaterhouseCoopers AB as the Company's auditor for the period until the end of the next Annual General Meeting. If Öhrlings PricewaterhouseCoopers AB is elected as auditor, authorised public accountant Victor Lindhall will be the principal auditor.

The work of the Nomination Committee and its explanatory statement

In its work on preparing proposals for the 2026 Annual General Meeting, the Nomination Committee has held two ordinary meetings and had several informal meetings and contacts via email and telephone. The members of the Nomination Committee have met with all Board members and held several meetings with Boho Group's CEO.

The Board is characterised by diversity and broad expertise, which, taken together, is considered to correspond well with Boho Group's current operations, upcoming development phase and other circumstances.

If you have any questions, please contact:**Boho Group AB (publ)**

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About the company

Boho Group is a hotel development and operating company at the top end of design and quality, operating on the Spanish Costa del Sol. The company was founded in 2014.

Boho Group owns and operates Boho Club, a boutique resort on the Golden Mile in Marbella that is award-winning for its design and architecture. Since its launch in 2019, both the hotel and the restaurant have established themselves as a leading player in Marbella. Visit the Boho Club website, www.bohoclub.com, to book a hotel room or a table in the restaurant. The restaurant is open every day and serves breakfast, lunch and dinner.

Mangold is the Company's Certified Adviser. Mangold can be reached on telephone number 08-503 015 50 or e-mail ca@mangold.se.