

Net Insight launches Digital Experience

Stockholm, Sweden – Net Insight unveils its Digital Experience, launched today to present Net Insight's latest innovations in professional media transport and intelligent resource optimization to support the media community.

Digital Experience is a platform which presents Net Insight's latest product and solution innovations. It includes an overview of new products and solutions capabilities, as well as access to webinars, videos, on-demand demos, and downloadable digital resources. Focus areas are going to be solutions for remote production/REMI and enterprise broadcast, internet media transport and cloud, as well as the Cloud Evolution of ScheduALL and Advanced Business Intelligence solutions. The Net Insight Digital Experience is going to be updated regularly to provide customers and partners with the most relevant and up-to-date content. Through the Net Insight Digital Experience, individually scheduled meetings and demos can be set up for new and current customers and partners.

"We look forward to meeting you all virtually this year and sharing exciting news," says Ulrik Rohne, VP Media Networks at Net Insight. "Our media experts are happy to support you to increase productivity and utilize your resources optimally, with solutions such as easy-to-deploy remote production or efficient internal enterprise broadcasts."

"In this rapidly shifting environment it is even more important to make business decisions based on actionable intelligence," says Ken Graham, VP Resource Optimization at Net Insight. "We invite you to book demos of our latest Business Intelligence solutions and the ScheduALL Evolution."

You are welcome to join the Net Insight Digital Experience today.

For further information, please contact:

Ulrik Rohne, VP Media Networks at Net Insight, +46 8 685 04 00, <u>ulrik.rohne@netinsight.net</u> Ken Graham, VP Resource Optimization at Net Insight, +1-954-334-5400, <u>ken.</u> <u>graham@netinsight.net</u>

About Net Insight

Net Insight AB (publ) Box 1200, SE-171 23 Solna, Sweden Visit: Smidesvägen 7, Solna Office: +46 8 685 04 00 Corp.id.no: 556533-4397. Vat.no: SE556533439701 Email: info@netinsight.net www.netinsight.net Net Insight is a global leader in media networks and resource optimization. With more than 20 years' experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 70 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

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Attachments

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