

GHP launches two digital pilot projects

As part of its digital venture, GHP has now launched two pilot projects; "eLäkare& Fysio" and "Onlinekonsultation med fysioterapeut". Through this initiative, GHP will in an innovative way reach out to more patients around Sweden, while at the same time streamlining the healthcare chain and ensuring high quality.

Common to both of these pilot projects is that patients are offered more local care. In the project "eLäkare & Fysio", patients are physically booked with a physiotherapist/naprapath out in the country and in consultation with a doctor from GHP Ortho Center Göteborg receive care via video link. The project "Onlinekonsultation med fysioterapeut" is even more local. The patient can receive help from home via video link for easier injuries and can also start a rehabilitation process via GHP's own physiotherapy app.

"We have now had our first visits where the feedback has been positive from both therapists and patients. It will be very exciting to see how these services are received in the country henceforth," says Jenny Kronvall, business developer at GHP Vårdsamverkan.

With the help of these services, insurance companies can offer their customers specialist care in larger parts of the country which is something that has been both missing and demanded in the market. GHP becomes unique in this and can work with efficient healthcare chains and control the healthcare flow to their own clinics.

The pilot projects will not have any significant impact on GHP's financial results in 2019.

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About eLäkare & Fysio

The patient is booked for a physical visit to a physiotherapist/naprapath out in the country. The therapist reads the medical history and does an examination. A doctor from GHP Ortho Center Göteborg is connected via a video link. A joint assessment is made of the patient. Through this collaboration, the patient receives early care where decisions on treatment, further investigation, medication and / or sick leave are in the same visit. If rehabilitation is needed, the patient continues with the physiotherapist/naprapath. All patients are offered the GHP physiotherapy app.

About Onlinekonsultation med fysioterapeut

For easier injuries and/or troubles Trygg Hansa's customers can be offered video visits with a physiotherapist from GHP Ortho Center Göteborg. During this visit the physiotherapist reads the medical history, makes an assessment of the problems, educates the patient on the injury and starts a rehabilitation program with exercises from GHP's physiotherapy app. The result is satisfied patients who receive early care and/or a rehabilitation plan without having to come for a physical visit.