

Elliptic Labs Launching with Xiaomi on Redmi Turbo 4 Pro, Redmi Note 14S and 14 Pro Smartphones

Oslo, Norway — [Elliptic Labs](#) (OSE: [ELABS](#)), a global AI software company and the world leader in AI Virtual Smart Sensors™ currently deployed in over half a billion devices, is announcing a trio of smartphones from Xiaomi shipping with its AI Virtual Proximity Sensor™ INNER BEAUTY®. Xiaomi's Redmi Turbo 4 Pro, Redmi Note 14S and Redmi Note 14 Pro smartphones are all launching for the global market. The Redmi Turbo 4 Pro utilizes Elliptic Labs' [partner Qualcomm's Snapdragon 8s Gen 4 chipset](#), while both the Redmi Note14S and 14 Pro use Elliptic Labs' [partner MediaTek's Helio G99 Ultimate chipset](#). Elliptic Labs signed the [contract for this launch in March 2024](#).

"Elliptic Labs' AI Virtual Smart Sensor Platform remains an important part of Xiaomi's drive to continually offer innovative smartphone designs," stated Laila Danielsen, CEO of Elliptic Labs. "Our collaboration with Xiaomi, a Top-3 global smartphone maker, has resulted in 64 smartphone models since 2016. This number includes this trio of Redmi phones – the Redmi Turbo 4 Pro, Note 14S, and Note 14 Pro. The partnership between Elliptic Labs and Xiaomi how the biggest global OEMs lean on our AI Platform to create smartphones that are greener, smarter, and more user-friendly."

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About Elliptic Labs

Elliptic Labs' AI Virtual Smart Sensor Platform™ brings contextual intelligence to devices, enhancing user experiences. Our technology uses proprietary deep neural networks to create AI-powered Virtual Smart Sensors that improve personalization, privacy, and productivity.

Currently deployed in over 500 million devices, our platform works across all devices, operating systems, platforms, and applications. By utilizing system-level telemetry data to cloud-based Large Language Models (LLMs), the AI Virtual Smart Sensor Platform delivers the unrivaled capability to utilize output data from every available data source. This approach allows devices to better understand and respond to their environment, making technology more intuitive and user-friendly. At Elliptic Labs, we're not just adapting to the future of technology – we're actively shaping it. Our goal is to continue pushing the boundaries of contextual intelligence, creating more intuitive and powerful experiences for users worldwide.

Elliptic Labs is headquartered in Norway with presence in the USA, China, South-Korea, Taiwan, and Japan. The company is listed on the Oslo Stock Exchange. Its technology and IP are developed in Norway and are solely owned by the company.

Trademark

INNER BEAUTY is a registered trademark of Elliptic Labs.

AI Virtual Smart Sensor, AI Virtual Smart Sensor Platform, AI Virtual Proximity Sensor, AI Virtual Presence Sensor, AI Virtual Connection Sensor, AI Virtual Gesture Sensor, AI Virtual Heartbeat Sensor, and AI Virtual Breathing Sensor are trademarks of Elliptic Labs.

All other trademarks or service markets are the responsibility of their respective organizations.

Image Attachments

[Elliptic Labs Shipping On Xiaomi's Redmi Turbo 4 Pro 14S And 14 Pro](#)

Attachments

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