

## iZafe Group launches consumer version of the Dosell medication dispensing robot

**Stockholm, Sweden – iZafe Group AB (publ) (NASDAQ First North: IZAFE B), a leading Life Science company focused on the digitalisation of medication handling, is announcing that it will begin delivering a consumer version of Dosell in spring 2021. With the launch, iZafe Group is creating an entirely new consumer market made up of about 200,000 people who already take their medicines using dose-packed sachets and those who keep track of their medications manually using dosette boxes, for example.**

- **The consumer version of Dosell is a subscription service that will be the only medication dispensing robot in Sweden that offers the more than 200,000 people in Sweden who receive their medications in dose-packed sachets the opportunity to subscribe to a medication dispensing robot with no need for the health or home care system to provide the equipment.**
- **iZafe Group is strengthening its position as the leading developer of digital medication dispensing in the home by offering the first consumer version of the most convenient, safe and economical medication dispensing robot on the market to hundreds of thousands of patients, families and home health care personnel.**

*“For some time, we have been observing the ground-breaking work of our Italian partners to establish Sempli Farma, a service offered via pharmacies that connects treating physicians with patients and their families through a closed medication dispensing system. Dosell is a key strategic component of Sempli Farma and the time has now come for us to take the initiative and establish a similar system. The Dosell Konsument (Dosell Consumer) service will initially be launched in the Swedish market,” says Anders Segerström, CEO of iZafe Group. “We have invested during the year in product development and upgrading of Dosell and the software to adapt Dosell and the Dosell app to the consumer market, which will also be of tremendous benefit to other customers and users.”*

**Read more about the forthcoming launch of Dosell Consumer and pre-register for the service [here](#).**

Dosell Consumer is one component of the long-term strategy to position iZafe Group as a key player in the digitalisation of home health care. DosPac\* from Apoteket AB and MinDos\*\* from Kronans Apotek, for example, have already made it possible for anyone to get their medicines in dose-packed sachets, regardless of whether or not a doctor has prescribed the service. These services, for which the patient pays a small monthly fee, allow the patient and their relatives to decide the safest way to handle their medications.

Dosell Consumer is aimed primarily at the more than 200,000 people who already receive their medications in dose-packed sachets, as well as all of those who choose in the future to pay for medication delivered in sachets via DosPac and MinDos to enhance safety and peace of mind. Dosell Consumer will also appeal to relatives who want to make sure their loved ones take the right medicines at the right time to improve wellbeing and minimise the risk of medication errors. If the person does not take their medication as planned, the Dosell app notifies a relative or care professional, who can act quickly to make sure the medication is taken as prescribed.

Dosell Consumer will provide secure and valuable assistance to people who want to make medication handling safer while giving them more freedom and independence. This will be particularly valuable for older people and those who take multiple medications, for example. Safe and secure medication dispensing increases independence and helps make it possible for people to remain in their own homes longer.

*“Dosell substantially improves patient safety because it prevents the user from taking the wrong medicine or missing a dose. We believe this will be hugely appreciated by people who want to offer the service to their parents and other relatives. Users will no longer have to arrange their days around home care visits and can live their lives more freely,”* concludes Anders Segerström, CEO of iZafe Group.

In pace with the digitalisation of health care, iZafe Group is setting a new standard for digital dose-packed dispensing in the home that is making digital medication dispensing available to everyone who wants to create a safe and secure setting for medication dispensing.

With products like Dosell Consumer and future patents, iZafe Group is poised to revolutionise at-home care, especially for users who want to live independently at home for longer, but with the peace of mind that comes with knowing relatives and care professionals can step in if something goes wrong.

#### **About Dosell Consumer**

- Dosell Consumer and the Dosell app are a niched version of iZafe’s professional solution, adapted so that that users and relatives can administer and ensure the right medication themselves, without being dependent on care professionals.
- Alarms can be sent to up to three recipients. The associated app has been adapted and gives the user control over settings including the following:
- The exact time that medicine can be taken and whether it can be dispensed before the scheduled time. Dispensing earlier than prescribed should always be approved by the treating physician before the intake time is changed.
- Administration of the individuals who will be recipients of alarm events.
- When and how alarms are sent via SMS to recipients with a warning that scheduled medicine has not been taken out of Dosell.
- Dosell Consumer has a dedicated app with a simpler, adapted design for consumer use. The app is compatible with all smart phones and can be downloaded from Google Play and the Apple App Store.
- Dosell Consumer will be available from sources including pharmacies, local medical centres and partners, as well as via [www.dosell.com](http://www.dosell.com).
- Dosell Consumer is a subscription service.
- Others, such as relatives, can sign up and pay for the Dosell Consumer subscription on behalf of the user.
- As previously communicated, iZafe Group has a patent pending, which provides important protection for the company’s further development of Dosell as a digital platform. Dosell Consumer is yet another strategic step towards achieving the vision of “The digital ward in the home”.

- Dosell Consumer will be available for delivery in the second quarter of 2021, but interested consumers can already sign up to ensure access when Dosell Consumer is launched.

**Read more about the forthcoming launch of Dosell Consumer and pre-register for the service [here](#).**

#### **Do you work in health care or home care?**

If you who work in health care or other professional home service provision and would like to know more about how you can work with and offer Dosell in your organisation, please contact:

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#### **About dose-packed sachets from Apoteket AB and Kronans Apotek**

##### **\*DosPac**

Do you or a relative take one or more medications, perhaps at different times of the day? With Apoteket DosPac, you will receive them pre-sorted, in the correct doses and pre-packed in daily dose-packed sachets, so you no longer have to take the time to do that. Each sachet contains the medications you are supposed to take at the same time. Your personal details, the contents of the sachet and when the medication is to be taken are printed on every sachet. That gives you control over making sure you take the right dose at the right time.

Source: <https://www.apoteket.se/dospac/>

##### **\*\*MinDos**

MinDos is a subscription service for dose-packaging of your medications. Instead of receiving your medications in bottles or blister packs, you receive them pre-packed in a roll of individual dose-packed sachets. Each sachet contains all the medications you are supposed to take at the same time. Your personal details, the contents of the sachet and the time each medication should be taken are printed on the sachet.

Source: <https://www.kronansapotek.se/tjanster/mindos/>

#### **Contacts**

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## About Us

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iZafe Group is a Swedish med-tech company that develops and markets medical and digital security solutions to create safer drug handling at home. Our digital medicine dispenser Dosell reduces the risk of incorrect medication, increases security for family and relatives and relieves public care personnel. Our products form a holistic concept that facilitates patient medication and gives those who are treated at home better conditions for a happy and safe life.

The company is listed on the NASDAQ First North Premier Growth Market. FNCA Sweden AB is the company's Certified Adviser. Phone: +46 (0) 8 528 00 399. E-mail: [info@fnca.se](mailto:info@fnca.se). Further information is available at [www.izafegroup.com/investorrelations](http://www.izafegroup.com/investorrelations).

## Attachments

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[iZafe Group launches consumer version of the Dosell medication dispensing robot](#)