
Better Collective - Solid Q1, uncertainty in Media partnerships

Redeye updates on Better Collective following Q1-results which were largely in line with expectations. While the company faces uncertainty from Media partnerships following a change in Google policy, the company reiterates its guidance for 2024, suggesting limited impact in the short term. The company also highlights its broad portfolio that generates traffic from different media channels which should also mitigate the potential negative impact in the longer term.

[Read more and download the Research Update.](#)

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Attachments

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