

M.O.B.A. Network Announces Major Milestone for Porofessor App: Surpasses 13.5 Million Installs

Stockholm, August 30, 2024 — M.O.B.A. Network is pleased to announce a significant milestone in the growth of our Porofessor app, which has now surpassed 13.5 million installs globally. This achievement highlights the app's continued popularity and the strong demand for high-quality tools and resources within the gaming community.

Over the past few years, our in-game app Porofessor has experienced remarkable growth, rapidly expanding its user base from 11.5 million installs to over 13.5 million installs in less than a year. This equates to an impressive average growth rate of more than 7,800 installs per day, reflecting our commitment to delivering valuable enhancements and maintaining high engagement levels with our user base.

As we continue to develop Porofessor and expand its capabilities, we remain focused on optimizing the synergies between our platforms and leveraging our expansive network of 25 community brands and nearly +1,000 content creators on our websites and in our YouTube network, Union For Gamers. As we look ahead, we are excited to exploit new opportunities that drive both user engagement and shareholder value.

Anders Ribbing, CEO, commented:

"We are thrilled to see Porofessor surpass 13.5 million installs, a clear indicator of the strong appeal and utility of our app among League of Legend gamers. This achievement reflects our commitment to continuous improvement and we are confident in our ability to sustain this momentum and continue to build on our success in the months and years to come."

Image Attachments

Porofessor