

## M.O.B.A. Network Enters Strategic Partnership with Tourn International

**Stockholm - August 28, 2025 - M.O.B.A. Network today announced it has entered into a strategic collaboration with Tourn International, a leader in innovative content production and digital growth. This partnership marks an important step in expanding M.O.B.A. Network's capabilities in the rapidly evolving gaming and creator economy.**

Under the agreement, Tourn will act as a video content production arm for M.O.B.A. Network, supporting the creation of new initiatives designed to strengthen audience reach and engagement. Together, the companies will leverage their combined expertise in content creation, monetization, and technology to launch and scale new projects of mutual strategic importance.

In addition, the partnership will explore opportunities in high-potential emerging markets such as AI training data licensing and other forward-looking ventures, aiming to unlock new revenue streams and accelerate growth.

The partnership is expected to generate a positive revenue contribution starting in Q4 2025.

"This partnership with Tourn International is not only about strengthening our content capabilities, but also about creating entirely new business opportunities for our Multi-Channel Network, Union for Gamers," said Anders Ribbing, CEO of M.O.B.A. Network. "By combining Tourn's production expertise with M.O.B.A. Network's reach and monetization strengths, we aim to drive fresh content formats and unlock new revenue streams that can accelerate growth"

We are connecting our production engine to M.O.B.A. Network's platforms and community. Our focus is on delivery, reach, and revenue. Together, we are building scalable formats that create value for both creators and brands," says Robin Stenman, CEO of TOURN International.

### **About Tourn International**

Tourn International is a global leader in content production, creative strategy, and digital growth solutions, working with brands and creators to develop high-impact video content and online experiences.

### **Contacts**

Anders Ribbing, CEO

[info@wearemoba.com](mailto:info@wearemoba.com)

<https://wearemoba.com>

Certified Adviser - FNCA Sweden AB



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**About M.O.B.A. Network**

M.O.B.A. Network owns and operates a diversified portfolio of gaming community platforms and in-game apps, with a vision to become the go-to destination for gamers and creators worldwide. Engaging millions of users across the world's most popular games, the company monetizes its platforms primarily through advertising, with an increasing share of subscription-based revenue. Headquartered in Stockholm, Sweden, M.O.B.A. Network is publicly listed on Nasdaq First North Growth Market under the ticker 'MOBA' and on OTCQX under the ticker 'MOBAFN'.

For more information, please visit [wearemoba.com](https://wearemoba.com)

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**Image Attachments**

[M O B A Tourn Partnership Image](#)