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PRESS RELEASE

Prisma expands retail park in Gothenburg – develops new store in Gamlestaden

Prisma Properties (publ) has signed a 10-year lease agreement with Dollarstore for the development of a new 3,080 square meter store in Prisma's growing retail park in Gamlestaden, Gothenburg.

As part of the project, Prisma plans to expand its retail center with an additional 1,080 square meters. Construction is planned to begin in the first quarter of 2025, with the store expected to open in the fourth quarter of 2025.

Prisma acquired the retail park in Gamlestaden in September this year and plans to further develop the area throughout 2025.

"Dollarstore is one of our largest tenants, and we are proud to support their successful expansion. This establishment takes us another step forward in developing Gamlestaden into an even stronger retail destination," says Prisma's CDO Carsten Krebs.

"With the new store in Gamlestaden, we can offer more Gothenburg residents access to our affordable products while contributing to new job opportunities and growth in the area," says Fredrik Holmström, Head of Expansion at Dollarstore.

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