



Incoming Net Insight CEO acquires shares in the company

Crister Fritzson, incoming CEO of Net Insight, has today acquired 11,715,000 shares in the company, at a price of SEK 1.71 per share. His total holding amounts to 11,732,000 shares.

Crister Fritzson is leaving his current assignment as CEO during March and will assume the CEO position at Net Insight on April 1, 2020.

For further information, please contact:

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About Net Insight

Net Insight is a global leader in media networks and resource optimization. With more than 20 years' experience, Net Insight is a trusted and important partner and a leading force in the media tech industry in creating a better media experience.

Net Insight is powering the evolving media business in a connected world where technology enables seamless meetings between producers, distributors and consumers of content – regardless of geographical location, technical resources or distribution network. With its deep market knowledge and insight, genuine customer focus and world-leading innovative technology, Net Insight makes it easier to create and deliver better content in a more reliable and effective way. Net Insight is driven by the idea that everything can always be done smarter, for both its customers and their customers.

More than 500 world-class customers run mission-critical media services using Net Insight's solutions in more than 60 countries worldwide. Net Insight is listed on Nasdaq Stockholm.

For more information, please visit netinsight.net

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Attachments

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