

PRESS RELEASE

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Horror Adventure Game Bye Sweet Carole Sets October 9, 2025 Release Date

Stockholm, Sweden (22 August, 2025) – Maximum Entertainment AB (Nasdaq: MAXENT B) and Italian developer Little Sewing Machine, in collaboration with Meangrip Studios today announced that *Bye Sweet Carole*, the highly anticipated horror game inspired by classic animation movies, will launch across PlayStation 5, Nintendo Switch, Xbox Series X and PC on October 9, 2025.

“Bye Sweet Carole is an homage to the golden age of twentieth-century animation, blending hand-drawn artistry with modern game design,” said Philippe Cohen, CEO of Maximum Entertainment. “The excitement at Gamescom is a clear sign that our focus on distinctive, high-quality titles is resonating with gamers”

Created by renowned game designer Chris Darril (*Remothered* series), *Bye Sweet Carole* invites players into a beautifully twisted world where horror and fantasy collide. Players will get to step into the role of Lana Benton, a brave young girl determined to uncover the chilling truth behind the mysterious disappearance of her best friend, Carole, from the eerie Bunny Hall orphanage.

View today's trailer that offers a sneak peek at new chapters, terrifying enemies, and the evolving bond between Lana and Carole: https://youtu.be/xakn5BBK77U?si=JdXc5-zJLT_tUEGx

Also revealed today is exclusive content included in the upcoming physical editions on PS5 and Nintendo Switch, including:

- Reversible Coversheet with alternate artwork
- Digital Original Soundtrack (27 tracks)
- Digital Artbook with exclusive behind-the-scenes elements

Physical preorders are now open on [PS5](#) and [Nintendo Switch](#), with digital preorders open for [Xbox](#) and Nintendo Switch soon.

Follow Bye Sweet Carole on socials:

- Discord: <https://discord.gg/f3U5kv9N9Y>
- X: <https://x.com/ByeSweetCarole>
- TikTok: <https://www.tiktok.com/@byesweetcarole>
- Instagram: <https://www.instagram.com/byesweetcarole/>

Wishlist Now:

- Steam: [Bye Sweet Carole on Steam](#)
- PlayStation: [Bye Sweet Carole on PlayStation](#)
- Xbox: [Bye Sweet Carole on Xbox](#)

About Little Sewing Machine

Founded by acclaimed artist and director Chris Darril, creator of the "Remothered" series, Little Sewing Machine is a new media development company: video games, cinema, and animation, currently working on "Bye Sweet Carole", blending the first case a horrific adventure and a traditional animation inspired by classic Disney. Today with more than twenty internal and external collaborators, including veterans from the gaming and animation industries, Little Sewing Machine is a company made up of artists who "sew" arts for art's sake.

More information on: <https://littlesewingmachine.com/>

Follow Chris Darril on Instagram: <https://instagram.com/chrisdarril>

About Maximum Entertainment

Maximum Entertainment is a global entertainment company dedicated to crafting indie to AA video game experiences through original content and licensed partnerships. A fully integrated group with a broad portfolio of content, the company emphasizes collaboration and inclusivity in its partnerships to produce the highest level of interactive entertainment. With more than 300 titles in its catalog, Maximum Entertainment has joined forces with talented creators and renowned franchises around the globe to deliver magic to the gamer in everyone. Maximum Entertainment employs experienced professionals across the entire value chain of video games including development, publishing, transmedia, sales, and operations. Visit Maximum Entertainment at www.maximument.com.

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Certified Adviser

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Image Attachments

[Mainkeyart Horizontal Logo](#)

Attachments

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